

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rebekah A. Doolittle		02/27/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Pink Store, LLC		
Street Address:	20610 Lafayette Circle		
City:	Elkhorn		
State/Country:	NEBRASKA		
Postal Code:	68022		
Entity Type:	LIMITED LIABILITY COMPANY: NEBRASKA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4336508	THE PINK STORE	
CORRESPONDENCE DATA			
Fax Number:	4029645050		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	402-964-5144		
Email:	pto-om@huschblackwell.com		
Correspondent Name:	Christopher M. Bikus		
Address Line 1:	13330 California Street, Suite 200		
Address Line 4:	Omaha, NEBRASKA 68154		
ATTORNEY DOCKET NUMBER:	516613.2 (PINK STORE)		
NAME OF SUBMITTER:	Christopher M. Bikus		
Signature:	/Christopher M. Bikus/		
Date:	02/28/2014		
Total Attachments: 1 source=Assn#page1.tif			

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ASSIGNMENT OF TRADEMARK

WHEREAS, Rebekah A. Doolittle, a United States citizen whose address is 20610 Lafayette Circle, Elkhorn, Nebraska 68022 ("Assignor") has adopted, used, is using and is the owner of the following trademark in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>
THE PINK STORE	4,336,508

WHEREAS, The Pink Store, LLC, a Nebraska limited liability company located at 20610 Lafayette Circle, Elkhorn, Nebraska 68022 ("Assignee") is desirous of acquiring said registered trademark and all the goodwill associated with said trademark.

NOW, THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells and assigns to Assignee all right, title and interest in the United States in and to said trademark, together with the right to recover for past infringement of said trademark, and the goodwill of the business symbolized by said trademark and registrations thereof.

Signed at Omaha, Nebraska, this 27th day of February, 2014.

Rebekah A. Doolittle
Rebekah A. Doolittle

STATE OF NEBRASKA)
) SS
COUNTY OF DOUGLAS)

I, Colleen N. Tieman, a Notary Public in and for said County and State, do hereby certify that Rebekah A. Doolittle is personally known to me to be the same person whose name is subscribed to the foregoing instrument and appeared before me this day in person and acknowledged that she signed and delivered said instrument as her own free and voluntary act.

GIVEN under my hand and notarial seal this 27th day of February, 2014.

Colleen N. Tieman
Notary Public

