### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Monster, Inc.		12/19/2013	CORPORATION: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	Apple Inc.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		

### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3105921	ICARPLAY

### CORRESPONDENCE DATA

Fax Number: 408253018

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 408-974-2385

Email: trademarkdocket@apple.com

Correspondent Name: Thomas R. La Perle
Address Line 1: 1 Infinite Loop
Address Line 2: MS: 169-3IPL

Address Line 4: Cupertino, CALIFORNIA 95014

NAME OF SUBMITTER:	Thomas R. La Perle
Signature:	/Thomas R. La Perle/
Date:	03/03/2014

Total Attachments: 1

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TRADEMARK REEL: 005228 FRAME: 0687

#### **UNITED STATES**

# TRADEMARK ASSIGNMENT

WHEREAS MONSTER, INC., a California corporation with offices at 455 Valley Drive, Brisbane, California 94005-1209, U.S.A. ("Assignor"), has adopted and used the mark ICARPLAY, and holds U.S. Registration 3,105,921 for ICARPLAY (the "Registration"): and

WHEREAS APPLE INC., a California corporation with offices at 1 Infinite Loop, Cupertino, California 95014, U.S.A. ("Assignee"), desires to acquire all rights in the mark ICARPLAY, including all marks that incorporate the term ICARPLAY (collectively, the "Mark"), the Registration, all other registrations and applications for registration of the Mark, and the goodwill of the business connected with the use of and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all right, title, and interest in and to the Mark, the Registration, all other registrations and applications for registration of the Mark, all common law rights in the Mark, any other rights, registrations, or applications that Assignor may have or claim in the Mark, the goodwill of the business connected with the use of and symbolized by the Mark, all rights of action arising from the Mark, all claims for damages for reason of infringement of the Mark, and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.

Name: **David Tognotti** 

General Manager Title:

and Vice President

Date: Decemb@f19!2013tions

TRADEMARK **REEL: 005228 FRAME: 0688** 

RECORDED: 03/03/2014