

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UNITED BUSINESS MEDIA LLC		07/15/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	UBM LLC		
Street Address:	600 Community Drive		
City:	Manhasset		
State/Country:	NEW YORK		
Postal Code:	11030		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3778620	PYRAMID RESEARCH	
CORRESPONDENCE DATA			
Fax Number:	9735972400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735972500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Lawrence A. Weinstein, Esq.		
Address Line 1:	65 Livingston Avenue		
Address Line 4:	Roseland, NEW JERSEY 07068-1791		
ATTORNEY DOCKET NUMBER:	29019.2		
NAME OF SUBMITTER:	Lawrence A. Weinstein, Esq.		
Signature:	/Lawrence A. Weinstein/		

Date:

03/03/2014

Total Attachments: 2

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Certificate of Amendment to the Certificate of Formation
of
UNITED BUSINESS MEDIA LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the limited liability company) is United Business Media LLC.
2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article First the following new Article:

"First the name of the Company is UBM LLC."
3. The effective date of the amendment herein certified shall be July 15, 2011.

Executed on July 15th 2011.

By:



Name: Annmarie Fowler

Title: Manager

DELAWARE CONSENT TO USE OF NAME

**UBM, Inc.
350 Hudson Street, Suite 300, New York, NY 10014**

UBM, Inc. hereby gives consent to use of name to: UBM LLC which is filing its Certificate of name change amendment from United Business Media LLC to UBM LLC in Delaware.

By:
UBM, Inc.



Annmarie Fowler