

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ZAMZEE CO.		02/28/2014	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Hopelab Foundation, Inc.
Street Address:	1991 Broadway Street, Suite 136
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94063
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	85231544	Z
Registration Number:	4191219	ZAMZ
Registration Number:	4139781	ZAMZEE
Registration Number:	4139777	
Registration Number:	4139776	ZAMZEE
Registration Number:	4053890	
Registration Number:	4020129	GO MORE, GET MORE
Registration Number:	3967482	ZAMZEE

CORRESPONDENCE DATA

Fax Number: 4083548839
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 408-356-3000
 Email: rthomson@smwb.com
 Correspondent Name: Romin P. Thomson, Esq.

OP \$215.00 85231544

Address Line 1: 983 University Avenue, Suite 104C
Address Line 4: Los Gatos, CALIFORNIA 95032

NAME OF SUBMITTER:	Romin P. Thomson
Signature:	/Romin P. Thomson/
Date:	03/03/2014

Total Attachments: 2
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TRADEMARK AND SERVICE MARK ASSIGNMENT

This Trademark and Service Mark Assignment ("Assignment") is executed as of this 28th day of February, 2014 by and between HOPELAB FOUNDATION, INC., a Delaware corporation ("HopeLab"), and ZAMZEE Co., a California corporation ("Zamzee").

This Assignment is delivered in connection with Section 8.1.2 ("Effect of Termination") of that certain Intellectual Property and Technology License Agreement by and between Hopelab and Zamzee.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Zamzee hereby assigns unto Hopelab all of its right, title and interest in and to the trademarks and service marks identified on Exhibit "A" attached hereto and incorporated herein by reference, and all intellectual property rights associated therewith.

This Trademark Assignment has been prepared by Sweeney Mason Wilson & Bosomworth ("SMWB") at the mutual request of the parties hereto. The individual interests of the parties hereto are not represented by SMWB and the parties acknowledge that they have been advised to seek the advice of their own, independent counsel in connection with the execution of this Trademark Assignment.

HOPELAB FOUNDATION, INC.:

By: Pat Chung
Title: President & CEO

ZAMZEE Co.:

By: Abene
Title: CEO

EXHIBIT "A"

Serial Number	Reg. Number	Mark
85110343	4191219	ZAMZ
85111285	4139781	ZAMZEE
85110366	4139777	"Zed" character for software
85110210	4139776	ZAMZEE
85110284	4053890	"Zed" character for activity monitoring device
85231544		Z
77905920	4020129	GO MORE, GET MORE
77962712	3967482	ZAMZEE