

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Movado LLC		01/31/2014	LIMITED LIABILITY COMPANY:

**RECEIVING PARTY DATA**

Name:	Garmin Switzerland GmbH
Street Address:	Muhlenalstrasse 2
City:	Schaffhausen
State/Country:	SWITZERLAND
Postal Code:	8200
Entity Type:	Gesellschaft mit beschränkter Haftung: SWITZERLAND

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2462831	VENUE

**CORRESPONDENCE DATA**

Fax Number: 9133979079  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 9134402386  
 Email: trademarks@garmin.com  
 Correspondent Name: Garmin International, Inc.  
 Address Line 1: 1200 E. 151st Street  
 Address Line 2: Legal Department - IP  
 Address Line 4: Olathe, KANSAS 66062

ATTORNEY DOCKET NUMBER:	701.909(GCH)
-------------------------	--------------

**DOMESTIC REPRESENTATIVE**

Name:

CH \$40.00 2462831

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Mohammad M. Ali
Signature:	/Mohammad M. Ali/
Date:	02/28/2014
Total Attachments: 1 source=Assignment_VENUE#page1.tif	

ASSIGNMENT OF TRADEMARK

WHEREAS, Movado LLC, a limited liability company incorporated under the laws of Delaware with its principal place of business at 501 Silverside Road, Silverside Carr Executive Center, Wilmington, Delaware, U.S.A. ("Assignor"), including any predecessors in interest, has adopted and used the trademark VENUE for goods and services, including but not limited to, watches in international class 014 (U.S. Registration No. 2462831);

WHEREAS, Garmin Switzerland GmbH, a company duly organized and existing under the laws of Switzerland, with its registered office at Mühlenalstrasse 2, 8200, Schaffhausen, Switzerland ("Assignee"), has a desire to acquire the above-referenced trademarks, including all right, title and interest to the marks, applications, registrations, goodwill of the business symbolized by the marks and right to enforce any claims thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to the above-noted trademark, together with the goodwill of the business symbolized by the trademarks, including claims for damages by reason of past infringement of said marks, with the right to sue and collect therefor; in and to any and all amendments of said trademark, and Assignor does hereby authorize and request the Commissioner of Trademarks to assign said trademark in accordance with this assignment.

Executed this 31 day of January, 2014.

MOVADO LLC

By: 

Name: Timothy F. Mizuno

Title: General Counsel