

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atlas Owens, Inc.		05/05/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Atlas Owens, Inc.
Doing Business As:	inControl Ads
Street Address:	31 South Street
Internal Address:	Suite 101
City:	Morristown
State/Country:	NEW JERSEY
Postal Code:	07960
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4262116	IN CONTROL
Registration Number:	4219011	ATLAS OWENS

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 651-465-8090
 Email: egrumbles@adamsmonahan.com
 Correspondent Name: Ernest W. Grumbles
 Address Line 1: 287 E. 6th St.
 Address Line 2: Suite 140
 Address Line 4: Saint Paul, MINNESOTA 55101

ATTORNEY DOCKET NUMBER:	AO/0002US02
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OP \$65.00 4262116

NAME OF SUBMITTER:	Ernest W. Grumbles
Signature:	/ewg/
Date:	02/19/2014
Total Attachments: 1 source=inControl Ads - Registration of Alternate Name (NJ) (Filed)2#page1.tif	

FEE REQUIRED

REGISTRATION OF ALTERNATE NAME

C-150G

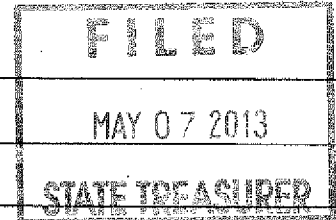
Complete the following applicable information, and sign in the space provided. Please note that once filed, the information contained in the filed form is considered public. Refer to the instructions on page 26 for filing fees and field-by-field requirements. Remember to remit the appropriate fee amount. Use attachments if more space is required for any field.

Check Appropriate Statute:

- Title 14A:2-2.1 (2) New Jersey Business Corporation Act
- Title 42:2B-4 Limited Liability Company
- Title 15A:2-2-3 (b) New Jersey Nonprofit Corporation Act
- Title 42:2A-6 Limited Partnership

Pursuant to the provisions of the appropriate statute, checked above, of the New Jersey Statutes, the undersigned corporation/business entity hereby applies for the registration of an Alternate Name in New Jersey for a period of five (5) years, and for that purpose submits the following application:


1. Name of Corporation/Business: Atlas Owens, Inc.
2. NJ 10-digit ID number: 0101023971
3. Set forth state of Original Incorporation/Formation: Delaware
4. Date of Incorporation/Formation: August 17, 2012
Date of Authorization (Foreign): October 2, 2012
5. Alternate Name to be used: inControl Ads
6. State the purpose or activity to be conducted using the Alternate Name: Internet based technology
7. The Business intends to use the Alternate Name in this State.
8. The Business has not previously used the Alternate Name in this State in violation of this Statute, or, if it has, the month and year in which it commenced such use is: _____



Signature requirements:

For Corporations
For Limited Partnerships
For all Other Business Types

Chairman of the Board., President, Vice-President
General Partner
Authorized Representative


SIGNATURE:

President
TITLE:

Donald Nelson
NAME (please type):

May 5, 2013
DATE:

THE PURPOSE OF THIS FORM IS TO SIMPLIFY THE FILING REQUIREMENTS. IT DOES NOT REPLACE THE NEED FOR COMPETENT LEGAL ADVICE.