

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is entered into effective as of December 1, 2013 ("Effective Date") by and between TS Production Limited Liability Company, a Hungarian company ("Assignor") and Creste LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement effective as of December 1, 2013 (the "Agreement"), pursuant to which Assignor agrees to assign to Assignee the Assets, as defined in the Agreement;

WHEREAS, pursuant to the assignment of the Assets to the Assignee, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, Assignor's entire right, title and interest in and to all trademarks owned by Assignor (the "Trademarks"), including those subject to the active applications and registrations described on Schedule A attached hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees as follows:

Assignor hereby sells, assigns, transfers, and relinquishes to Assignee, its successors and assigns, all right, title and interest in and to the Trademarks together with the goodwill associated therewith, and all applications and/or registrations therefor, including all of Assignor's rights to sue and recover for damages arising out of or in connection with any and all past, present or future infringements or dilution of or damage to such Trademarks or the associated goodwill.

Assignor hereby agrees to execute upon the request of Assignee such additional documents as are necessary to register and otherwise give full effect to the rights of the Assignee under this Assignment in and to the Trademarks, including all documents necessary to record in the name of the Assignee the assignment of the Trademarks with the United States Patent and Trademark Office or the corresponding entity in any other country.

This Assignment shall be construed and interpreted in accordance with the Agreement. Nothing in this Assignment shall, or shall be deemed to, modify or otherwise affect any provisions of the Agreement or affect or modify any of the rights or obligations of the parties under the Agreement. In the event of any conflict between the provisions hereof and the provisions of the Agreement, the provisions of the Agreement shall govern and control. This Assignment may not be supplemented, altered or modified in any manner except by a writing signed by all parties hereto. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and the performance hereunder shall be governed by and construed in accordance with the laws of the State of California. This Assignment may be executed in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed will be deemed to be an original but all of which taken together will constitute one and the same agreement. Signature pages transmitted by facsimile, e-mail or other electronic means shall be deemed to be originals.

[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

TS Production Limited Liability Company

By:

Rhonda Byrne
Rhonda Byrne, Managing Director

By:

Lori Sharapov
Lori Sharapov, Managing Director

Creste LLC

By:

Rhonda Byrne
Rhonda Byrne, Manager

SCHEDULE A
TRADEMARKS

Short Report With Next Action Due

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Client-Matter	Country	Owner	Mark Name	Status	Application Registration No.	Next Action Due
13645-38	Argentina	TS LTD., LUXEMBOURG BRANCH	THE SECRET & DESIGN	Registered	2747 074 2274 040	IN-Renewal Affidavit Due 2/22/2010
13645-39	Argentina	TS LTD., LUXEMBOURG BRANCH	THE SECRET & DESIGN	Registered	2747 073 2274 042	IN-Renewal Affidavit Due 2/22/2010
13645-4	Argentina	TS LTD., LUXEMBOURG BRANCH	THE SECRET	Registered	2747 080 2234 800	IN-Renewal Affidavit Due 6/12/2010
13645-40	Argentina	TS PRODUCTION LLC	THE SECRET & DESIGN	Registered	2747 076 2274 041	IN-Renewal Affidavit Due 2/22/2010
13645-41	Argentina	TS PRODUCTION LLC	THE SECRET & DESIGN	Registered	2747 071 2274 044	IN-Renewal Affidavit Due 2/22/2010
13645-5	Argentina	TS LTD., LUXEMBOURG BRANCH	THE SECRET	Registered	2747 070 2237 022	IN-Renewal Affidavit Due 4/22/2010
13645-6	Argentina	TS PRODUCTION LLC	THE SECRET	Registered	2747 071 2234 010	IN-Renewal Affidavit Due 6/12/2010
13645-7	Argentina	TS PRODUCTION LLC	THE SECRET	Registered	2747 072 2227 025	IN-Renewal Affidavit Due 4/22/2010
13645-27	Australia	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET & DESIGN	Registered	1079581 1079591	
13645-8	Australia	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET	Registered	1007376 1007375	
13645-73	Brazil	TS LTD., LUXEMBOURG BRANCH	THE SECRET & DESIGN	Registered	020010090 020010080	
13645-74	Brazil	TS LTD., LUXEMBOURG BRANCH	THE SECRET & DESIGN	Registered	020010090 020010080	
13645-75	Brazil	TS LTD., LUXEMBOURG BRANCH	THE SECRET	Registered	020010090 020010080	Follow Up 1/8/2011
13645-70	Brazil	TS LTD., LUXEMBOURG BRANCH	THE SECRET	Registered	020010085 020010085	
13645-13	Canada	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET	Registered	1287022 TMA771024	
13645-114	Canada	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET (ORIGINAL EDITION)	Registered	1048228 1048220	Follow Up 3/17/2012
13645-130	Canada	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET (EXTENDED EDITION)	Registered	1048227 1048227	Follow Up 3/17/2012
13645-23	Canada	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET & DESIGN	Registered	1287023 TMA765,117	

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Client-Matter	Country	Owner	Mark Name	Status	Application No. Registration No.	Next Action Due
13045-100	China	TS LTD, LUXEMBOURG BRANCH	THE SECRET	Registered	830283 800 813	Follow Up 01/14/2014
13045-103	China	TS LTD, LUXEMBOURG BRANCH	THE SECRET & DESIGN	Registered	830284 000 021	Follow Up 01/14/2014
13045-110	China	TS PRODUCTION LLC	DOMAIN NAME - THESECRET.CL	Renewed	DOMAIN NAME n/a	Follow Up 5/13/2014
13045-111	China	TS PRODUCTION LLC	DOMAIN NAME - THESECRET.CL	Renewed	DOMAIN NAME n/a	Follow Up 07/22/2014
13045-54	Community Trademark	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET	Registered	IR 000670 IR 000673	
13045-55	Community Trademark	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET & DESIGN	Registered	IR 000607 IR 000602	
13045-50	International	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET	Registered	000270 000670	
13045-51	International	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET & DESIGN	Registered	000602 000602	
13045-14	Mark	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET	Registered	200624 200620	
13045-15	Mark	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET	Registered	200628 200628	
13045-10	Israel	TS PRODUCTION LLC	THE SECRET	Registered	200530 200530	
13045-17	Israel	TS PRODUCTION LLC	THE SECRET	Registered	200532 200532	
13045-42	Israel	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET & DESIGN	Registered	200541 200541	
13045-43	Israel	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET & DESIGN	Registered	200544 200544	
13045-38	Israel	TS PRODUCTION LLC	THE SECRET & DESIGN	Registered	200540 200540	
13045-45	Israel	TS PRODUCTION LLC	THE SECRET & DESIGN	Registered	200540 200540	
13045-34	Mexico	TS PRODUCTION LLC	THE SECRET & DESIGN	Registered	872100 1202220	
13045-56	Norway	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET	Registered	01 000973 01 000973	

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Client-Matter	Country	Owner	Mark Name	Status	Application No. Registration No.	Next Action Due
13045-07	Norway	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET & DESIGN	Registered	IR 008862 IR 008862	
13045-22	South Africa	TS LTD., LUXEMBOURG BRANCH	THE SECRET	Registered	2007/11064 2007/11064	
13045-23	South Africa	TS LTD., LUXEMBOURG BRANCH	THE SECRET	Registered	2007/11063 2007/11065	
13045-25	South Africa	TS LTD., LUXEMBOURG BRANCH	THE SECRET	Registered	2007/11067 2007/11067	
13045-45	South Africa	TS LTD., LUXEMBOURG BRANCH	THE SECRET & DESIGN	Registered	2007/11068 2007/11068	
13045-47	South Africa	TS LTD., LUXEMBOURG BRANCH	THE SECRET & DESIGN	Registered	2007/11069 2007/11069	
13045-48	South Africa	TS LTD., LUXEMBOURG BRANCH	THE SECRET & DESIGN	Registered	2007/11001 2007/11001	
13045-08	Switzerland	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET	Registered	IR 008873 IR 008873	
13045-09	Switzerland	TS PRODUCTION LIMITED LIABILITY COMPANY	THE SECRET & DESIGN	Registered	IR 008862 IR 008862	
13045-20	Taiwan	TS LTD., LUXEMBOURG BRANCH	THE SECRET	Registered	000024004 1348378	
13045-07	Taiwan	TS LTD., LUXEMBOURG BRANCH	THE SECRET & DESIGN	Registered	000024003 1348378	
13045-124	United States	TS PRODUCTION LLC	THE SECRET	Registered	76020,527 3,342,874	US-Form Letter 10/2014
13045-126	United States	TS PRODUCTION LLC	THE SECRET AND DESIGN	Registered	70030,940 3,342,100	US-Formal Due 04/2010
13045-128	United States	Prime Time Productions Holdings Pty Ltd Prime Time Productions Holdings Pl Ltd	THE SECRET (ORIGINAL)	Registered	PA-1-880-882 PA-1-055-459	
13045-127	United States	Prime Time Productions Holdings Pty Ltd Prime Time Productions Holdings Pl Ltd	THE SECRET (EXTENDED)	Registered	N/A PA-1-081-431	US- Due Diligence Firm v Check Status 12/02/2013
13045-155	United States	TS LTD., LUXEMBOURG BRANCH	S Design	Registered	77705,303 3,748,172	US-Section 6 & 10 Harmonia (5th Year) 09/2015
13045-187	United States		TS Production LLC v Debra Fey (SECRETS)	Pending	77047,411 OP.	P-Opposition/Right of Action Extension (120) 12/10/2013

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