

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Third Point Loan LLC		01/28/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Variety Media, LLC
Street Address:	11175 Santa Monica Boulevard
Internal Address:	9th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	Deadline Hollywood, LLC
Street Address:	11175 Santa Monica Boulevard
Internal Address:	9th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	Deadline Business Media, LLC, now known as Penske Business Media, LLC
Street Address:	11175 Santa Monica Boulevard
Internal Address:	9th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90025
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 50

OP \$1265.00 4175700

Property Type	Number	Word Mark
Registration Number:	4175700	VARIETY ENTERTAINMENT & TECHNOLOGY SUMMI
Registration Number:	4137264	FILM MARKETING SUMMIT
Registration Number:	4175702	VARIETY VENTURE CAPITAL & NEW MEDIA SUMM
Registration Number:	4137263	FUTURE OF FILM SUMMIT
Registration Number:	4137262	FILM TECHNOLOGY SUMMIT
Serial Number:	85470155	CREATIVE CONSCIENCE AWARD
Registration Number:	4193495	NEW YORK 411
Registration Number:	4193497	LA 411
Registration Number:	4154172	VARIETY ARABIA
Registration Number:	4146712	VARIETY SCREENING SERIES
Registration Number:	4182306	NY 411
Registration Number:	4170811	LA 411
Registration Number:	4170812	NEW YORK 411
Registration Number:	4207999	FLIXTRACKER
Registration Number:	4200263	CREATIVE LEADERSHIP AWARD
Registration Number:	4091085	VARIETY POWER OF COMEDY
Registration Number:	4141511	FIND OUT FIRST
Registration Number:	4196859	TVTRACKER.COM
Registration Number:	4196861	TVTRACKER.COM
Registration Number:	4048470	INSIDE PRODUCTION
Registration Number:	4119723	BLOGDOGGER
Serial Number:	85239836	BLOGDOGGER
Registration Number:	4054125	SHOWBLITZ
Serial Number:	85177958	VARIETY POWER OF MUSIC
Registration Number:	3957896	VARIETY POWER OF COMEDY
Registration Number:	4206606	DEADLINE
Registration Number:	4206605	DEADLINE
Serial Number:	85152204	DEADLINE AWARDS
Registration Number:	3971254	DEADLINE.COM
Registration Number:	3986340	TOLDJA
Registration Number:	3711045	VARIETY411.COM
Registration Number:	3560089	VARIETY POWER OF YOUTH
Registration Number:	3563557	POWER OF YOUTH
Registration Number:	3529443	THE BIZ

	3970883	BOFFO
Registration Number:	3363989	NEW YORK 411
Registration Number:	3886598	V
Registration Number:	3296859	AWARD CENTRAL
Registration Number:	3486487	VPAGE
Registration Number:	3335083	VPAGE
Registration Number:	3472234	V LIFE
Registration Number:	3078184	V
Registration Number:	2251363	VARIETY.COM
Registration Number:	2417890	VARIETY
Registration Number:	2476922	VARIETY
Registration Number:	2237340	L.A. 411
Registration Number:	1640471	DAILY VARIETY
Registration Number:	1487531	LA 411
Registration Number:	1350618	VARIETY
Serial Number:	85470132	CREATIVE CONSCIENCE

**CORRESPONDENCE DATA**

Fax Number: 7349302494  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 734-930-0121  
Email: asujek@bodmanlaw.com  
Correspondent Name: Angela Alvarez Sujek - Bodman PLC  
Address Line 1: 201 South Division, Suite 400  
Address Line 4: Ann Arbor, MICHIGAN 48104

NAME OF SUBMITTER:	Angela Alvarez Sujek
Signature:	/Angela Alvarez Sujek/
Date:	02/26/2014

Total Attachments: 10  
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated as of January 28, 2014 ("Release") is made by THIRD POINT LOAN LLC ("Secured Party") pursuant to the Security Agreement dated as of October 9, 2012 (the "Security Agreement"), and recorded on October 15, 2012 in the records of the United States Patent and Trademark Office at Trademark Reel 4881, Frame 0695.

WHEREAS, pursuant to the Security Agreement, Secured Party was granted a security interest in the Trademarks listed on the attached Exhibit A, together with the goodwill associated therewith ("Trademarks").


WHEREAS, Secured Party wishes to: (i) release all of its security interest covering the Trademarks and any related property, including goodwill, previously pledged to Secured Party under the Security Agreement; and (ii) dissolve any and all liens and encumbrances respecting the Trademarks under the Security Agreement or otherwise.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Secured Party hereby (i) releases its security interest in the Trademarks, and discharges, quit claims and relinquishes (in each case without recourse and without any representation or warranty, of any kind, nature or description) any and all right, title and interest it has in and to the Trademarks and (ii) authorizes and directs Variety Media, LLC, Deadline Hollywood, LLC, Penske Business Media, LLC (formerly known as Deadline Business Media, LLC), and their respective agents, successors and assigns, to record this Release with the United States Patent and Trademark Office to evidence the release set forth herein.

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

Address:

390 Park Avenue, 18th Floor  
New York, NY 10022

THIRD POINT LOAN LLC, as Secured Party  
*By Third Point LLC, its Investment Manager*  
By:   
Name: James P. Gallagher  
Title: CAO

Detroit\_3088010\_1

**EXHIBIT A**

**U.S. TRADEMARKS**

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner	Issues
VARIETY ENTERTAINMENT & TECHNOLOGY SUMMIT	85/507137	1/2/12	4,175,700	7/17/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
FILM MARKETING SUMMIT	85/507180	1/2/12	4,137,264	5/1/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY VENTURE CAPITAL & NEW MEDIA SUMMIT	85/507190	1/2/12	4,175,702	7/17/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
FUTURE OF FILM SUMMIT	85/507161	1/2/12	4,137,263	5/1/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
FILM TECHNOLOGY SUMMIT	85/507153	1/2/12	4,137,262	5/1/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner	Issues
CREATIVE CONSCIENCE AWARD	85/470155	11/11/11	n/a	n/a	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12 (INTENT TO USE)
NEW YORK 411	85/456330	10/26/11	4,193,495	8/21/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
LA 411	85/456385	10/26/11	4,193,497	8/21/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY ARABIA	85/456536	10/26/11	4,154,172	6/5/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY SCREENING SERIES (and Design)	85/451931	10/20/11	4,146,712	5/22/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
NY 411	85/451170	10/19/11	4,182,306	7/31/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner	Issues
LA 411	85/451131	10/19/11	4,170,811	7/10/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
NEW YORK 411	85/451229	10/19/11	4,170,812	7/10/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
FLIXTRACKER	85/447911	10/14/11	4,207,999	9/11/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
CRATIVE LEADERSHIP AWARD	85/423581	9/15/11	4,200,263	8/28/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY POWER OF COMEDY	85/359604	6/29/11	4,091,085	1/24/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
FIND OUT FIRST	85/349022	6/17/11	4,141,511	5/15/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12



Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner	Issues
TVTRACKER.COM (and Design)	85/348976	6/17/11	4,196,859	8/28/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
TVTRACKER.COM	85/349116	6/17/11	4,196,861	8/28/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
INSIDE PRODUCTION	85/263548	3/10/11	4,048,470	11/1/11	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
BLOGDOGGER	85/976187	2/11/11	4,119,723	3/27/12	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
BLOGDOGGER	85/239836	2/11/11	n/a	n/a	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12 (INTENT TO USE)
SHOWBLITZ	85/229913	1/31/11	4,054,125	11/8/11	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner	Issues
VARIETY POWER OF MUSIC	85/177958	11/16/10	n/a	n/a	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12 (INTENT TO USE)
VARIETY POWER OF COMEDY (Stylized letters)	85/177071	11/15/10	3,957,896	5/10/11	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
DEADLINE	85/152207	10/13/10	4,206,606	9/11/12	Deadline Business Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
DEADLINE	85/152206	10/13/10	4,206,605	9/11/12	Deadline Business Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
DEADLINE AWARDS	85/152204	10/13/10	n/a	n/a	Deadline Business Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12 (INTENT TO USE)
DEADLINE.COM	77/820514	9/4/09	3,971,254	5/31/11	Deadline Business Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner	Issues
TOLDJA	77/803413	8/12/09	3,986,340	6/28/11	Deadline Business Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY411.COM	77/549287	8/18/08	3,711,045	11/17/09	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY POWER OF YOUTH	77/433272	3/27/08	3,560,089	1/13/09	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
POWER OF YOUTH	77/433293	3/27/08	3,563,557	1/20/09	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
THE BIZ	77/351161	12/13/07	3,529,443	11/4/08	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
BOFFO	77/313708	10/25/07	3,970,883	5/31/11	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner	Issues
NEW YORK 411	77/240262	7/27/07	3,363,989	1/1/08	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
V (Stylized letters)	77/198714	6/6/07	3,886,598	12/7/10	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
AWARD CENTRAL	77/085837	1/18/07	3,296,859	9/25/07	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VPAGE	78/930669	7/17/06	3,486,487	8/12/08	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VPAGE	78/930709	7/17/06	3,335,083	11/13/07	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
V LIFE	78/609964	4/15/05	3,472,234	7/22/08	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner	Issues
V (Stylized letters)	76/610855	9/10/04	3,078,184	4/11/06	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY.COM	75/464542	4/8/98	2,251,363	6/8/99	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY	75/404877	12/10/97	2,417,890	1/2/01	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY (Stylized letters)	75/402891	12/10/97	2,476,922	8/14/01	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
L.A. 411	75/226488	1/16/97	2,237,340	4/6/99	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
DAILY VARIETY (and Design)	74/065444	6/4/90	1,640,471	4/9/91	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner	Issues
LA 411	73/648835	3/11/87	1,487,531	5/10/88	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
VARIETY (and Design)	73/519633	1/28/85	1,350,618	7/23/85	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12
CREATIVE CONSCIENCE	85/470132	11/11/11	n/a	n/a	Variety Media, LLC (a Delaware LLC)	Security interest of Third Point Loan LLC recorded on 10/15/12