

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stork Communications, LLC		02/11/2014	LIMITED LIABILITY COMPANY: OHIO
RECEIVING PARTY DATA			
Name:	Emmis Publishing, L.P.		
Street Address:	40 Monument Circle		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	LIMITED PARTNERSHIP: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4082548	THE BABY GUIDE AND KIDS TOO	
CORRESPONDENCE DATA			
Fax Number:	3172373900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(317) 237-3800		
Email:	jtragesser@fbtlaw.com		
Correspondent Name:	Joel E. Tragesser		
Address Line 1:	PO Box 44961, 201 N Illinois St Ste 1900		
Address Line 4:	Indianapolis, INDIANA 46244-0961		
ATTORNEY DOCKET NUMBER:	0101264/0614303		
NAME OF SUBMITTER:	Joel E. Tragesser		
Signature:	/Joel E. Tragesser/		

Date:

02/26/2014

Total Attachments: 2

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## SERVICE MARK/TRADEMARK ASSIGNMENT

WHEREAS, Stork Communications, LLC, an Ohio limited liability company, having a current address of P.O. Box 1120, Hamilton, OH 45012 (hereinafter referred to as "Assignor"), has adopted the trademark set forth below (hereinafter referred to as "Trademark"):

### U.S. Trademark Registrations

<i>Mark</i>	<i>Serial No./ Reg. No.</i>	<i>Filing Date/ Reg. Date</i>	<i>Goods/Services</i>
THE BABY GUIDE AND KIDS TOO	85/245,947 4,082,548	18 Feb 2011 10 Jan 2012	Magazines relating to maternity and parenthood, in Int. Class 16

WHEREAS, Emmis Publishing, L.P, an Indiana limited partnership, having offices at 40 Monument Circle, Indianapolis, IN 46204 (hereinafter referred to as the "Assignee"), desires to acquire all of the right, title and interest in and to the Trademark, including the portion of the business to which the mark pertains, the goodwill associated therewith, any existing registrations, pending applications and resulting registrations therefor, and all claims and rights to sue for and collect damages by reason of infringement of the Trademarks to the extent relating to any period on or after the effective date.

NOW THEREFORE, for good and valuable consideration as set forth herein, the receipt of which is hereby acknowledged by the undersigned, the Assignor hereby sells, transfers, conveys, and assigns all of the Assignor's right, title, and interest in and to the Trademark, as well as the portion of the business to which the mark pertains, and the good will of the business symbolized thereby, to the Assignee, and the Assignee hereby accepts such assignment.

This Service Mark/Trademark Assignment shall be binding upon the Assignor and Assignee, their respective licensees, successors, heirs, and assigns. In this connection, the rights herein granted to Assignee shall inure to the benefit of Assignee, their licensees, successors, heirs and assigns.

IN WITNESS WHEREOF, Assignor has executed this document effective as of February 11, 2014.

STORK COMMUNICATIONS, LLC

By: Darin Bohmer  
Printed: Darin Bohmer  
Its: Darmon

STATE OF OHIO )  
 ) SS:  
COUNTY OF Butler )

Before me a Notary Public, in and for said County and State, personally appeared Davis Bohman, the owner of Stork Communications, LLC, who acknowledged that Stork Communications, LLC is the owner of the trademark which is the subject of this Assignment and acknowledges that he is authorized to sign this Service Mark/Trademark Assignment on behalf of Stork Communications, LLC.

Witness my hand and Notarial Seal this 11<sup>th</sup> day of February, 2014.



KIMBERLY A. WIKETTE  
Notary Public, State of Ohio  
My Commission Expires  
June 13, 2015

Kimberly A. Wikette  
Notary Public

KIMBERLY A. WIKETTE  
Printed Name

My Commission Expires: June 13, 2015

County of Residence: HAMILTON