

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shakespeare Company, LLC		02/27/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Alltrista Plastics, LLC		
Street Address:	1303 South Batesville Road		
City:	Greer		
State/Country:	SOUTH CAROLINA		
Postal Code:	29650		
Entity Type:	LIMITED LIABILITY COMPANY: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2821044	Y	
CORRESPONDENCE DATA			
Fax Number:	5619124182		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	561-912-5185		
Email:	jstgermaine@jarden.com		
Correspondent Name:	Lawrence J. Shurupoff		
Address Line 1:	2381 Executive Center Drive		
Address Line 4:	Boca Raton, FLORIDA 33431		
ATTORNEY DOCKET NUMBER:	JARPLS-4-8594		
NAME OF SUBMITTER:	Lawrence J. Shurupoff		
Signature:	/Lawrence J. Shurupoff/		

Date:

02/28/2014

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective this 27th day of February, 2014, is by and between Shakespeare Company, LLC, a Delaware limited liability company, (“Assignor”), having its principal place of business at 6111 Shakespeare Road, Columbia, South Carolina 29223 and Alltrista Plastics, LLC, an Indiana limited liability company, (“Assignee”), having its principal place of business at 1303 South Batesville Road, Greer, South Carolina 29650.

WHEREAS, Assignor has adopted, used and is the owner of all right, title and interest in and to the registered trademark Y and Design listed on Schedule A attached hereto and made a part hereof (hereinafter referred to as the “Trademark Rights”); and

WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the goodwill of the business symbolized by the Trademark Rights; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set over unto Assignee, all of Assignor’s right, title and interest in and to the Trademark Rights, and the registration therefor, together with the goodwill of the business symbolized by the Trademark Rights, all priority rights under any applicable convention, and all rights to damages and profits, due or accrued, arising out of past infringements of said Trademark Rights, and the right to sue for and recover the same.

Assignor has not and will not enter into any agreement in conflict with the rights assigned herein.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer effective as of the day and year first written above.

Shakespeare Company, LLC
(Assignor)

By:

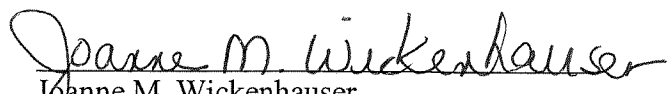
Name: Lawrence J. Shurupoff

Title: Vice President

Date: February 27, 2014

STATE OF FLORIDA)
) ss
COUNTY OF PALM BEACH)

On this 27th day of February 2014, before me appeared Lawrence J. Shurupoff to me personally known and known to me the person who executed the foregoing Assignment; and who being by me duly sworn, did depose and say that he is the Vice President of Shakespeare Company, LLC (“Assignor”), that he is authorized to sign this Assignment on behalf of Assignor, and unto me acknowledged said Assignment to be the free act and deed of Assignor.


Joanne M. Wickenhauser
Notary Public

SCHEDULE A
ASSIGNED TRADEMARK

Trademark	Country	App. No.	File Date	Reg Date	Reg. No.	Status
Y and Design	US	76/512,940	05/09/2003	03/09/2004	2,821,044	REGISTERED