

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Socialvibe, Inc.		12/03/2013	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	trueX media inc.
Street Address:	11388 W. Olympic Boulevard
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90064
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Serial Number:	77338354	SOCIALVIBE
Serial Number:	77430255	S CIALVIBE
Serial Number:	77442122	
Serial Number:	85838588	TRUE TARGETING
Serial Number:	85889284	ENGAGEMENT EXCHANGE
Serial Number:	85962886	TRUEATTENTION

**CORRESPONDENCE DATA**

Fax Number: 6509385200  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (650) 988-8500  
 Email: trademarks@fenwick.com  
 Correspondent Name: Mark A. Jansen  
 Address Line 1: 801 California Street  
 Address Line 2: Silicon Valley Center  
 Address Line 4: Mountain View, CALIFORNIA 94041

CH \$165.00 77338354

**TRADEMARK**

ATTORNEY DOCKET NUMBER:	28856-00070-1991
NAME OF SUBMITTER:	Mark A. Jansen
Signature:	/MJansen/
Date:	02/24/2014
Total Attachments: 2 source=2013-12-03 Certificate of Amendment#page1.tif source=2013-12-03 Certificate of Amendment#page2.tif	

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SOCIALVIBE, INC.", CHANGING ITS NAME FROM "SOCIALVIBE, INC." TO "TRUEX MEDIA INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF DECEMBER, A.D. 2013, AT 4:24 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4460236 8100

131371961



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0960415

DATE: 12-09-13

TRADEMARK  
REEL: 005222 FRAME: 0697

**CERTIFICATE OF AMENDMENT**  
**OF**  
**FOURTH AMENDED AND RESTATED**  
**CERTIFICATE OF INCORPORATION**  
**OF**  
**SOCIALVIBE, INC.**

SocialVibe, Inc., a Delaware corporation, does hereby certify that the following amendment to the corporation's Fourth Amended and Restated Certificate of Incorporation has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware (the "*General Corporation Law*") with the approval of such amendment by the corporation's stockholders having been given by written consent without a meeting in accordance with Sections 228(d) and 242 of the General Corporation Law:

Article I of the Certificate of Incorporation, relating to the corporate name, is amended to read in its entirety as follows:

**"ARTICLE I.**

The name of the corporation is trueX media inc."

Section 5(b)(x) of Article IV of the Certificate of Incorporation is amended to read in its entirety as follows:

"(x) change the number of directors constituting the entire Board of Directors of the Corporation from eight (8); or"

**IN WITNESS WHEREOF**, said corporation has caused this Certificate of Amendment to be signed by its duly authorized officer this 3<sup>rd</sup> day of December, 2013 and the foregoing facts stated herein are true and correct.

**SOCIALVIBE, INC.**

By: /s/ Joe Marchese  
Joe Marchese  
Chief Executive Officer