

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of International Class 3 only		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Apollo Products, Inc.		02/24/2014	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Hairbond Ltd.		
Street Address:	83 Penny Street		
City:	Lancaster		
State/Country:	UNITED KINGDOM		
Postal Code:	LA1 1XN		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1217199	HAIR BOND	
CORRESPONDENCE DATA			
Fax Number:	9136479057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	913-647-9050		
Email:	tmdocketing.herman@hoveywilliams.com		
Correspondent Name:	Joan O. Herman / HOVEY WILLIAMS LLP		
Address Line 1:	10801 Mastin Blvd.		
Address Line 2:	Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	1093.225		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			

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Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:

Joan Optican Herman

Signature:

/Joan Optican Herman/

Date:

02/24/2014

Total Attachments: 1

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DEED OF ASSIGNMENT

WHEREAS, Apollo Products, Inc., a Missouri corporation, having a place of business at 3167 E. Noland Court, Independence, Missouri 64055, U.S.A. ("Assignor"), has adopted for its business the trademark HAIR BOND, which mark is the subject of U.S. Trademark Registration No. 1,217,199, which registration includes International Classes 3 and 42 ("Trademark");

WHEREAS, Assignor has filed with the U.S. Patent and Trademark Office, Trademark Trial and Appeal Board, a Motion to Divide Reg. No. 1,217,199 into two separate registrations, a new registration to be issued for the goods listed in International Class 3 (namely, "hair care preparations- namely, shampoo and conditioner"), and the present registration to retain the services listed in International Class 42 (namely, "custom fabricating and fitting of artificial or natural hair pieces to the scalp to correct baldness"), which Motion to Divide is pending subject recordation of the present Assignment;

WHEREAS, Hairbond Ltd., a United Kingdom company, having a place of business at 83 Penny Street, Lancaster, United Kingdom LA1 1XN ("Assignee"), desires to acquire the new registration to be divided from U.S. Reg. No. 1,217,199 and issued for the goods of International Class 3 of the Trademark, and the goodwill of the business associated therewith ("Trademark - Class 3"); and

WHEREAS, Assignor desires to retain class 42 of U.S. Reg. No. 1,217,199, and the goodwill of the business associated therewith ("Trademark - Class 42").

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee the entire right, title and interest in and to the Trademark - Class 3, together with the goodwill of the business symbolized thereby, as well as the registration to be issued covering International Class 3 therefor, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of the Trademark including the right to recover damages and profits for past infringement.

Executed at Independence, Missouri

this 24th day of February, 2014

Apollo Products, Inc.

By: 

Name:

Title: Executive Vice President