

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VILLAGE VOICE MEDIA HOLDINGS, LLC		02/27/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BACKPAGE.COM, LLC		
<b>Street Address:</b>	2501 EAST OAK LAWN AVENUE, SUITE 700		
<b>City:</b>	DALLAS		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75219		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2940220	BACKPAGE.COM	
Registration Number:	4236302	BACKPAGE.COM	
Registration Number:	4099177	BACKPAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6023401538		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602-257-7951		
<b>Email:</b>	mpischner@gustlaw.com		
<b>Correspondent Name:</b>	Mary Pischner		
<b>Address Line 1:</b>	Gust Rosenfeld P.L.C.		
<b>Address Line 2:</b>	One East Washington, Suite 1600		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004		
<b>ATTORNEY DOCKET NUMBER:</b>	026003-00001		

OP \$90.00 2940220

**900281530**

**TRADEMARK  
 REEL: 005226 FRAME: 0647**

NAME OF SUBMITTER:	Mary Pischner
Signature:	/marypischner/
Date:	02/27/2014
Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

## TRADEMARK ASSIGNMENT

Village Voice Media Holdings, LLC ("Assignor"), a Delaware limited liability company with its principal offices at 1201 East Jefferson Street, Phoenix, Arizona 85034, is the owner of the trademarks listed on Exhibit A attached hereto, which are presently registered in the United States Patent and Trademark Office as set forth on Exhibit A. Backpage.com, LLC ("Assignee"), a Delaware limited liability company with its principal offices at 2501 East Oak Lawn Avenue, Suite 700, Dallas, Texas 75219, desires to acquire all right, title and interest in the trademarks listed on Exhibit A, the goodwill symbolized by the marks, and the registrations of the trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors and assigns, all right, title and interest in the marks, along with the registrations of them, together with the goodwill symbolized by the marks throughout the United States and the world, along with the right to recover for damages and profits for past infringements of the trademarks.

Assignor warrants that: (i) it is the legal owner of all right, title and interest in the trademarks; (ii) there are no pledges, assignments, or encumbrances with respect to the trademarks that are currently in effect; and (iii) this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the trademarks, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

DATED February 27, 2014.

ASSIGNOR:

VILLAGE VOICE MEDIA HOLDINGS, LLC, a  
Delaware limited liability company

By

  
Scott Spear, Vice President and Secretary

**EXHIBIT A  
TO  
TRADEMARK ASSIGNMENT**

<b>Registration number</b>	<b>Word Mark</b>
2,940,220	BACKPAGE.COM
4,236,302	BACKPAGE.COM
4,099,177	BACKPAGE