# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Medtronic Xomed, Inc.		01/17/2014	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	Pillar Palatal, LLC	
Street Address:	6901 Snider Plaza, Suite 225	
City:	DALLAS	
State/Country:	TEXAS	
Postal Code:	75205	
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS	

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2856897	PILLAR
Registration Number:	3904616	SNORE-O-GRAM

#### **CORRESPONDENCE DATA**

2147401499 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 214.740.1474

danicam@bellnunnally.com Email:

Correspondent Name: Danica L. Mathes

Address Line 1: 3232 McKinney Avenue, Suite 1400

Address Line 4: DALLAS, TEXAS 75204

ATTORNEY DOCKET NUMBER:	7223.1
NAME OF SUBMITTER:	Danica L. Mathes
Signature:	/Danica L. Mathes/

**REEL: 005227 FRAME: 0210** 

Date:	02/28/2014
Total Attachments: 4 source=Pillar Assignment#page1.tif source=Pillar Assignment#page2.tif source=Pillar Assignment#page3.tif source=Pillar Assignment#page4.tif	

TRADEMARK
REEL: 005227 FRAME: 0211

### PATENT AND TRADEMARK ASSIGNMENT

THIS PATENT AND TRADEMARK ASSIGNMENT (this "Assignment") dated as of January 17, 2014 is made by Medtronic Xomed, Inc., a Delaware Corporation ("Seller"), for the benefit of Pillar Palatal, LLC, a Texas limited liability company ("Buyer") as authorized designee of Snoring Center USA, LLC ("SNC"), an affiliate of Buyer.

#### RECITALS

- A. Seller and SNC, have, as of the date hereof, entered into an Asset Purchase Agreement (the "APA"), pursuant to which Seller agreed to sell to SNC, and SNC agreed to purchase from Seller, certain assets of Seller's Pillar® palatal implant system for the treatment of snoring; and
- B. SNC wishes to take ownership of certain of the assets in the name of Buyer, namely: (i) all patents identified in Appendix 1 of this Assignment (the "Patents"); and (ii) all trademarks identified in Appendix 1 (the "Trademarks");

NOW, THEREFORE, in furtherance of the APA, and for other good and valuable consideration, the parties agree as follows:

- 1. Purchase and Sale of Patents and Trademarks. On the terms and subject to the conditions set forth in this Assignment, and subject to all of the representations, warranties, covenants, remedies and other provisions set forth in the APA (including the further assurances clause contained in Section 12.1 thereof), Seller does hereby sell, convey, transfer and assign to Buyer (as designee of SNC):
- (a) the Patents, and as to any reissue or re-examination of such Patents; for the United States and its territorial possessions excluding all foreign countries, also including all rights to claim priority, to file applications and obtain patents, utility models, industrial models and designs in its own name; and all rights of action on account of past, present and future unauthorized use or infringement of said Patents; and
- (b) the Trademarks, together with the goodwill of the business symbolized by the Trademarks, as well as its entire right, title and interest in and to all registrations of the Trademarks heretofore granted or applied for, any and all common law rights to the Trademarks in the United States excluding foreign countries, and any and all claims and demands Seller may have either at law or in equity arising out of any past infringements.
- 2. Grant of Power of Attorney. Seller, for itself and its successors and assigns, irrevocably constitutes and appoints Buyer and its successors and assigns, and each of them, the true and lawful attorney of Seller and its successors and assigns, with full power of substitution and gives and grants unto Buyer and its successors and assigns, and each of them, full power and authority in the name of Seller and their successors and assigns, at any time and from time to time, to execute any and all documents required to substantiate this transfer; to demand, sue for, recover, and receive any and all rights, demands, claims, causes of action, and warranties of every kind and description whatsoever incident or relating to the Patents and the Trademarks, for the purpose of fully vesting in Buyer and its successors and assigns, all and singular, all the right, title, and interest in and to the Patents and the Trademarks, in each case to the extent of the rights, powers and authorities lawfully granted to or reserved by Seller by this Assignment or applicable law. This power of attorney is coupled with an interest and is irrevocable.
- 3. As-Is Sale. The Patents and Trademarks are being sold "AS IS, WHERE IS and WITH ALL FAULTS", and without any express or implied representation or warranty of any nature except those

Assignment of Assignment

set forth in the APA. Buyer acknowledges that no person has made, any representation, agreement, statement, warranty, guaranty or promise regarding the Patents and Trademarks or the transaction contemplated herein, except for any express representations and warranties of Seller set forth in the APA.

- 4. Relationship with APA; Amendment. This Assignment is executed in furtherance of the APA, and is subject to all of the representations, warranties, covenants, remedies and other provisions contained therein. This Assignment may be amended, modified or extended only by a written agreement signed by Buyer and Seller.
- 5. Counterparts. This Assignment may be executed in several original counterparts. Each such counterpart hereof shall be deemed to be an original instrument, and all such counterparts shall constitute but one and the same instrument.

[Signature Page Follows]

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IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first above written.

## **SELLER:**

By: Name: WYGET A RACAN
Title: VD GM EX

# **BUYER:**

Pillar Palatal, LLC

By: Name: Clay Schmm

SNC:

**Snoring Center USA, LLC** 

By:

Name: Say Schuir

Title: Page

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## APPENDIX 1

## **United States Patents:**

# Trademark(s):

PILLAR® – U.S. registration no. 2856897 SNORE-O-GRAM® - U.S. registration no. 3904616

Assignment and Assignment

**RECORDED: 02/28/2014** 

TRADEMARK
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