

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deadline Business Media, LLC		10/10/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Penske Business Media, LLC		
Street Address:	11175 Santa Monica Boulevard		
Internal Address:	9th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	85152204	DEADLINE AWARDS	
Registration Number:	3971254	DEADLINE.COM	
Registration Number:	4206606	DEADLINE	
Registration Number:	4206605	DEADLINE	
Registration Number:	3986340	TOLDJA	
CORRESPONDENCE DATA			
Fax Number:	7349302494		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-930-0121		
Email:	asujek@bodmanlaw.com		
Correspondent Name:	Angela Alvarez Sujek - Bodman PLC		
Address Line 1:	201 South Division, Suite 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		

OP \$140.00 85152204

NAME OF SUBMITTER:	Angela Alvarez Sujek
Signature:	/Angela Alvarez Sujek/
Date:	02/26/2014
Total Attachments: 2 source=Penske Name Change#page1.tif source=Penske Name Change#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED ARE TRUE AND CORRECT COPIES OF ALL DOCUMENTS ON FILE OF "PENSKE BUSINESS MEDIA, LLC" AS RECEIVED AND FILED IN THIS OFFICE.

THE FOLLOWING DOCUMENTS HAVE BEEN CERTIFIED:

CERTIFICATE OF FORMATION, FILED THE FIFTH DAY OF SEPTEMBER, A.D. 2012, AT 3:38 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, FILED THE SECOND DAY OF OCTOBER, A.D. 2012, AT 2:43 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "DEADLINE BUSINESS MEDIA, LLC" TO "PENSKE BUSINESS MEDIA, LLC", FILED THE TENTH DAY OF OCTOBER, A.D. 2012, AT 7:09 O'CLOCK P.M.

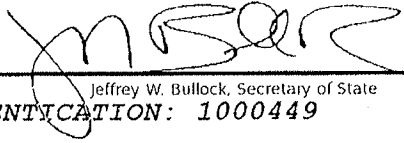
AND I DO HEREBY FURTHER CERTIFY THAT THE AFORESAID CERTIFICATES ARE THE ONLY CERTIFICATES ON RECORD OF THE AFORESAID LIMITED LIABILITY COMPANY, "PENSKE BUSINESS MEDIA, LLC".

5208183 8100H

131455038

You may verify this certificate online
at corp.delaware.gov/authver.shtml.




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1000449

DATE: 12-19-13

TRADEMARK
REEL: 005224 FRAME: 0165

State of Delaware
Secretary of State
Division of Corporations
Delivered 07:43 PM 10/10/2012
FILED 07:09 PM 10/10/2012
SRV 121117420 - 5208183 FILE

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF FORMATION

OF

DEADLINE BUSINESS MEDIA, LLC

FILED IN THE OFFICE OF THE SECRETARY OF STATE
OF DELAWARE ON SEPTEMBER 5, 2012

DEADLINE BUSINESS MEDIA, LLC, a limited liability company organized and existing under and by virtue of Chapter 18 of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

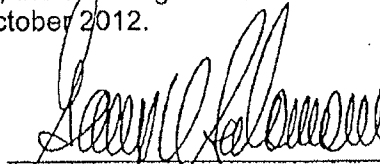
FIRST, that the Authorized Person of said limited liability company hereby adopts a resolution proposing and declaring advisable the following amendment to the Certificate of Formation of said limited liability company:

RESOLVED, that the Certificate of Formation of Deadline Business Media, LLC be amended by changing the First Article thereof, so that, as amended, said Article shall be and read as follows:

"The name of the limited liability company is PENSKE BUSINESS MEDIA, LLC."

2. That a Certificate of Formation of Deadline Business Media, LLC was filed by the Secretary of State of Delaware on September 5, 2012 and that said Certificate requires amendment as permitted by Section 18-202 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Amendment this 10th day of October 2012.



GARY K. SALOMONS
Authorized Person