

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		01/15/2014	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Worldwise, Inc.
Street Address:	160 Mitchell Boulevard
City:	San Rafael
State/Country:	CALIFORNIA
Postal Code:	94903
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 73

Property Type	Number	Word Mark
Registration Number:	1794463	WORLDWISE
Registration Number:	2680830	PANIC MOUSE
Registration Number:	2814845	BUBBLENIP
Registration Number:	2814847	PURRBALL
Registration Number:	2814848	FLUTTERFLIP
Registration Number:	2814849	PURRFACT
Registration Number:	2814850	FUZZYFINS
Registration Number:	2814851	FLUTTERBALLS
Registration Number:	2814852	WILDSTREAK
Registration Number:	2816789	PAWS N PURRS
Registration Number:	2816792	ECOREST
Registration Number:	2816793	KITTYKARNIVAL
Registration Number:	2816794	SWEETGREENS
Registration Number:	2824754	CHEESECHASERS

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TRADEMARK

Registration Number:	2876588	ECO ADVANTAGES
Registration Number:	2876590	SUPERSCRATCHER
Registration Number:	2894470	POOCHPLANET
Registration Number:	2901283	BETTER PRODUCTS, BETTER PLANET
Registration Number:	2912143	WORLDWISE
Registration Number:	2912144	WORLDWISE
Registration Number:	2926705	DEEPERSLEEPER
Registration Number:	2973739	CATNIP CONVERTIBLE
Registration Number:	3005151	BUNGEE BUDDY
Registration Number:	3080668	THERMACARE
Registration Number:	3086635	BOBBLEBOPS
Registration Number:	3088726	SNAZZYKAT
Registration Number:	3160912	SMARTYKAT
Registration Number:	3275734	COMPLETE NEEDS
Registration Number:	3309605	COMFYCORNERS
Registration Number:	3463024	PURR-PET-UAL MOTION
Registration Number:	3473302	UNDERCOVER MOUSE
Registration Number:	3540858	RUNAWAY RASCAL
Registration Number:	3543949	SCRATCHPOD
Registration Number:	3543950	ISCRATCH
Registration Number:	3545271	FLUTTERFRENZY
Registration Number:	3548359	SUPERSCRATCHER +
Registration Number:	3552094	LOCO!MOTION
Registration Number:	3617638	COZYCLAMHELL
Registration Number:	3632631	DOGTRONICS
Registration Number:	3683440	PETLINKS
Registration Number:	3782844	COZYCOUCH
Registration Number:	3786276	CATNIP ATTRACTION SYSTEM
Registration Number:	3788793	BENEFITBONES
Registration Number:	3788794	BENEFITBITZ
Registration Number:	3825521	SNAP2IT!
Registration Number:	3842313	TIDY TIME
Registration Number:	3857569	S SCRATCH S SAFETY R REST S STIMULATION
Registration Number:	3881760	DREAMSCRATCHER
Registration Number:	3971596	SNAP2IT!

TRADEMARK

REEL: 005229 FRAME: 0174

	3977559	SLYDOG
Registration Number:	3985170	LOCO!LASER
Registration Number:	4088994	FULL CIRCLE
Registration Number:	4092392	FULL CIRCLE
Registration Number:	4134808	COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST
Registration Number:	4134809	COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST
Registration Number:	4134812	COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST
Registration Number:	4134813	COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST
Registration Number:	4134814	COMPLETENEEDS SYSTEM PHYSICAL NEEDS INST
Registration Number:	4134815	COMPLETENEEDS SYSTEM NUTRITION EXERCISE
Registration Number:	4134844	PETLINKS SYSTEM, NUTRITION, REST, STIMUL
Registration Number:	4134845	PETLINKS SYSTEM NUTRITION REST STIMULATI
Registration Number:	4134846	PETLINKS SYSTEM NUTRITION REST STIMULATI
Registration Number:	4207953	CLOSED LOOP
Registration Number:	4351369	BOTTLE BUDDY
Registration Number:	4355215	BOTTLEBUDDY
Registration Number:	4355226	SCENTS OF SECURITY
Registration Number:	4355227	SCENTS OF SECURITY
Registration Number:	4355269	POOCHPLANET BASICS
Serial Number:	85849219	PET TESTED, PET PARENT APPROVED
Serial Number:	85849189	PET TESTED, PARENT APPROVED
Serial Number:	85839150	SMARTYKAT
Serial Number:	85839146	PETLINKS
Serial Number:	85839138	POOCHPLANET

CORRESPONDENCE DATA

Fax Number: 6172484000
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Email: tadmin@choate.com
Correspondent Name: Elizabeth A. Walker
Address Line 1: Two International Place
Address Line 2: Choate Hall & Stewart LLP
Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2010280-0035
NAME OF SUBMITTER:	Elizabeth A. Walker

/Elizabeth A. Walker/

Date:

01/16/2014

Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “**Release**”) is made as of January 15, 2014 (“**Effective Date**”) by and between Worldwise, Inc. a Delaware corporation (the “**Pledgor**”) and JPMorgan Chase Bank, N.A. a National Association, in its capacity as collateral agent (“**Collateral Agent**”).

WHEREAS, pursuant to the terms and conditions of the certain Pledge and Security Agreement (the “**Security Agreement**”) and the certain Credit Agreement (the “**Credit Agreement**”), both dated April 29, 2011 (as the same may have been amended, modified, extended or restated from time to time) to which Pledgor and Collateral Agent were parties, Pledgor and Collateral Agent entered into certain Trademark Security Agreements, from time to time, including those executed on (a) 4/29/2011, (b) 6/29/2012, (c) 11/27/2012, and (d) 4/3/2013 (the “**Trademark Security Agreements**”),

WHEREAS, pursuant to the terms and conditions of the Trademark Security Agreements, the Security Agreement, and the Credit Agreement, Pledgor granted to Collateral Agent on behalf of the secured parties a continuing security interest in and to, and lien on, all of Pledgor’s right, title and interest in, to and under certain Trademark Collateral (as defined in the Trademark Security Agreements), including, without limitation, the trademarks set forth on Schedule A attached hereto (the “**Trademarks**”);

WHEREAS, the Trademark Security Agreements were recorded with the U.S. Patent and Trademark Office (“**USPTO**”) at various times at various reel/frames, including, without limitation (a) on 4/29/2011 at Reel/Frame 4531/0318, (b) on 7/2/2012 at Reel/Frame 4813/0878, (c) on 12/7/2012 at Reel/Frame 4915/0264, and (d) on 4/16/2013 at Reel/Frame 5008/0068;

WHEREAS, Collateral Agent desires to terminate all such security interests, and to execute and deliver to Pledgor all deeds, assignments and other instruments as may be reasonably necessary to release the security interests relating to the Trademarks.

NOW, THEREFORE, for and in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Collateral Agent on behalf of itself and the secured parties, hereby terminates the Trademark Security Agreements, the Security Agreement, and the Credit Agreement, and relinquishes unto Pledgor the continuing security interest in, and lien on, the Trademarks and otherwise assigns, grants and conveys to Pledgor, without recourse, any and all right, title and interest the Collateral Agent or the secured parties may have in, to or under to the Trademarks in order to revest in Pledgor full and unencumbered title to said Trademarks.

[Signature page follows.]

IN WITNESS WHEREOF, Collateral Agent has caused this Release of Security Interest in Trademarks to be executed by its duly authorized signatory as of the date first written above.

JPMORGAN CHASE BANK, N.A.

By: Amin Alkard
Name: AMIN ALAKKAD
Title: VP

[Signature Page to Release of Security Interest in Trademarks]

Schedule A

FILE NO.	TRADEMARK	REG DATE	REG/APP NUMBER	STATUS
545.90	BENEFITBITZ	5/11/2010	3,788,794	Registered Section 8 and 15 Due 5/11/16
545.89	BENEFITBONES	5/11/2010	3,788,793	Registered Section 8 and 15 Due 5/11/16
545.09	BETTER PRODUCTS, BETTER PLANET	11/9/2004	2,901,283	Registered Renewal Due 11/9/14
545.165	BLOCKS (logo)	10/5/10	3,857,569	Registered Section 8 and 15 Due 10/5/16
545.58	BOBBLEBOPS	4/25/2006	3,086,635	Registered Renewal Due 4/25/16
545.286	BOTTLE BUDDY	6/11/13	4,351,369	Registered Section 8 and 15 Due 6/11/19
545.285	BOTTLEBUDDY	6/18/13	4,355,215	Registered Section 8 and 15 Due 6/18/19
545.20	BUBBLENIP	2/17/2004	2,814,845	Registered Renewal Due 2/17/14
545.48	BUNGEE BUDDY	10/4/2005	3,005,151	Registered Renewal Due 10/4/15
545.76	CATNIP ATTRACTION SYSTEM	5/4/2010	3,786,276	Registered Section 8 and 15 Due 5/04/16
545.43	CATNIP CONVERTIBLE	7/19/2005	2,973,739	Registered Renewal Due 7/19/15
545.32	CHEESECHASERS	3/23/2004	2,824,754	Registered Renewal Due 3/23/14
545.272	CLOSED LOOP	9/11/12	4,207,953	Registered Section 8 and 15 Due 9/11/18
545.84	COMFYCORNERS	10/9/2007	3,309,605	To Abandon
545.46	COMPLETE NEEDS	8/7/2007	3,275,734	Registered Renewal due 8/7/2017
545.94	COZYCLAMSHELL	5/5/2009	3,617,638	Registered Section 8 and 15 Due 5/5/15
545.85	COZYCOUCH	4/27/2010	3,782,844	Registered Section 8 and 15 Due 4/27/16
545.40	DEEPERSLEEPER	2/15/2005	2,926,705	Registered Renewal Due 2/15/15
545.158	DOGTRONICS	6/2/2009	3,632,631	Registered Section 8 and 15 Due 6/2/15
545.95	DREAMSCRATCHER	11/23/10	3,881,760	Registered Section 8 and 15 Due 11/23/16
545.10	ECO ADVANTAGES & Design	8/24/2004	2,876,588	Registered Renewal Due 8/24/14
545.31	ECOREST	2/24/2004	2,816,792	Registered Renewal Due 2/24/2024
545.23	FLUTTERBALLS	2/17/2004	2,814,851	Registered Renewal Due 2/17/14

FILE NO.	TRADEMARK	REG DATE	REG/APP NUMBER	STATUS
545.35	FLUTTERFLIP	2/17/2004	2,814,848	Registered Renewal Due 2/17/14
545.77	FLUTTERFRENZY	12/9/2008	3,545,271	Registered Section 8 and 15 Due 12/09/14
545.27	FUZZYFINS	2/17/2004	2,814,850	Registered Renewal Due 2/17/14
545.73	ISCRATCH	12/9/2008	3,543,950	Registered Section 8 and 15 Due 12/09/14
545.25	KITTYKARNIVAL	2/24/2004	2,816,793	Registered Renewal Due 2/24/2024
545.238	LOCO!LASER	6/28/11	3,985,170	Registered Section 8 and 15 Due 6/28/17
545.100	LOCO!MOTION	12/23/2008	3,552,094	Registered Section 8 and 15 Due 12/23/14
545.312	PANIC MOUSE	1/28/03	2,680,830	Registered Renewal Due 1/28/2023
545.18	PAWS N PURRS	2/24/2004	2,816,789	Registered Renewal Due 2/24/14
545.320	PET TESTED, PARENT APPROVED	Filed: 2/13/13	85/849,189	Allowed
545.321	PET TESTED, PET PARENT APPROVED	Filed: 2/13/13	85/849,219	Allowed
545.67	PETLINKS	9/15/2009	3,683,440	Registered Section 8 & 15 Due 9/15/15
545.318	PETLINKS	Filed: 2/1/13	85/839,146	Pending
545.17	POOCH PLANET	10/19/2004	2,894,470	Registered Renewal Due 10/19/14
545.317	POOCHPLANET	Filed: 2/1/13	85/839,138	Pending
545.289	POOCHPLANET BASICS	6/18/13	4,355,269	Registered Section 8 and 15 Due 6/18/19
545.33	PURRBALL	2/17/2004	2,814,847	Registered Renewal Due 2/17/14
545.30	PURRFACT	2/17/2004	2,814,849	Registered Renewal Due 2/17/14
545.315	PURR-PET-UAL MOTION	7/8/2008	3,463,024	Registered Section 8 and 15 Due 7/8/14
545.270	PUZZLE LOGO - HUNT	5/1/12	4,134,845	Registered Section 8 and 15 Due 5/1/18
545.269	PUZZLE LOGO - SCRATCH	5/1/12	4,134,844	Registered Section 8 and 15 Due 5/1/18
545.271	PUZZLE LOGO - STIMULATION	5/1/12	4,134,846	Registered Section 8 and 15 Due 5/1/18
545.129	RUNAWAY RASCAL	12/2/2008	3,540,858	Registered Section 8 and 15 Due 12/2/14
545.287	SCENTS OF SECURITY	6/18/13	4,355,226	Registered Section 8 and 15 Due 6/18/19
545.288	SCENTS OF SECURITY	6/18/13	4,355,227	Registered Section 8 and 15 Due 6/18/19

FILE NO.	TRADEMARK	REG DATE	REG/APP NUMBER	STATUS
545.72	SCRATCHPOD	12/9/2008	3,543,949	Registered Section 8 and 15 Due 12/09/14
545.54	SLYDOG	6/14/2011	3,977,559	Registered Section 8 & 15 Due 6/14/17
545.64	SMARTYKAT	10/17/2006	3,160,912	Registered Renewal Due 10/17/16
545.319	SMARTYKAT	Filed: 2/1/13	85/839,150	Suspended
545.152	SNAP2IT!	7/27/10	3,825,521	Registered Section 8 and 15 Due 7/27/16
545.194	SNAP2IT! (for pet furniture and cat scratching post)	5/31/11	3,971,596	Registered Section 8 and 15 Due 5/31/17
545.55	SNAZZYKAT	5/2/2006	3,088,726	Registered Renewal Due 5/2/16
545.19	SUPERSCRATCHER	8/24/2004	2,876,590	Registered Renewal Due 8/24/14
545.52	SUPERSCRATCHER+	12/16/2008	3,548,359	Registered Section 8 & 15 Due 12/16/14
545.21	SWEETGREENS	2/24/2004	2,816,794	Registered Renewal Due 2/24/2024
545.49	THERMACARE	4/11/2006	3,080,668	Registered Renewal Due 4/11/16
545.164	TIDY TIME	8/31/10	3,842,313	Registered Section 8 and 15 Due 8/31/16
545.313	UNDERCOVER MOUSE	7/22/08	3,473,302	Registered Section 8 and 15 Due 7/22/14
545.265	WHEEL LOGO – HUNT	5/1/12	4,134,812	Registered Section 8 and 15 Due 5/1/18
545.264	WHEEL LOGO – HYGIENE	5/1/12	4,134,809	Registered Section 8 and 15 Due 5/1/18
545.268	WHEEL LOGO – INDEPENDENCE	5/1/12	4,134,815	Registered Section 8 and 15 Due 5/1/18
545.267	WHEEL LOGO – REST	5/1/12	4,134,814	Registered Section 8 and 15 Due 5/1/18
545.263	WHEEL LOGO – SCRATCH	5/1/12	4,134,808	Registered Section 8 and 15 Due 5/1/18
545.266	WHEEL LOGO – STIMULATION	5/1/12	4,134,813	Registered Section 8 and 15 Due 5/1/18
545.22	WILDSTREAK	2/17/2004	2,814,852	Registered Renewal Due 2/17/14
545.03	WORLDWISE	9/21/1993	1,794,463	To Abandon
545.08	WORLDWISE	12/21/2004	2,912,143	Registered Renewal Due 12/21/14
545.07	WORLDWISE & Design	12/21/2004	2,912,144	Registered Renewal Due 12/21/14
	FULL CIRCLE	1/24/2012	4,092,392	Registered Section 8 and 15 Due 1/24/2016
	FULL CIRCLE	1/17/2012	4,088,994	Registered Section 8 and 15 due 1/17/2018