

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SNUFFER'S MARKS, LLC		01/29/2014	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	FIREBIRD IP, LLC		
Street Address:	2414 N. Akard Street		
Internal Address:	Suite 500		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1644070	SNUFFER'S	
CORRESPONDENCE DATA			
Fax Number:	9724790464		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	972-479-0462		
Email:	admin@dalpat.com		
Correspondent Name:	Patricia Q. Hu		
Address Line 1:	P.O. Box 741715		
Address Line 4:	Dallas, TEXAS 75374-1715		
ATTORNEY DOCKET NUMBER:	FRBD-31752		
NAME OF SUBMITTER:	Patricia Q. Hu		
Signature:	/PQH/		
Date:	02/26/2014		
Total Attachments: 1 source=frb31911 Assignment#page1.tif			

CH \$40.00 1644070

ASSIGNMENT OF TRADEMARK

December 20, 2013

SNUFFER'S MARKS, LLC ("SML") ("Assignor"), for valuable consideration, the receipt and adequacy of which are hereby acknowledged and confessed, hereby assigns, transfers and conveys unto FIREBIRD IP, LLC (the "Assignee"), as the designee of FRG COPENHAGEN I, LLC, all right, title and interest Assignor may now have or has ever had in and to the use of the mark set forth below (the "Trademark"), or any other name including or incorporating the Trademark, as a trademark, service mark or trade name, together with any goodwill of the business symbolized thereby and any registrations, applications or other filings pertaining thereto, and Assignor agrees that it will not hereafter adopt or use any trademark, service mark or name confusingly similar to the Trademark, and Assignor further agrees that it will discontinue the use of any such Trademark in any manner whatsoever upon execution of this Assignment.

Snuffer's

United States Patent Office Registration/Serial No. 1644070

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first set forth above.

ASSIGNOR:

SNUFFER'S MARKS, LLC

By: Pat Snuffer
Name: PAT SNUFFER
Title: PR

STATE OF TEXAS §
 §
COUNTY OF DALLAS §

This instrument was acknowledged before me on the 29th day of January 2014 ~~December 2013~~, by Pat Snuffer, as Partner of SNUFFER'S MARKS, LLC, on behalf of said entity.

Tammie Y. Proctor
Notary Public in and for the State of Texas

