TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Jody Levy		01/24/2014	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	World Waters Holdings, LLC	
Street Address:	609 Greenwich, 6th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10014	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4003511	WORLD WATER

CORRESPONDENCE DATA

Fax Number: 2483583351

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 248-358-4400

Email: mjones@brookskushman.com

Correspondent Name: Molly Mack Crandall

Address Line 1: 1000 Town Center, 22nd Floor
Address Line 4: Southfield, MICHIGAN 48075

ATTORNEY DOCKET NUMBER:	WOWA0110A
NAME OF SUBMITTER:	Molly Mack Crandall
Signature:	/molly mack crandall/
Date:	02/27/2014

Total Attachments: 1

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\$40.00

TRADEMARK REEL: 005226 FRAME: 0398

ASSIGNMENT OF TRADEMARK

WHEREAS, Jody Levy, a U.S. individual, with her principal address at 609 Greenwich, 6th Floor, New York, New York 10014 ("Assignor"), is the owner of the following trademark and registration thereof in the United States Trademark Office:

> Reg. No. Mark Issued 4,003,511 WORLD WATER and Design July 26, 2011

WHEREAS, World Waters Holdings, LLC, a Delaware limited liability company. with its principal place of business at 609 Greenwich, 6th Floor, New York, New York 10014 ("Assignee"), is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above identified registration thereof.

RECORDED: 02/27/2014

REEL: 005226 FRAME: 0399