

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Highfield Holdings Inc.		03/01/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	GS Beauty Group Inc.		
Street Address:	101 Jevlan Drive		
City:	Woodbridge, Ontario		
State/Country:	CANADA		
Postal Code:	ON L4L8C2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4301315	DECA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmdocket@leasonellis.com		
Correspondent Name:	Karin Segall c/o Leason Ellis LLP		
Address Line 1:	One Barker Avenue		
Address Line 4:	White Plains, NEW YORK 10601		
ATTORNEY DOCKET NUMBER:	05804/307965-US0		
DOMESTIC REPRESENTATIVE			
Name:	Karin Segall c/or Leason Ellis LLP		
Address Line 1:	One Barker Avenue		

OP \$40.00 4301315

Address Line 4: White Plains, NEW YORK 10601

NAME OF SUBMITTER:

Karin Segall

Signature:

/karinsegall/

Date:

03/03/2014

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Highfield Holdings Inc., a corporation organized under the laws of Canada, with an address of 101 Jevlan Drive, Woodbridge, ON L4L8C2 (herein "Assignor"), is the owner of the trademark listed below (the "Assigned Trademark"):

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
DECA	4,301,315	March 12, 2013

WHEREAS, GS Beauty Group Inc., a corporation organized under the laws of Canada, with an address of 101 Jevlan Drive, Woodbridge, Ontario, Canada L4L 8C2 (herein "Assignee"), is desirous of acquiring the entire, right, title and interest in and to the Assigned Trademark and in and to any registrations, renewals and extension that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor did effective December 31, 2013 sell, assign, and transfer the entire right, title and interest in and to the said Assigned Trademark and any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof nunc pro tunc as of December 31, 2013 unto Assignee, its successors and assigns.

Highfield Holdings Inc.

Date: March 1 / 2014

By: 

Print Name: Joseph Bellotti

Print Title: President

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RECORDED: 03/03/2014

TRADEMARK
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