

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steep & Brew, Inc.		11/21/2013	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	K2 Coffee, LLC		
Street Address:	1245 MORRISON COURT		
City:	MADISON		
State/Country:	WISCONSIN		
Postal Code:	53703		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85764493	K2 COFFEE	
CORRESPONDENCE DATA			
Fax Number:	6082587138		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	608.234.6076		
Email:	ptomailbox@whdlaw.com		
Correspondent Name:	Melinda S. Giftos		
Address Line 1:	PO Box 1379		
Address Line 4:	Madison, WISCONSIN 53701-1379		
ATTORNEY DOCKET NUMBER:	SAB-37841		
NAME OF SUBMITTER:	Melinda S. Giftos		
Signature:	/Melinda S. Giftos/		
Date:	02/25/2014		
Total Attachments: 1 source=K2 COFFEE Trademark Assignment#page1.tif			

CH \$40.00 85764493

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“Agreement”) is effective as of the 21st day of November, 2013, (the “Effective Date”) by and between Steep & Brew, Inc., a Wisconsin corporation (“Assignor”) and K2 Coffee, LLC, a Wisconsin limited liability company (“Assignee”).

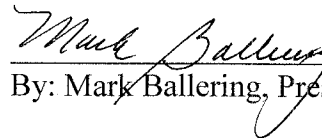
For good and valuable consideration, the sufficiency of which is hereby acknowledged, the parties agree as follows:

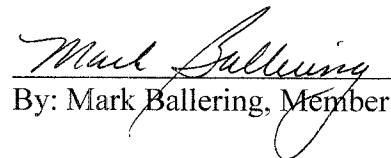
1. Ownership. Assignor owns all right, title, and interest in and to the K2 COFFEE trademark, U.S. Serial No. 85/764,493 (“Trademark”);
2. Transfer. Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest, throughout the world, in and to the Trademark and any application or registration therefor, together with all common law rights, the goodwill of the business symbolized by the Trademark, any and all causes of action, either in law or in equity, and the right to enforce any rights and to file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of the Trademark.
3. Acceptance. Assignee hereby accepts the assignment described herein and assumes all ownership, rights, liabilities and obligations in connection with such assignment.

November 21, 2013.

STEEP & BREW, INC.

K2 COFFEE, LLC


By: Mark Ballering, President


By: Mark Ballering, Member