

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Georgia Bariatrics, P.C.		01/15/2014	CORPORATION: GEORGIA
The Institute for Healthy Living, Inc.		01/15/2014	CORPORATION: GEORGIA
Peachtree Natural Foods, Inc.		01/15/2014	CORPORATION: GEORGIA
Vita Logic, Inc.		01/15/2014	CORPORATION: DELAWARE
Joseph M. Liberatore		01/15/2014	INDIVIDUAL:
Dr. Jan McBarron Liberatore		01/15/2014	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	NutraMarks, Inc.
Street Address:	1500 Kearns Boulevard, Suite B200
City:	Park City
State/Country:	UTAH
Postal Code:	84060
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2717582	VITA LOGIC
Registration Number:	2103316	PEACHTREE NATURAL FOODS
Registration Number:	2176095	THE INSTITUTE FOR HEALTHY LIVING

CORRESPONDENCE DATA

Fax Number:
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 435-655-6000
 Email: legal@nutracorp.com
 Correspondent Name: Alison Pitt
 Address Line 1: 1500 Kearns Boulevard, B200

OP \$90.00 2717582

Address Line 4: Park City, UTAH 84060

ATTORNEY DOCKET NUMBER:

PEACHTREE AND VITA LOGIC

NAME OF SUBMITTER:

Alison Pitt

Signature:

/Alison Pitt/

Date:

03/03/2014

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of January 15, 2014 (the "Effective Date") by and among Georgia Bariatrics, P.C., a Georgia professional corporation, The Institute for Healthy Living, Inc., a Georgia corporation, Peachtree Natural Foods, Inc., a Georgia corporation, and Vita Logic, Inc., a Delaware corporation (together, the "Sellers"), and Joseph M. Liberatore and Dr. Jan McBarron Liberatore, a married couple who own 100% of the issued and outstanding shares of the Sellers (each is a "Shareholder" and together they are the "Shareholders") (together, Sellers and Shareholders are collectively referred to as the "Assignors") and NutraMarks, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignors are the sole and exclusive owners of the entire right, title and interest in and to the trademarks and goodwill appurtenant thereto listed on Schedule A hereto and all variations thereof, whether one or more (the "Marks");

WHEREAS, Assignee wishes to acquire, and Assignors wish to assign, their right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used;

WHEREAS, Assignors will be transferring other assets to Assignee or its affiliates pursuant to a Bill of Sale and Assignment dated as of the date hereof; and

WHEREAS, Assignors have agreed to execute such additional instruments as may be necessary or desirable to confirm and record such acquisition by Assignee.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignors hereby agree as follows:

1. Assignment. Assignors hereby sell, transfer, assign and deliver to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignors in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignors if this assignment and sale had not been made. Assignors request the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

2. Further Assistance. Assignors shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including the

execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (a) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering any of the Marks; (b) in the prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with any of the Marks, including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; (c) in obtaining any additional protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for any or all foreign countries; and (d) in the implementation or perfection of this Assignment.

3. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware and shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. This Assignment may be executed in two or more counterparts (including by facsimile), each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, all effective as of the date first written above.

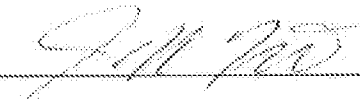
ASSIGNORS:

SELLERS:

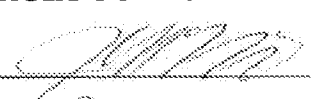
**GEORGIA BARIATRICS, P.C.,
A GEORGIA PROFESSIONAL CORPORATION**

By: 
Its: President

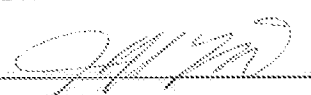
**THE INSTITUTE FOR HEALTHY LIVING, INC.
A GEORGIA CORPORATION**

By: 
Its: President

**PEACHTREE NATURAL FOODS, INC.
A GEORGIA CORPORATION**

By: 
Its: President

**VITA LOGIC, INC.
A DELAWARE CORPORATION**

By: 
Its: President

SHAREHOLDERS:

Joseph M. Liberatore

Dr. Jan McBarron Liberatore

Trademark Assignment

Schedule A

Trademark	Serial No.	Regs. No.	Issuance Date	Int'l Class
VITA LOGIC	78,103,812	2,717,582	5/20/2003	005
PEACHTREE NATURAL FOODS	75,177,152	2,103,316	10/7/1997	035
THE INSTITUTE FOR HEALTHY LIVING	75,177,098	2,176,095	7/28/1998	035