

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BancInsure, Inc.		02/14/2012	CORPORATION: OKLAHOMA
RECEIVING PARTY DATA			
Name:	AmTrust North America, Inc.		
Street Address:	59 MAIDEN LANE - 43rd FLOOR		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10038		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2426042	BY BANKERS - FOR BANKERS	
Registration Number:	3631182	WE WERE MADE FOR TIMES LIKE THESE	
CORRESPONDENCE DATA			
Fax Number:	2167713804		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	216-771-3800		
Email:	dphdocket@dpeterhochberg.com		
Correspondent Name:	D. Peter Hochberg		
Address Line 1:	1940 East 6th St. - 6th Floor		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	AM-2EE & AM-2FF (#90819)		
NAME OF SUBMITTER:	sean f. mellino		
Signature:	/sean f. mellino/		

OP \$65.00 2426042

Date:

02/25/2014

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, BancInsure, an Oklahoma corporation with offices at 5104 N. Francis Ave., Suite 101, Oklahoma City, OK 73118 (“Assignor”) is the owner of and has adopted, used and is using the trademark(s) set forth on the attached Schedule “A”, registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office (the “Trademarks”);

WHEREAS, pursuant to that certain Renewal Rights and Asset Purchase Agreement (the “RRA”) dated February 14, 2012 among BMSI Holdings, Inc. (“BMSI”), Bankers Multistate Insurance, Inc. (“BMI”), BMSI Marketing, Inc. (“Marketing”), Matterhorn Financial Services, Inc. (“Matterhorn”), BancInsure, Inc. (“BancInsure”) (BMSI, BMI, Marketing, Matterhorn and BancInsure are hereinafter referred to, collectively, as the “Sellers” and each one, individually, as a “Seller,” and AmTrust North America, Inc., a Delaware corporation (the “Assignee”), the Sellers agreed to sell, transfer, assign, and convey and deliver to Assignee certain assets and properties related to the Subject Business (as defined in the Agreement), including all right, title and interest owned by Assignor in the Trademarks.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee, its successors and assigns, all common law rights, title and interest in and to trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks. Assignor transfers and assigns the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

It is hereby covenanted that Assignor has the full right to convey the entire interest herein assigned, and the Assignor has not executed and will not execute any agreement

in conflict herewith, and Assignor further covenants and agrees that it will each time request is made and without delay execute and deliver all such papers as may be necessary or desirable to perfect the title to said Trademarks in said Assignee, its successors, assigns, nominees or legal representatives, and Assignor agrees to communicate to said Assignee or to its nominees all known facts respecting said Trademarks, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, re-issue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said Assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper trademark protection for said Trademarks in any and all countries, all at the reasonable expense, however, of said Assignee, its successors, assigns, nominees or legal representatives.

IN WITNESS WHEREOF, Assignor has hereunto executed this instrument this 14th day of February 2012.

BancInsure, Inc.

By: *Cara Byrne*
Name: Cara Byrne
Title: President and Chief Executive Officer

Schedule A

By Bankers -- For Bankers

U.S. Service Mark Reg. No. 2,426,042
Renewal Date: 2/6/2021

We were made for times like these

U.S. Service Mark Reg. No. 3,631,182
Renewal Date: 6/2/2015