

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Olympus Management Limited		02/21/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	ZoomerMedia Limited		
Street Address:	70 Jefferson Avenue		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M6K 1Y4		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2766144	IDEACITY	
CORRESPONDENCE DATA			
Fax Number:	2129537201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.415.9200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Sarah M. Robertson		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
ATTORNEY DOCKET NUMBER:	483911-00012		
DOMESTIC REPRESENTATIVE			
Name:	Sarah M. Robertson		
Address Line 1:	Dorsey & Whitney LLP		

OP \$40.00 2766144

Address Line 2: 51 West 52nd Street
Address Line 4: New York, NEW YORK 10019-6119

NAME OF SUBMITTER:	Sarah M. Robertson
Signature:	/smr/
Date:	02/27/2014

Total Attachments: 3
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IN THE CANADIAN TRADE-MARKS OFFICE

ASSIGNMENT

WHEREAS Olympus Management Limited (the "Assignor"), the full post office address of whose principal office or place of business is 15 Olympus Avenue, Toronto, Ontario M6S 1L2 Canada, is the owner of the trade-marks listed on the attached Schedule A (the "Trade-marks");

AND WHEREAS ZoomerMedia Limited (the "Assignee"), the full post office address of whose principal office or place of business is 70 Jefferson Avenue, Toronto, ON M6K 1Y4 Canada, is desirous of acquiring the whole right, title and interest in and to the Trade-marks, together with the goodwill associated therewith;

NOW THEREFORE, in consideration of the sum of two dollars (\$2.00) and other good and valuable consideration the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers unto the Assignee, its successors and assigns, the whole right, title and interest in and to the Trade-marks in Canada, United States of America and Mexico, together with the goodwill associated therewith, all rights of action accruing to Assignor as owner of the Trade-mark, including actions arising from prior infringement or other unauthorized use of the Trade-mark, and all rights as a party in any opposition or similar proceedings.

The Assignor hereby undertakes at any time upon reasonable request to execute such documents and take such further actions as may be necessary to evidence the assignment of the Trade-marks to the Assignee, and to enable the Assignee to obtain and maintain the applications and registrations for the Trade-marks, all without further consideration but at the sole expense of the Assignee.

EXECUTED as of this 21ST day of FEBRUARY, 2014.

OLYMPUS MANAGEMENT
LIMITED

Signature: 

Name: GORD PERANS

Title: CHIEF FINANCIAL OFFICER

ACKNOWLEDGEMENT

The undersigned hereby acknowledges and accepts the above assignment.

EXECUTED as of this 27th day of FEBRUARY, 2014.

ZOOMERMEDIA LIMITED

Signature: 

Name: Gord Peard

Title: EXECUTIVE VICE PRESIDENT
& CHIEF FINANCIAL OFFICER

SCHEDULE A

Trade-mark	Application No.	Registration No.	Country
IDEACITY	1,085,486	TMA568,736	Canada
IDEACITY	1079123	1079123	Mexico
IDEACITY	1079122	1079122	Mexico
IDEACITY	76/246,916	2,766,144	United States