

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/12/2002		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	MyGatsby.com, Inc.		CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	American Stationery Company, Inc.		
Street Address:	100 North Park Ave.		
City:	Peru		
State/Country:	INDIANA		
Postal Code:	46970		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2813380	MYGATSBY.COM
CORRESPONDENCE DATA			
Fax Number:	3122368176		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-236-8500		
Email:	docket@cookalex.com		
Correspondent Name:	Cook Alex Ltd.		
Address Line 1:	200 West Adams Street		
Address Line 2:	Suite 2850		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	1204-0068		
NAME OF SUBMITTER:	Joel H. Bock		

Signature:	/Joel H. Bock/
Date:	02/26/2014
Total Attachments: 1 source=MYGATSBYCOMAssignment#page1.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, I, Janice L. Lee, was President of MyGatsby.com, Inc., a corporation of the State of Washington, in 2002; and

WHEREAS, MyGatsby.com, Inc. had adopted, used and was using the following trademark which has been registered in the United States Patent and Trademark Office:

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
MYGATSBY.COM	2,813,380	February 10, 2004

WHEREAS, American Stationery Company, Inc., a corporation of the State of Indiana, whose address is 100 North Park Ave., Peru, IN 46970 wishes to acquire said trademark, its registration and the goodwill associated with said trademark;

NOW, THEREFORE, effective February 12, 2002, MyGatsby.com, Inc., a Washington corporation, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) does hereby sell and assign unto American Stationery Company, Inc., an Indiana corporation, all right, title and interest in and to said trademark and the registration therefor, together with the right to recover for the past infringement of said trademark and the goodwill of the business associated with said trademark.

This Assignment is executed this 12<sup>th</sup> day of February, 2014 to be effective nunc pro tunc as of February 12, 2002.

MyGatsby.com, Inc.

By: Janice L. Lee

Title: President

