

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	The Blanchard Foundation		02/25/2014
			Entity Type
			non-profit: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Blanchard Training and Development, Inc.		
Street Address:	125 State Place		
City:	Escondido		
State/Country:	CALIFORNIA		
Postal Code:	92029		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85936180	THE BLANCHARD FOUNDATION
CORRESPONDENCE DATA			
Fax Number:	3128278185		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-807-4350		
Email:	chicago.trademarks@klgates.com, sana.hakim@klgates.com		
Correspondent Name:	Sana Hakim c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3711461-251		
NAME OF SUBMITTER:	Sana Hakim		
Signature:	/sh/		
Date:	03/03/2014		
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## ASSIGNMENT OF TRADEMARKS

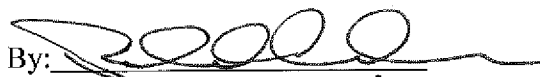
WHEREAS, The Blanchard Foundation, a California non-profit corporation, having an office at 125 State Place, Escondido, California 92029 ("Assignor"), owns the mark (the "Mark") listed in the attached Schedule A; and

WHEREAS, Blanchard Training and Development, Inc., a California corporation, having an office at 125 State Place, Escondido, California 92029 ("Assignee"), desires to acquire the Mark and is the successor to the ongoing and existing portion of the business of Assignor to which the Mark pertain; and


NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, including all common law rights and applications therefor, together with goodwill of the business connected with the use of the Mark and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

IN WITNESS WHEREOF, Assignor has executed this Assignment this 25<sup>th</sup> day of February, 2014.

### THE BLANCHARD FOUNDATION

By:   
Name: RICHARD ANDREWS  
Title: Director

SCHEDULE A  
U.S. Trademark

Mark	Appl. No.
 The logo consists of the word "Blanchard" in a large, bold, serif font. Above the "B" in "Blanchard" is the word "THE" in a smaller, all-caps, sans-serif font. Below "Blanchard" is the word "FOUNDATION" in a bold, all-caps, sans-serif font. The letters of "FOUNDATION" are contained within a thick, black horizontal bar.	85/936,180