TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SEST, Inc.		02/21/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Verizon Trademark Services LLC
Street Address:	1320 North Court House Road, 9th Floor
City:	Arlington
State/Country:	VIRGINIA
Postal Code:	22201
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	85922625	ONCUE
Serial Number:	85922631	TV HAS COME TO ITS SENSES
Serial Number:	85943063	

CORRESPONDENCE DATA

Fax Number: 7033513669

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 7033513080

Email: janis.manning@verizon.com

Correspondent Name: Janis M. Manning

Address Line 1: 1320 North Court House Road, 9th Floor

Address Line 4: Arlington, VIRGINIA 22201

NAME OF SUBMITTER:	Janis M. Manning
Signature:	/janis m. manning/

TRADEMARK REEL: 005222 FRAME: 0691 \$ 00 00\$ H

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Date:	02/24/2014
Total Attachments: 2 source=SEST to verizon trademark services source=SEST to verizon trademark services	. •

TRADEMARK
REEL: 005222 FRAME: 0692

ASSIGNMENT OF TRADEMARKS

WHEREAS, SEST, Inc., a corporation of Delaware in the United States (ASSIGNOR), is the owner of the trademarks and trademark applications currently listed in the attached Exhibit of Trademarks ("Trademarks"); and

WHEREAS, Verizon Trademark Services LLC, a Delaware Limited Liability Company with a principal place of business as 1320 N. Court House Road, Floor 9, Arlington, Virginia, 22201 (ASSIGNEE) is desirous of acquiring the Trademarks and the associated goodwill, pursuant to and as set forth in the separate Asset Purchase Agreement dated January 20, 2014, concerning certain business assets to which the Trademarks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and without making any representations or warranties of any kind respecting the Trademarks, including the validity of rights in the Trademarks, and hereby expressly disclaiming any and all warranties that might otherwise be implied by applicable law, other than those representations or warranties made in the Asset Purchase Agreement, ASSIGNOR hereby assigns to ASSIGNEE whatever right, title and interest in and to said Trademarks it may have, together with (1) the associated goodwill; (2) all common law rights in the Trademarks; (3) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (4) all rights to sue and recover damages for past infringement of said Trademarks.

Dated: February 20, 2014

SEST, Inc.

Printed Name: 7

Title: Assistant Secretary

Dated: February 2 , 2014

Verizon Trademark Services LLC

Printed Name: Janis M. Manning

Title: Assistant Secretary of Verizon Communications

Inc., its sole Member

LEGAL OK

EXHIBIT OF TRADEMARKS

Trademark	Country	Application No.	Filing Date
ONCUE	United States	85/922,625	May 3, 2013
TV HAS COME TO ITS SENSES	United States	85/922,631	May 3, 2013
	United States	85/943,063	May 27, 2013

RECORDED: 02/24/2014