

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/17/2014		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Dropt, Inc.		02/17/2014
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	POPSUGAR Inc.		
Street Address:	111 Sutter Street, 15th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	85675662	PICT
CORRESPONDENCE DATA			
Fax Number:	3172317433		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	317-236-1313		
Email:	jgard@btlaw.com		
Correspondent Name:	Julia Spoor Gard		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204-3535		
ATTORNEY DOCKET NUMBER:	42537-222103		
NAME OF SUBMITTER:	Julia Spoor Gard		
Signature:	/jgard/		
Date:	03/04/2014		
Total Attachments: 1 source=Nunc Pro Tunc Trademark Assignment of PICT - from Dropt, Inc. to POPSUGAR Inc - signed#page1.tif			

CH \$40.00 85675662

NUNC PRO TUNC U.S. TRADEMARK ASSIGNMENT

Effective January 17, 2014, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Dropt, Inc., a Delaware corporation having a place of business in 3737 Fillmore Street #202, San Francisco, California 94123 (ASSIGNOR), hereby assigns, sells, conveys and transfers to POPSUGAR Inc., a Delaware corporation having a place of business in 111 Sutter Street, 15th Floor, San Francisco, California 94104 (ASSIGNEE), all rights, title, and interest to the trademark PICT, including U.S. federal trademark application no. 85/675662, the common law rights to the mark, and the goodwill of the business with which the Mark is used, all claims for damages by reason of infringement, and the right to sue for and collect the same for its own use and for the use of its successors and assigns. The Assignee is the successor in interest to the ongoing business of the Assignor, or the portion therewith to which the marks pertains

ASSIGNOR:

Dropt, Inc.

Signed: Brent Locks
Brent Locks (Feb 17, 2014)

Printed Name: Brent Locks

Date: Feb 17, 2014