

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Evets Corporation		03/03/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Love Birch, Inc.		
Street Address:	Unit D		
Internal Address:	1161 Calle Suerte		
City:	Camarillo		
State/Country:	CALIFORNIA		
Postal Code:	93012		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86006392	LOVE BIRCH!	
CORRESPONDENCE DATA			
Fax Number:	6082529243		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6082558891		
Email:	mal@dewittross.com		
Correspondent Name:	Marcia Layton		
Address Line 1:	DeWitt Ross & Stevens S.C.		
Address Line 2:	2 E. Mifflin Street, Suite 600		
Address Line 4:	Madison, WISCONSIN 53703-2865		
ATTORNEY DOCKET NUMBER:	23312.229		
NAME OF SUBMITTER:	Marcia Layton		
Signature:	/marcialayton/		
Date:	03/04/2014		
Total Attachments: 1 source=USPTO--140304--Assignment--EXECUTED--Evets_to_Love_Birch#page1.tif			

OP \$40.00 86006392

ASSIGNMENT

WHEREAS, Evets Corporation, a corporation organized under the laws of California, with a business address of Unit D, 1161 Calle Suerte, Camarillo, CA 93012, has caused to be filed an intent-to-use trademark application for the mark LOVE BIRCH!, evidencing a *bono fide* intent to adopt and use the mark in commerce in association with nutritional supplements, in International Class 5, which application has been assigned Serial No. 86/006,392. An Allegation of Use has not yet been submitted to the U.S. Trademark Office for the above identified application; and

WHEREAS, Evets Corporation, has entered into an Agreement with Love Birch, Inc., to transfer all assets and goodwill pertaining to and associated with the portion of its business that produces and markets LOVE BIRCH!-branded nutritional supplements; and

WHEREAS, Evets Corporation, is assigning the LOVE BIRCH! trademark in the above-identified application as part of that portion of the business to which the LOVE BIRCH! mark, in association with the goods set forth in the above-identified application, pertains;

WHEREAS, Love Birch, Inc., a California corporation, with a business address of Unit D, 1161 Calle Suerte, Camarillo, CA 93012, is the successor of the ongoing existing portion of applicant's business to which the mark in the above-identified trademark application pertains and is desirous of obtaining the trademark and the pending intent-to-use application therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Evets Corporation, does hereby assign to Love Birch, Inc., all right, title, and interest in and to the Trademark Application Serial No. 86/006,392, together with the goodwill of the business symbolized thereby.

EVETS CORPORATION

By: _____

Name: Steve Ridinger

Title: President, Evets Corporation

Date: 3-3-2014