

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GE Business Financial Services Inc.	FORMERLY Merrill Lynch Business Financial Services Inc	02/13/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Royal Wine Corporation
Street Address:	63 Lefante Way
City:	Bayonne
State/Country:	NEW JERSEY
Postal Code:	07002
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	2864511	KEDEM KIDS
Registration Number:	2865796	
Registration Number:	2859093	ALTOONA HILLS
Registration Number:	2847374	BEN AMI
Registration Number:	2836110	
Registration Number:	2778556	ZIN GRIS
Registration Number:	2755885	RAMON CARDOVA
Registration Number:	2597883	BARKAN
Registration Number:	2578571	TEAL LAKE
Registration Number:	2555851	GEULA
Registration Number:	2557498	CONCORD KAL
Registration Number:	2277982	PROMISED LAND
Registration Number:	2250538	PROMISED LAND
Registration Number:	2511035	JOYVIN

TRADEMARK

Registration Number:	2369936	ALFASI
Registration Number:	2281056	PLUM ROYALE
Registration Number:	2310734	MATUK ROUGE SOFT
Registration Number:	1990795	KEDEM
Registration Number:	1840818	RASHI
Registration Number:	1858807	BARON HERZOG
Registration Number:	1768208	GIVON
Registration Number:	1529958	WEINSTOCK CELLARS
Registration Number:	1237575	BARTENURA
Registration Number:	0547548	KEDEM
Registration Number:	1587297	MANHATTAN CHOCOLATES
Registration Number:	2878733	TAMPREE
Registration Number:	2972380	CRYSTAL CANYON

**CORRESPONDENCE DATA**

Fax Number: 7326328760  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 732 632-6060  
Email: prcarey@buchmanlaw.com  
Correspondent Name: Paulette R. Carey  
Address Line 1: 510 Thornall Street  
Address Line 2: suite 200  
Address Line 4: Edison, NEW JERSEY 08837

NAME OF SUBMITTER:	Paulette R. Carey
Signature:	/Paulette R. Carey/
Date:	02/27/2014

Total Attachments: 3  
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TERMINATION AND RELEASE  
OF  
TRADEMARK SECURITY AGREEMENT

TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT dated as of February 13, 2014 by and between GE Business Financial Services Inc. formerly known as Merrill Lynch Business Financial Services Inc. ("Lender") under the Trademark Agreement ( as defined herein) and Royal Wine Corporation, a New York Corporation having its principal place of business at 63 LeFante Way, Bayonne, New Jersey 07002 ("Company").

WHEREAS, pursuant to the terms of the Trademark Security Agreement dated as of December 29, 2004 between Company and Lender and recorded in the US Patent and Trademark Office on January 6, 2005 at Reel 3004 Frame 0067 Company granted Lender a security interest in, and lien on, and collaterally assigned to Lender certain trademark registrations and associated goodwill including, without limitation, the trademarks identified on Schedule A hereto (Named Trademarks); and

WHEREAS, the Lender has agreed to terminate and release its security interest and all of its right, title and interest in each of the Named Trademarks as herein provided:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender and Company hereby agree as follows:

1. Release and Assignment. Lender hereby terminates and releases its security interest in and lien against the Named Trademarks, and Lender hereby assigns and transfers to Company, without recourse, all of Lender's right, title and interest in and to each of the Named Trademarks and the related trademark registrations and goodwill, effective as of the date set forth above.
2. Acknowledgement and Acceptance. Company hereby acknowledges and accepts the foregoing release and assignment by Lender.
3. Counterparts. This Release may be executed in any number of counterparts which shall together constitute one and the same agreement.

INTENTIONALLY LEFT BLANK

IN WITNESS WHEREOF, Lender and Company have executed this Release, to take effect as of the date first set forth above.

GE Business Financial Services Inc,  
f/k/a Merrill Lynch Business Financial Services Inc.

By: [Signature]  
Name: Lynn J. Baker  
Title: Authorized representative

ACCEPTED:

Royal Wine Corporation  
By: [Signature]  
Name: Sheldon Grinch  
Title: EVP, CFO

State of New Jersey)  
County of Hudson

On this 20<sup>th</sup> day of Feb 2014 before me personally came Sheldon Grinch to me known, who being duly sworn did depose and say: that he is the EVP/CFO of Royal Wine Corporation the corporation described in and which executed the foregoing instrument; and that he signed his name thereto by order of the Board of Directors of the corporation.

[Signature]

Notary Public

MITCHELL HALPERT  
NOTARY PUBLIC OF NEW JERSEY  
MY COMMISSION EXPIRES 6/26/14

State of Connecticut)  
County of \_\_\_\_\_ )

On this 18<sup>th</sup> day of February 2014 before me personally came Lynn J. Baker to me known, who being duly sworn did depose and say: that he is an authorized representative of GE Business Financial Services Inc. f/k/a Merrill Lynch Business Financial Services Inc., the corporation described in and which executed the foregoing instrument; and that she signed her name thereto by order of the Board of rectors of the corporation.

[Signature]

Notary Public

**TERESA E. BROWNE**  
Notary Public, State of Connecticut  
My Commission Expires Nov. 30, 2015

**SCHEDULE A**

<b>U.S. Trademark Registrations</b>		
<b>Mark</b>	<b>Filing Date</b>	<b>Registration No.</b>
KEDEM KIDS	07/20/2004	2,864,511
Bottle Design	07/20/2004	2,865,796
ALTOONA HILLS	06/29/2004	2,859,093
BEN AMI	06/01/2004	2,847,374
Bottle Design	04/27/2004	2,836,110
ZIN GRIS	10/28/2003	2,778,556
RAMONA CARDOVA	08/26/2003	2,755,885
BARKAN	07/23/2002	2,597,883
TEAL LAKE	6/11/2002	2,578,571
GEULA	04/02/2002	2,555,851
CONCORD KAL	04/02/2002	2,557,498
PROMISED LAND	09/14/1999	2,277,982
PROMISED LAND	06/01/1999	2,250,538
JOYVIN	11/20/2001	2,511,035
ALFASI	07/25/2000	2,369,936
PLUM ROYALE	09/28/1999	2,281,056
MATUK ROUGE SOFT	01/25/2000	2,310,734
KEDEM	8/06/1996	1,990,795
RASHI	06/21/1994	1,840,818
BARON HERZOG	11/18/1994	1,858,807
GIVON	04/27/1993	1,768,208
WEINSTOCK CELLARS	03/14/1989	1,529,958
BARTENURA	05/10/1983	1,237,575
KEDEM	09/04/1952	547,548
MANHATTAN CHOCOLATES	03/13/1990	1,587,297
TAMPREE	08/31/2004	2,878,733
CRYSTAL CANYON	11/17/2003	2,972,380

GFS #115877