TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Wells Fargo Capital Finance, LLC	FORMERLY Wells Fargo Foothill, LLC	103/03/2014	LIMITED LIABILITY COMPANY: DELAWARE	

RECEIVING PARTY DATA

Name:	Foodservice Ventures, L.C.
Street Address:	2141 East Highland Avenue, Suite 100
City:	Phoenix
State/Country:	ARIZONA
Postal Code:	85016
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

Name:	IRM Corporation
Street Address:	14901 Quorum Drive
City:	Dallas
State/Country:	TEXAS
Postal Code:	75254
Entity Type:	CORPORATION: TEXAS

Name:	Motek Information Systems, Inc.	
Street Address:	2141 East Highland Avenue, Suite 100	
City:	Phoenix	
State/Country:	ARIZONA	
Postal Code:	85016	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark	
Registration Number:	2895759	MARKET ADVANTAGE	
Registration Number:	2727130	POS PUBLISHER PROFESSIONAL	

REEL: 005228 FRAME: 0456

TRADEMARK 1

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Registration Number:	2238659	PROFILE
Registration Number:	3391613	CREDILYTICS
Registration Number:	3388663	NATIONALYTICS
Registration Number:	3361468	DISCOVERY SYSTEM
Serial Number:	77017737	MANULYTICS
Serial Number:	77016733	BUYERLYTICS
Serial Number:	77005450	CUSTOMLYTICS
Registration Number:	3385934	SHARELYTICS
Serial Number:	77005374	MARGINLYTICS
Registration Number:	3413435	DELIVERLYTICS
Registration Number:	3413436	DISCOVERY DASHBOARD
Registration Number:	3413437	PROMOLYTICS
Registration Number:	3416206	CATELYTICS
Registration Number:	3317926	FOOD FOR THOUGHT
Registration Number:	3293881	SOLUTION TABS
Serial Number:	78862774	NTELLIGRID
Registration Number:	3293851	BRANDSHARE
Serial Number:	78862769	SOLUTION SETS
Registration Number:	3172162	COMPASS FORECAST SYSTEM
Registration Number:	1899709	TOPSALES
Serial Number:	77378470	DISCOVERYWEB
Registration Number:	2656439	SALES DISCOVERY SYSTEM
Registration Number:	2711403	PROMOASSIST
Registration Number:	2609176	MALAIKA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: trademarks@dechert.com

Correspondent Name: Henry Huffnagle
Address Line 1: 2929 Arch Street

Address Line 4: Philadelphia, PENNSYLVANIA 19104-2808

ATTORNEY DOCKET NUMBER:	132811
NAME OF SUBMITTER:	Erin Reimer
Signature:	/Erin Reimer/

REEL: 005228 FRAME: 0457

Total Attachments: 4 source=WFB_AFS - Fully Executed Trademark Release (Wells Fargo)#page1.tif source=WFB_AFS - Fully Executed Trademark Release (Wells Fargo)#page2.tif source=WFB_AFS - Fully Executed Trademark Release (Wells Fargo)#page3.tif

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TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

Dated as of March 3, 2014

WHEREAS **Foodservice Ventures, L.C.**, a Florida limited liability company, **Motek Information Systems, Inc.**, a California corporation, and **IRM Corporation**, a Texas corporation (collectively, the "Grantors"), entered into that certain security agreement dated August 29, 2008 (the "Security Agreement") with **Wells Fargo Capital Finance, LLC**, a Delaware limited liability company (formerly known as Wells Fargo Foothill, LLC) ("Wells Fargo"), as administrative agent on behalf of certain lenders ("Lenders"), notice of which was recorded September 4, 2008 at the United States Patent and Trademark Office at Reel 3846, Frame 0565.

WHEREAS, Grantors granted Wells Fargo, as administrative agent for the Lenders (in such capacity, the "Agent"), under the terms of the Security Agreement, a continuing security interest (the "Security Interest") in favor of Agent, in and to certain of Grantors' intellectual property, including without limitation the trademarks listed in <u>Schedule A</u> (collectively, the "Trademarks") and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks.

WHEREAS, Agent has agreed to terminate and release its security interest in all such Trademarks as herein provided.

NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, Wells Fargo, for itself and on behalf of the Lenders in association with the Security Interest, hereby releases all liens and the Security Interest, hereby waives and relinquishes all its rights, powers, privileges and remedies with respect to Grantors and their successors and assigns in association with the Security Interest, and hereby releases Grantors and their successors and assigns from all covenants, obligations, liabilities and warranties in association with the Security Interest.

[Signature appears on following page]

IN WITNESS WHEREOF, the Agent has caused this release to be executed by its duly authorized officer.

WELLS FARGO CAPITAL FINANCE, LLC (formerly known as Wells Fargo Foothill, LLC), as Agent

Name:

Gage Bluese Its Authorized Signatory

Signature Page to Release (Trademarks)

Schedule A

Trademarks

Mark	Country	Registration No.	Registration Date
MARKET ADVANTAGE	United States	2,895,759	Oct. 19, 2004
POS PUBLISHER PROFESSIONAL & Design	United States	2,727,130	June 17, 2003
PROFILE	United States	2,238,780	April 13, 1999
CREDILYTICS	United States	3,391,613	March 4, 2008
NATIONALYTICS	United States	3,388,663	Feb. 26, 2008
DISCOVERY SYSTEM	United States	3,361,468	Jan. 1, 2008
MANULYTICS	United States	77/017,737	Oct. 10, 2006 (Filing Date)
BUYERLYTICS	United States	77/016,733	Oct. 9, 2006 (Filing Date)
CUSTOMLYTICS	United States	77/005,450	Sept. 22, 2006 (Filing Date)
SHARELYTICS	United States	3,385,934	Feb. 19, 2008
MARGINLYTICS	United States	77/005,374	Sept. 22, 2006 (Filing Date)
DELIVERLYTICS	United States	3,413,435	April 15, 2008
DISCOVERY DASHBOARD	United States	3,413,436	April 15, 2008
PROMOLYTICS	United States	3,413,437	April 15, 2008
CATELYTICS	United States	3,416,206	April 22, 2008
FOOD FOR THOUGHT	United States	3,317,926	Oct. 23, 2007
SOLUTION TABS & Design	United States	3,293,881	Sept. 18, 2007

NTELLIGRID	United States	78/862,774	April 17, 2006 (Filing Date)
BRAND SHARE & Design	United States	3,293,851	Sept. 18, 2007
SOLUTION SETS	United States	78/862,769	April 17, 2006 (Filing Date)
COMPASS FORECAST SYSTEM	United States	3,172,162	Nov. 14, 2006
TOPSALES	United States	1,899,709	June 13, 1995
DISCOVERYWEB	United States	77/378,470	Jan. 23, 2008 (Filing Date)
SALES DISCOVERY SYSTEM	United States	2,656,439	Dec. 3, 2002
PROMO ASSIST & Design	United States	2,711,403	April 29, 2003
MALAIKA	United States	2,609,176	Aug. 20, 2002

RECORDED: 03/03/2014