

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chivas Guadalajara Licensing LLC		02/25/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Major League Soccer, L.L.C.
Street Address:	420 Fifth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	86169183	LOS ANGELES SC
Serial Number:	86169189	LOS ANGELES SC
Serial Number:	86169178	LOS ANGELES F.C.
Serial Number:	86169158	LOS ANGELES F.C.

CORRESPONDENCE DATA

Fax Number: 2129692900
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-969-3000
 Email: trademark@proskauer.com
 Correspondent Name: Jenifer deWolf Paine
 Address Line 1: Proskauer Rose LLP
 Address Line 2: Eleven Times Square
 Address Line 4: New York, NEW YORK 10036-8299

ATTORNEY DOCKET NUMBER:	49021-001
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CH \$115.00 86169183

NAME OF SUBMITTER:	Jenifer deWolf Paine
Signature:	/Jenifer deWolf Paine/
Date:	02/26/2014
Total Attachments: 3 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of the 25 day of February, 2014, by and between Chivas Guadalajara Licensing LLC, a Delaware limited liability company with an address of 18400 Avalon Blvd., Suite 500, Carson CA 90746 ("Assignor") on the one hand, and Major League Soccer, L.L.C, a Delaware limited liability company with an address of 420 Fifth Avenue, New York, NY 10018 ("Assignee") on the other hand.

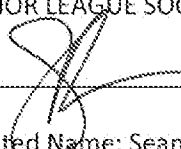
WHEREAS, the Assignor is the owner of the trademarks listed on the attached Schedule A, including the applications and registrations therefore, and all goodwill associated therewith (collectively, the "Trademarks"); and

WHEREAS, the Assignor wishes to sell and assign, and the Assignee wishes to purchase and assume, the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby severally acknowledged, the parties hereto agree as follows:

1. The Assignor hereby assigns to the Assignee all right, title and interest in, to, and under the Trademarks, including all registrations and applications therefor, together with the goodwill associated therewith. This assignment is made in connection with a transfer of the business to which the marks pertain.
2. The Assignor further grants to the Assignee the right to bring suit for recover damages and all other relief for all infringements of the Trademarks that have occurred prior to the date of this Assignment.
3. Assignor agrees to execute such further documents and take such further steps as may be reasonably requested by Assignee in order to confirm and perfect its rights in the Trademarks.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first above written.

CHIVAS GUADALAJARA LICENSING LLC	MAJOR LEAGUE SOCCER, L.L.C.
By: _____	By:  _____
Printed Name: _____	Printed Name: Sean Prendergast
Title: _____	Title: Chief Financial Officer

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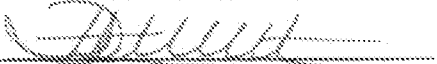
WHEREAS, the Assignor is the owner of the trademarks listed on the attached Schedule A, including the applications and registrations therefore, and all goodwill associated therewith (collectively, the "Trademarks"); and

WHEREAS, the Assignor wishes to sell and assign, and the Assignee wishes to purchase and assume, the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby severally acknowledged, the parties hereto agree as follows:

1. The Assignor hereby assigns to the Assignee all right, title and interest in, to, and under the Trademarks, including all registrations and applications therefor, together with the goodwill associated therewith. This assignment is made in connection with a transfer of the business to which the marks pertain.
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IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first above written.

CHIVAS GUADALAJARA LICENSING LLC	MAJOR LEAGUE SOCCER, L.L.C.
By: 	By: _____
Printed Name: <u>Angélica Fuentes-Tello</u>	Printed Name: Sean Prendergast
Title: <u>Secretary</u>	Title: Chief Financial Officer

SCHEDULE A

LOS ANGELES SC (design) – SN 86-169183:



LOS ANGELES SC (design) – SN 86-169189:



LOS ANGELES F.C. (design) – SN 86-169178:



LOS ANGELES F.C. (design) – SN 86-169158:

