

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|-------------------------------------|
| JPMorgan Chase Bank, N.A. | | 01/15/2014 | National Association: UNITED STATES |

RECEIVING PARTY DATA

| | |
|-----------------|------------------------|
| Name: | Worldwise, Inc. |
| Street Address: | 160 Mitchell Boulevard |
| City: | San Rafael |
| State/Country: | CALIFORNIA |
| Postal Code: | 94903 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 73

| Property Type | Number | Word Mark |
|----------------------|---------|---------------|
| Registration Number: | 1794463 | WORLDWISE |
| Registration Number: | 2680830 | PANIC MOUSE |
| Registration Number: | 2814845 | BUBBLENIP |
| Registration Number: | 2814847 | PURRBALL |
| Registration Number: | 2814848 | FLUTTERFLIP |
| Registration Number: | 2814849 | PURRFACT |
| Registration Number: | 2814850 | FUZZYFINS |
| Registration Number: | 2814851 | FLUTTERBALLS |
| Registration Number: | 2814852 | WILDSTREAK |
| Registration Number: | 2816789 | PAWS N PURRS |
| Registration Number: | 2816792 | ECOREST |
| Registration Number: | 2816793 | KITTYKARNIVAL |
| Registration Number: | 2816794 | SWEETGREENS |
| Registration Number: | 2824754 | CHEESECHASERS |

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TRADEMARK

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| Registration Number: | 2876588 | ECO ADVANTAGES |
| Registration Number: | 2876590 | SUPERSCRATCHER |
| Registration Number: | 2894470 | POOCHPLANET |
| Registration Number: | 2901283 | BETTER PRODUCTS, BETTER PLANET |
| Registration Number: | 2912143 | WORLDWISE |
| Registration Number: | 2912144 | WORLDWISE |
| Registration Number: | 2926705 | DEEPERSLEEPER |
| Registration Number: | 2973739 | CATNIP CONVERTIBLE |
| Registration Number: | 3005151 | BUNGEE BUDDY |
| Registration Number: | 3080668 | THERMACARE |
| Registration Number: | 3086635 | BOBBLEBOPS |
| Registration Number: | 3088726 | SNAZZYKAT |
| Registration Number: | 3160912 | SMARTYKAT |
| Registration Number: | 3275734 | COMPLETE NEEDS |
| Registration Number: | 3309605 | COMFYCORNERS |
| Registration Number: | 3463024 | PURR-PET-UAL MOTION |
| Registration Number: | 3473302 | UNDERCOVER MOUSE |
| Registration Number: | 3540858 | RUNAWAY RASCAL |
| Registration Number: | 3543949 | SCRATCHPOD |
| Registration Number: | 3543950 | ISCRATCH |
| Registration Number: | 3545271 | FLUTTERFRENZY |
| Registration Number: | 3548359 | SUPERSCRATCHER + |
| Registration Number: | 3552094 | LOCO!MOTION |
| Registration Number: | 3617638 | COZYCLAMSHELL |
| Registration Number: | 3632631 | DOGTRONICS |
| Registration Number: | 3683440 | PETLINKS |
| Registration Number: | 3782844 | COZYCOUCH |
| Registration Number: | 3786276 | CATNIP ATTRACTION SYSTEM |
| Registration Number: | 3788793 | BENEFITBONES |
| Registration Number: | 3788794 | BENEFITBITZ |
| Registration Number: | 3825521 | SNAP2IT! |
| Registration Number: | 3842313 | TIDY TIME |
| Registration Number: | 3857569 | S SCRATCH S SAFETY R REST S STIMULATION |
| Registration Number: | 3881760 | DREAMSCRATCHER |
| Registration Number: | 3971596 | SNAP2IT! |

TRADEMARK

REEL: 005229 FRAME: 0174

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| | 3977559 | SLYDOG |
| Registration Number: | 3985170 | LOCO!LASER |
| Registration Number: | 4088994 | FULL CIRCLE |
| Registration Number: | 4092392 | FULL CIRCLE |
| Registration Number: | 4134808 | COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST |
| Registration Number: | 4134809 | COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST |
| Registration Number: | 4134812 | COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST |
| Registration Number: | 4134813 | COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST |
| Registration Number: | 4134814 | COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST |
| Registration Number: | 4134815 | COMPLETENEEDS SYSTEM NUTRITION EXERCISE |
| Registration Number: | 4134844 | PETLINKS SYSTEM, NUTRITION, REST, STIMUL |
| Registration Number: | 4134845 | PETLINKS SYSTEM NUTRITION REST STIMULATI |
| Registration Number: | 4134846 | PETLINKS SYSTEM NUTRITION REST STIMULATI |
| Registration Number: | 4207953 | CLOSED LOOP |
| Registration Number: | 4351369 | BOTTLE BUDDY |
| Registration Number: | 4355215 | BOTTLEBUDDY |
| Registration Number: | 4355226 | SCENTS OF SECURITY |
| Registration Number: | 4355227 | SCENTS OF SECURITY |
| Registration Number: | 4355269 | POOCHPLANET BASICS |
| Serial Number: | 85849219 | PET TESTED, PET PARENT APPROVED |
| Serial Number: | 85849189 | PET TESTED, PARENT APPROVED |
| Serial Number: | 85839150 | SMARTYKAT |
| Serial Number: | 85839146 | PETLINKS |
| Serial Number: | 85839138 | POOCHPLANET |

CORRESPONDENCE DATA

Fax Number: 6172484000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: tadmin@choate.com

Correspondent Name: Elizabeth A. Walker

Address Line 1: Two International Place

Address Line 2: Choate Hall & Stewart LLP

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:

2010280-0035

NAME OF SUBMITTER:

Elizabeth A. Walker

/Elizabeth A. Walker/

Date:

01/16/2014

Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “**Release**”) is made as of January 15, 2014 (“**Effective Date**”) by and between Worldwise, Inc. a Delaware corporation (the “**Pledgor**”) and JPMorgan Chase Bank, N.A. a National Association, in its capacity as collateral agent (“**Collateral Agent**”).

WHEREAS, pursuant to the terms and conditions of the certain Pledge and Security Agreement (the “**Security Agreement**”) and the certain Credit Agreement (the “**Credit Agreement**”), both dated April 29, 2011 (as the same may have been amended, modified, extended or restated from time to time) to which Pledgor and Collateral Agent were parties, Pledgor and Collateral Agent entered into certain Trademark Security Agreements, from time to time, including those executed on (a) 4/29/2011, (b) 6/29/2012, (c) 11/27/2012, and (d) 4/3/2013 (the “**Trademark Security Agreements**”),

WHEREAS, pursuant to the terms and conditions of the Trademark Security Agreements, the Security Agreement, and the Credit Agreement, Pledgor granted to Collateral Agent on behalf of the secured parties a continuing security interest in and to, and lien on, all of Pledgor’s right, title and interest in, to and under certain Trademark Collateral (as defined in the Trademark Security Agreements), including, without limitation, the trademarks set forth on Schedule A attached hereto (the “**Trademarks**”);

WHEREAS, the Trademark Security Agreements were recorded with the U.S. Patent and Trademark Office (“**USPTO**”) at various times at various reel/frames, including, without limitation (a) on 4/29/2011 at Reel/Frame 4531/0318, (b) on 7/2/2012 at Reel/Frame 4813/0878, (c) on 12/7/2012 at Reel/Frame 4915/0264, and (d) on 4/16/2013 at Reel/Frame 5008/0068;

WHEREAS, Collateral Agent desires to terminate all such security interests, and to execute and deliver to Pledgor all deeds, assignments and other instruments as may be reasonably necessary to release the security interests relating to the Trademarks.

NOW, THEREFORE, for and in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Collateral Agent on behalf of itself and the secured parties, hereby terminates the Trademark Security Agreements, the Security Agreement, and the Credit Agreement, and relinquishes unto Pledgor the continuing security interest in, and lien on, the Trademarks and otherwise assigns, grants and conveys to Pledgor, without recourse, any and all right, title and interest the Collateral Agent or the secured parties may have in, to or under to the Trademarks in order to revest in Pledgor full and unencumbered title to said Trademarks.

[Signature page follows.]

IN WITNESS WHEREOF, Collateral Agent has caused this Release of Security Interest in Trademarks to be executed by its duly authorized signatory as of the date first written above.

JPMORGAN CHASE BANK, N.A.

By: Amin Alkard
Name: AMIN ALAKKAD
Title: VP

[Signature Page to Release of Security Interest in Trademarks]

Schedule A

| FILE NO. | TRADEMARK | REG DATE | REG/APP NUMBER | STATUS |
|-----------------|--------------------------------|-----------------|-----------------------|---|
| 545.90 | BENEFITBITZ | 5/11/2010 | 3,788,794 | Registered Section 8 and 15 Due 5/11/16 |
| 545.89 | BENEFITBONES | 5/11/2010 | 3,788,793 | Registered Section 8 and 15 Due 5/11/16 |
| 545.09 | BETTER PRODUCTS, BETTER PLANET | 11/9/2004 | 2,901,283 | Registered Renewal Due 11/9/14 |
| 545.165 | BLOCKS (logo) | 10/5/10 | 3,857,569 | Registered Section 8 and 15 Due 10/5/16 |
| 545.58 | BOBBLEBOPS | 4/25/2006 | 3,086,635 | Registered Renewal Due 4/25/16 |
| 545.286 | BOTTLE BUDDY | 6/11/13 | 4,351,369 | Registered Section 8 and 15 Due 6/11/19 |
| 545.285 | BOTTLEBUDDY | 6/18/13 | 4,355,215 | Registered Section 8 and 15 Due 6/18/19 |
| 545.20 | BUBBLENIP | 2/17/2004 | 2,814,845 | Registered Renewal Due 2/17/14 |
| 545.48 | BUNGEE BUDDY | 10/4/2005 | 3,005,151 | Registered Renewal Due 10/4/15 |
| 545.76 | CATNIP ATTRACTION SYSTEM | 5/4/2010 | 3,786,276 | Registered Section 8 and 15 Due 5/04/16 |
| 545.43 | CATNIP CONVERTIBLE | 7/19/2005 | 2,973,739 | Registered Renewal Due 7/19/15 |
| 545.32 | CHEESECHASERS | 3/23/2004 | 2,824,754 | Registered Renewal Due 3/23/14 |
| 545.272 | CLOSED LOOP | 9/11/12 | 4,207,953 | Registered Section 8 and 15 Due 9/11/18 |
| 545.84 | COMFYCORNERS | 10/9/2007 | 3,309,605 | To Abandon |
| 545.46 | COMPLETE NEEDS | 8/7/2007 | 3,275,734 | Registered Renewal due 8/7/2017 |
| 545.94 | COZYCLAMSHELL | 5/5/2009 | 3,617,638 | Registered Section 8 and 15 Due 5/5/15 |
| 545.85 | COZYCOUCH | 4/27/2010 | 3,782,844 | Registered Section 8 and 15 Due 4/27/16 |
| 545.40 | DEEPERSLEEPER | 2/15/2005 | 2,926,705 | Registered Renewal Due 2/15/15 |
| 545.158 | DOGTRONICS | 6/2/2009 | 3,632,631 | Registered Section 8 and 15 Due 6/2/15 |
| 545.95 | DREAMSCRATCHER | 11/23/10 | 3,881,760 | Registered Section 8 and 15 Due 11/23/16 |
| 545.10 | ECO ADVANTAGES & Design | 8/24/2004 | 2,876,588 | Registered Renewal Due 8/24/14 |
| 545.31 | ECOREST | 2/24/2004 | 2,816,792 | Registered Renewal Due 2/24/2024 |
| 545.23 | FLUTTERBALLS | 2/17/2004 | 2,814,851 | Registered Renewal Due 2/17/14 |

| FILE NO. | TRADEMARK | REG DATE | REG/APP NUMBER | STATUS |
|----------|---------------------------------|----------------|----------------|---|
| 545.35 | FLUTTERFLIP | 2/17/2004 | 2,814,848 | Registered Renewal Due 2/17/14 |
| 545.77 | FLUTTERFRENZY | 12/9/2008 | 3,545,271 | Registered Section 8 and 15 Due 12/09/14 |
| 545.27 | FUZZYFINS | 2/17/2004 | 2,814,850 | Registered Renewal Due 2/17/14 |
| 545.73 | ISCRATCH | 12/9/2008 | 3,543,950 | Registered Section 8 and 15 Due 12/09/14 |
| 545.25 | KITTYKARNIVAL | 2/24/2004 | 2,816,793 | Registered Renewal Due 2/24/2024 |
| 545.238 | LOCO!LASER | 6/28/11 | 3,985,170 | Registered Section 8 and 15 Due 6/28/17 |
| 545.100 | LOCO!MOTION | 12/23/2008 | 3,552,094 | Registered Section 8 and 15 Due 12/23/14 |
| 545.312 | PANIC MOUSE | 1/28/03 | 2,680,830 | Registered Renewal Due 1/28/2023 |
| 545.18 | PAWS N PURRS | 2/24/2004 | 2,816,789 | Registered Renewal Due 2/24/14 |
| 545.320 | PET TESTED, PARENT APPROVED | Filed: 2/13/13 | 85/849,189 | Allowed |
| 545.321 | PET TESTED, PET PARENT APPROVED | Filed: 2/13/13 | 85/849,219 | Allowed |
| 545.67 | PETLINKS | 9/15/2009 | 3,683,440 | Registered Section 8 & 15 Due 9/15/15 |
| 545.318 | PETLINKS | Filed: 2/1/13 | 85/839,146 | Pending |
| 545.17 | POOCH PLANET | 10/19/2004 | 2,894,470 | Registered Renewal Due 10/19/14 |
| 545.317 | POOCHPLANET | Filed: 2/1/13 | 85/839,138 | Pending |
| 545.289 | POOCHPLANET BASICS | 6/18/13 | 4,355,269 | Registered Section 8 and 15 Due 6/18/19 |
| 545.33 | PURRBALL | 2/17/2004 | 2,814,847 | Registered Renewal Due 2/17/14 |
| 545.30 | PURRFACT | 2/17/2004 | 2,814,849 | Registered Renewal Due 2/17/14 |
| 545.315 | PURR-PET-UAL MOTION | 7/8/2008 | 3,463,024 | Registered Section 8 and 15 Due 7/8/14 |
| 545.270 | PUZZLE LOGO - HUNT | 5/1/12 | 4,134,845 | Registered Section 8 and 15 Due 5/1/18 |
| 545.269 | PUZZLE LOGO - SCRATCH | 5/1/12 | 4,134,844 | Registered Section 8 and 15 Due 5/1/18 |
| 545.271 | PUZZLE LOGO - STIMULATION | 5/1/12 | 4,134,846 | Registered Section 8 and 15 Due 5/1/18 |
| 545.129 | RUNAWAY RASCAL | 12/2/2008 | 3,540,858 | Registered Section 8 and 15 Due 12/2/14 |
| 545.287 | SCENTS OF SECURITY | 6/18/13 | 4,355,226 | Registered Section 8 and 15 Due 6/18/19 |
| 545.288 | SCENTS OF SECURITY | 6/18/13 | 4,355,227 | Registered Section 8 and 15 Due 6/18/19 |

| FILE NO. | TRADEMARK | REG DATE | REG/APP NUMBER | STATUS |
|----------|---|---------------|----------------|---|
| 545.72 | SCRATCHPOD | 12/9/2008 | 3,543,949 | Registered Section 8 and 15 Due 12/09/14 |
| 545.54 | SLYDOG | 6/14/2011 | 3,977,559 | Registered Section 8 & 15 Due 6/14/17 |
| 545.64 | SMARTYKAT | 10/17/2006 | 3,160,912 | Registered Renewal Due 10/17/16 |
| 545.319 | SMARTYKAT | Filed: 2/1/13 | 85/839,150 | Suspended |
| 545.152 | SNAP2IT! | 7/27/10 | 3,825,521 | Registered Section 8 and 15 Due 7/27/16 |
| 545.194 | SNAP2IT! (for pet furniture and cat scratching post) | 5/31/11 | 3,971,596 | Registered Section 8 and 15 Due 5/31/17 |
| 545.55 | SNAZZYKAT | 5/2/2006 | 3,088,726 | Registered Renewal Due 5/2/16 |
| 545.19 | SUPERSCRATCHER | 8/24/2004 | 2,876,590 | Registered Renewal Due 8/24/14 |
| 545.52 | SUPERSCRATCHER+ | 12/16/2008 | 3,548,359 | Registered Section 8 & 15 Due 12/16/14 |
| 545.21 | SWEETGREENS | 2/24/2004 | 2,816,794 | Registered Renewal Due 2/24/2024 |
| 545.49 | THERMACARE | 4/11/2006 | 3,080,668 | Registered Renewal Due 4/11/16 |
| 545.164 | TIDY TIME | 8/31/10 | 3,842,313 | Registered Section 8 and 15 Due 8/31/16 |
| 545.313 | UNDERCOVER MOUSE | 7/22/08 | 3,473,302 | Registered Section 8 and 15 Due 7/22/14 |
| 545.265 | WHEEL LOGO – HUNT | 5/1/12 | 4,134,812 | Registered Section 8 and 15 Due 5/1/18 |
| 545.264 | WHEEL LOGO – HYGIENE | 5/1/12 | 4,134,809 | Registered Section 8 and 15 Due 5/1/18 |
| 545.268 | WHEEL LOGO – INDEPENDENCE | 5/1/12 | 4,134,815 | Registered Section 8 and 15 Due 5/1/18 |
| 545.267 | WHEEL LOGO – REST | 5/1/12 | 4,134,814 | Registered Section 8 and 15 Due 5/1/18 |
| 545.263 | WHEEL LOGO – SCRATCH | 5/1/12 | 4,134,808 | Registered Section 8 and 15 Due 5/1/18 |
| 545.266 | WHEEL LOGO – STIMULATION | 5/1/12 | 4,134,813 | Registered Section 8 and 15 Due 5/1/18 |
| 545.22 | WILDSTREAK | 2/17/2004 | 2,814,852 | Registered Renewal Due 2/17/14 |
| 545.03 | WORLDWISE | 9/21/1993 | 1,794,463 | To Abandon |
| 545.08 | WORLDWISE | 12/21/2004 | 2,912,143 | Registered Renewal Due 12/21/14 |
| 545.07 | WORLDWISE & Design | 12/21/2004 | 2,912,144 | Registered Renewal Due 12/21/14 |
| | FULL CIRCLE | 1/24/2012 | 4,092,392 | Registered Section 8 and 15 Due 1/24/2016 |
| | FULL CIRCLE | 1/17/2012 | 4,088,994 | Registered Section 8 and 15 due 1/17/2018 |