

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Amendment to Trademark Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hanley Wood Media, Inc.		12/31/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	General Electric Capital Corporation, as Agent
Street Address:	500 W Monroe Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 77

Property Type	Number	Word Mark
Registration Number:	2413622	AFFORDABLE HOUSING FINANCE
Registration Number:	3201869	AHF LIVE!
Registration Number:	4416930	AMERICA'S BEST BUILDERS
Registration Number:	2372438	APARTMENT FINANCE TODAY
Registration Number:	2160671	AQUATICS INTERNATIONAL
Registration Number:	3229870	AQUATICS INTERNATIONAL
Registration Number:	3408142	ARCHITECTURAL LIGHTING
Registration Number:	3198952	BIG 50
Registration Number:	2822612	BIG BUILDER
Registration Number:	1687838	BUILDER
Registration Number:	3275138	BUILDER 100
Registration Number:	3444522	BUILDER 100 BOOK
Registration Number:	2148498	BUILDER ONLINE
Registration Number:	3275139	BUILDER'S CHOICE

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Registration Number:	2054872	BUILDING PRODUCTS
Registration Number:	3042638	COASTAL CONTRACTOR
Registration Number:	1681976	CONCRETE CONSTRUCTION
Registration Number:	3416744	CONCRETE CONSTRUCTION ONLINE
Registration Number:	1638360	CONCRETE TRADER
Registration Number:	2436625	COST VS. VALUE
Registration Number:	2057150	CUSTOM HOME
Registration Number:	3380298	CUSTOM HOME OUTDOORS
Registration Number:	3321850	DIRECTIONS
Registration Number:	2913825	DREAM HOME SOURCE
Registration Number:	2569447	EBUILD
Registration Number:	3085486	ECO-STRUCTURE
Registration Number:	2571079	EMONITOR
Registration Number:	3312321	EPLANS
Registration Number:	3312451	EPLANS.COM
Registration Number:	2920502	HANLEY WOOD
Registration Number:	3768034	HANLEY WOOD ARCHITECTTV
Registration Number:	3768032	HANLEY WOOD BUILDERTV
Registration Number:	3825566	HANLEY WOOD REMODELINGTV
Registration Number:	3768033	HANLEY WOOD'S BUILDTV
Registration Number:	3358534	HANLEY WOOD'S DIGITAL HOME CONFERENCE
Registration Number:	2926234	IDEAS TO BUILD ON
Registration Number:	3622636	JLC
Registration Number:	3226604	JLC ONLINE
Registration Number:	3265189	JLC THE JOURNAL OF LIGHT CONSTRUCTION
Registration Number:	3018525	K+B STUDIO
Registration Number:	3229784	MASONRY CONSTRUCTION
Registration Number:	3375008	MASONRY CONSTRUCTION
Registration Number:	3000832	MASTERS OF DESIGN
Registration Number:	3085487	METALMAG
Registration Number:	2912418	
Registration Number:	3109313	MULTIFAMILY EXECUTIVE
Registration Number:	3233194	MULTIFAMILY EXECUTIVE LEADERSHIP SUMMIT
Registration Number:	3334806	MULTIFAMILY EXECUTIVE MFE CONFERENCE HAN
Registration Number:	2755986	PACESETTER

TRADEMARK

REEL: 005224 FRAME: 0742

	3143418	PLANSCONNECT
Registration Number:	2655675	POOL & SPA NEWS
Registration Number:	3534579	PRESIDENTIAL SEMINAR
Registration Number:	3310073	PROFESSIONAL DECK BUILDER
Registration Number:	4337276	PROMATCH
Registration Number:	2043491	PROSALES
Registration Number:	995709	PUBLIC WORKS
Registration Number:	2401338	PUBLIC WORKS
Registration Number:	2382338	PUBLIC WORKS ONLINE
Registration Number:	2489517	PWMAG.COM
Registration Number:	1941800	QUOTE ONE
Registration Number:	3293227	REINVENTION
Registration Number:	1731008	REMODELING
Registration Number:	4077443	REMODELING 550
Registration Number:	3400672	REMODELING LEADERSHIP CONFERENCE
Registration Number:	3438871	REMODELING ONLINE
Registration Number:	2780889	REPLACEMENT CONTRACTOR
Registration Number:	3348364	REPLACEMENT CONTRACTOR EXECUTIVECONFEREN
Registration Number:	3229787	RESIDENTIAL ARCHITECT
Registration Number:	2672863	SITE COMMANDER
Registration Number:	3229781	THE CONCRETE PRODUCER
Registration Number:	3301311	THE CONCRETE PRODUCER
Registration Number:	2305195	THE JOURNAL OF LIGHT CONSTRUCTION
Registration Number:	2317653	THE JOURNAL OF LIGHT CONSTRUCTION
Registration Number:	2487398	TOOLS OF THE TRADE
Registration Number:	3279903	WATERPARKS + RESORTS TODAY
Serial Number:	86013641	DREAM DESIGNS
Serial Number:	85795264	ECOBUILDING PULSE

CORRESPONDENCE DATA

Fax Number: 3125774565

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-8265

Email: kristin.brozovic@kattenlaw.com

Correspondent Name: Kristin Brozovic c/o Katten

Address Line 1: 525 W Monroe Street

TRADEMARK
REEL: 005224 FRAME: 0743

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 207170-530

NAME OF SUBMITTER: Kristin Brozovic

Signature: /Kristin Brozovic/

Date: 02/26/2014

Total Attachments: 9

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AMENDMENT TO TRADEMARK SECURITY AGREEMENT

This AMENDMENT TO TRADEMARK SECURITY AGREEMENT (this "Amendment") dated as of December 31, 2013, is delivered by Hanley-Wood, LLC, a Delaware limited liability company ("Grantor") and Hanley Wood Media, Inc., a Delaware corporation ("HW Media") in favor of General Electric Capital Corporation, as agent for the Secured Parties ("Agent") in connection with the Security Agreement described below.

R E C I T A L S:

WHEREAS, Grantor is indebted to Agent and the Secured Parties pursuant to that certain Guaranty and Security Agreement dated as of December 27, 2012 (as amended, restated, or otherwise modified from time to time, the "Security Agreement");

WHEREAS, Grantor and Agent are party to that certain Trademark Security Agreement dated as of December 27, 2012 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Trademark Agreement"), recorded on December 28, 2012, as Reel/Frame 4927/0850 with the U.S. Patent and Trademark Office; and

WHEREAS, pursuant to a Certificate of Merger dated December 31, 2013, Grantor intends to merge into HW Media;

WHEREAS, by operation of law, Grantor's right, title and interest in and to the trademarks on the attached Schedule A transfer to HW Media, and

WHEREAS, Grantor and HW Media acknowledge that the transfer of the trademarks on Schedule A does not interrupt the security interest in said marks, and desire to confirm the same in writing.

NOW, THEREFORE, the parties hereto agree for good and valuable consideration to amend the Trademark Agreement as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Security Agreement.

Section 2. Uninterrupted Security Interest. Grantor and HW Media represent and warrant to Agent as of the date hereof that, except as expressly set forth herein, nothing contained in this Amendment shall (A) amend, modify or alter any term or condition of the Trademark Agreement; or (B) diminish, prejudice or waive Agent or any Secured Party's rights and remedies under the Trademark Agreement, and Agent hereby reserves all of such rights and remedies.

Section 3. Security Agreement. The security interest confirmed in this Amendment is pursuant to the Security Agreement, and Grantor and HW Media hereby acknowledge and agree that the rights and remedies of the Agent with respect to the security interest in the trademark collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Moreover, HW Media expressly agrees to be bound by all terms and conditions of the Security Agreement, the Trademark Agreement, and this Amendment.

Section 4. Remaining Liability. HW Media hereby agrees that, anything herein to the contrary notwithstanding, it shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with its trademarks subject to a security interest hereunder.

Section 5. Transfer. Grantor acknowledges that it is entering into this Amendment in light of the concurrent transfer of the marks listed on Schedule A.


Section 6. Counterparts. This Amendment may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Amendment by signing and delivering one or more counterparts.

Section 7. Governing Law. This Amendment shall be governed by the laws of the State of New York, without giving effect to any conflict of law principles.


[signature page to follow]

IN WITNESS WHEREOF, the undersigned have duly executed this Amendment as of the date first written above.

HANLEY-WOOD, LLC

By: 
Name: _____
Title: _____

HANLEY WOOD MEDIA, INC.

By: 
Name: _____
Title: _____

[Amendment to Trademark Security Agreement dated 12/27/12]

Accepted and Agreed:

GENERAL ELECTRIC CAPITAL CORPORATION, as Agent

By: *Andy Welicky*
Name: ANDY WELICKY
Title: Duty Authorized Signatory

[Amendment to Trademark Security Agreement dated 12/27/12]

TRADEMARK
REEL: 005224 FRAME: 0747


SCHEDULE A




TRADEMARKS

REGISTRATIONS


Trademark Name	Country	Reg. No./ Reg. Date
AFFORDABLE HOUSING FINANCE FIRST USE: 04-00-1993	United States	2413622 19-Dec-2000
AHF LIVE! FIRST USE: 11-16-2004	United States	3201869 23-Jan-2007
AMERICA'S BEST BUILDERS FIRST USE: 00-00-1993	United States	4416930 15-Oct-2013
APARTMENT FINANCE TODAY FIRST USE: 04-00-1998	United States	2372438 01-Aug-2000
AQUATICS INTERNATIONAL FIRST USE: 06-14-1991	United States	2160671 26-May-1998
AQUATICS INTERNATIONAL FIRST USE: 10-17-1997	United States	3229870 17-Apr-2007
ARCHITECTURAL LIGHTING FIRST USE: 11-00-1986	United States	3408142 08-Apr-2008
BIG 50 FIRST USE: 05-00-1986	United States	3198952 16-Jan-2007
BIG BUILDER FIRST USE: 01-00-1997	United States	2822612 16-Mar-2004
BUILDER FIRST USE: 05-00-1978	United States	1687838 19-May-1992
BUILDER 100 FIRST USE: 00-00-1984	United States	3275138 07-Aug-2007
BUILDER 100 BOOK FIRST USE: 08-16-2007	United States	3444522 10-Jun-2008
BUILDER ONLINE FIRST USE: 01-01-1996	United States	2148498 07-Apr-1998
BUILDER'S CHOICE FIRST USE: 00-00-1981	United States	3275139 07-Aug-2007
BUILDING PRODUCTS FIRST USE: 03-31-1990	United States	2054872 22-Apr-1997

Trademark Name	Country	Reg. No./ Reg. Date
COASTAL CONTRACTOR FIRST USE: 09-00-2004	United States	3042638 10-Jan-2006
CONCRETE CONSTRUCTION FIRST USE: 09-00-1956	United States	1681976 07-Apr-1992
CONCRETE CONSTRUCTION ONLINE FIRST USE: 08-24-2000	United States	3416744 29-Apr-2008
CONCRETE TRADER FIRST USE: 09-00-1983	United States	1638360 19-Mar-1991
COST VS. VALUE FIRST USE: 05-31-1982	United States	2436625 20-Mar-2001
CUSTOM HOME FIRST USE: 02-28-1991	United States	2057150 29-Apr-1997
CUSTOM HOME OUTDOORS FIRST USE: 12-00-2002	United States	3380298 12-Feb-2008
DIRECTIONS FIRST USE: 06-18-2007	United States	3321850 23-Oct-2007
DREAM HOME SOURCE FIRST USE: 01-00-1997	United States	2913825 21-Dec-2004
EBUILD FIRST USE: 12-00-2000	United States	2569447 14-May-2002
ECO-STRUCTURE FIRST USE: 03-30-2003	United States	3085486 25-Apr-2006
EMONITOR FIRST USE: 09-00-2000	United States	2571079 21-May-2002
EPLANS	Canada	TMA702415 05-Dec-2007
EPLANS FIRST USE: 03-31-2000	United States	3312321 16-Oct-2007
EPLANS.COM FIRST USE: 03-03-1999	United States	3312451 16-Oct-2007
HANLEY WOOD	United States	2920502 25-Jan-2005
HANLEY WOOD ARCHITECTTV FIRST USE: 02-00-2008	United States	3768034 30-Mar-2010
HANLEY WOOD BUILDERTV FIRST USE: 03-00-2008	United States	3768032 30-Mar-2010

Trademark Name	Country	Reg. No./ Reg. Date
HANLEY WOOD REMODELINGTV FIRST USE: 09-00-2007	United States	3825566 27-Jul-2010
HANLEY WOOD'S BUILDTV FIRST USE: 09-00-2007	United States	3768033 30-Mar-2010
HANLEY WOOD'S DIGITAL HOME CONFERENCE FIRST USE: 04-03-2006	United States	3358534 25-Dec-2007
IDEAS TO BUILD ON	United States	2926234 15-Feb-2005
JLC FIRST USE: Class 16 - 03/00/2000 Class 35 - 01/25/1999 Class 38 - 01/25/1999 Class 41 - 01/25/1999	United States	3622636 19-May-2009
JLC ONLINE FIRST USE: 01-25-1999	United States	3226604 10-Apr-2007
JLC THE JOURNAL OF LIGHT CONSTRUCTION (Stylized) FIRST USE: 07-00-2005 	United States	3265189 17-Jul-2007
K+B STUDIO FIRST USE: 01-00-2004	United States	3018525 22-Nov-2005
MASONRY CONSTRUCTION FIRST USE: 08-00-2000	United States	3229784 17-Apr-2007
MASONRY CONSTRUCTION FIRST USE: 08-00-2000	United States	3375008 29-Jan-2008
MASTERS OF DESIGN FIRST USE: 11-06-2003	United States	30000832 27-Sep-2005
METALMAG FIRST USE: 10-30-2000	United States	3085487 25-Apr-2006
Miscellaneous Design (Triangle Design)	United States	2912418 21-Dec-2004
MULTIFAMILY EXECUTIVE FIRST USE: 01-31-1996	United States	3109313 27-Jun-2006

Trademark Name	Country	Reg. No./ Reg. Date
MULTIFAMILY EXECUTIVE LEADERSHIP SUMMIT and Design FIRST USE: 03-00-2005 	United States	3233194 24-Apr-2007
MULTIFAMILY EXECUTIVE MFE CONFERENCE and Design FIRST USE: 10-00-2004 	United States	3334806 13-Nov-2007
PACESETTER FIRST USE: 11-00-1996	United States	2755986 26-Aug-2003
PLAN PAK Design 	Canada	TMA387033 26-Jul-1991
PLANSCONNECT FIRST USE: 01-01-2005	United States	3143418 12-Sept-2006
POOL & SPA NEWS FIRST USE: 03-19-1979	United States	2655675 03-Dec-2002
PRESIDENTIAL SEMINAR FIRST USE: 00-00-1968	United States	3534579 18-Nov-2008
PROFESSIONAL DECK BUILDER FIRST USE: 07-00-2000	United States	3310073 09-Oct-2007
PROMATCH	United States	4337276 21-May-2013
PROSALES FIRST USE: 09-30-1989	United States	2043491 11-Mar-1997
PUBLIC WORKS FIRST USE: 01-01-1920	United States	995709 15-Oct-1974
PUBLIC WORKS FIRST USE: 01-01-1920	United States	2401338 07-Nov-2000

Trademark Name	Country	Reg. No./ Reg. Date
PUBLIC WORKS ONLINE FIRST USE: 06-15-1998	United States	2382338 05-Sep-2000
PWMAG.COM FIRST USE: 08-00-1999	United States	2489517 11-Sep-2001
QUOTE ONE FIRST USE: 07-00-1994	United States	1941800 12-Dec-1995
REINVENTION FIRST USE: 12-06-2004	United States	3293227 18-Sep-2007
REMODELING FIRST USE: 09-01-1985	United States	1731008 10-Nov-1992
REMODELING 550 FIRST USE: 08-00-2009	United States	4077443 27-Dec-2011
REMODELING LEADERSHIP CONFERENCE FIRST USE: 05-16-1999	United States	3400672 25-Mar-2008
REMODELING ONLINE	United States	3438871 03-Jun-2008
REPLACEMENT CONTRACTOR FIRST USE: 10-00-2002	United States	2780889 04-Nov-2003
REPLACEMENT CONTRACTOR EXECUTIVE CONFERENCE and Design FIRST USE: 00-00-2002 	United States	3348364 04-Dec-2007
RESIDENTIAL ARCHITECT FIRST USE: 06-12-1997	United States	3229787 17-Apr-2007
SITE COMMANDER FIRST USE: 03-00-2000	United States	2672863 07-Jan-2003
THE CONCRETE PRODUCER FIRST USE: 01-31-1997	United States	3229781 17-Apr-2007

Trademark Name	Country	Reg. No./ Reg. Date
THE CONCRETE PRODUCER FIRST USE: 01-00-1997	United States	3301311 02-Oct-2007
THE JOURNAL OF LIGHT CONSTRUCTION FIRST USE: 10-00-1987 (16) FIRST USE: 11-00-1994 (35) FIRST USE: 02-00-1990 (41)	United States	2305195 04-Jan-2000
THE JOURNAL OF LIGHT CONSTRUCTION (Stylized)  FIRST USE: 10-00-1987 (16) FIRST USE: 11-00-1994 (35) FIRST USE: 02-00-1990 (41)	United States	2317653 15-Feb-2000
TOOLS OF THE TRADE FIRST USE: 12-31-1993	United States	2487398 11-Sep-2001
WATERPARK RESORTS TODAY FIRST USE: 04-00-2005	United States	3279903 14-Aug-2007

APPLICATIONS

Trademark Name	Country	App. No.
DREAM DESIGNS FIRST USE: 07-00-2007	United States	86/013641
ECOBUILDING PULSE	United States	85/795264

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