

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COMERICA BANK		02/28/2014	a Texas banking association: TEXAS

RECEIVING PARTY DATA

Name:	DACHIS CORPORATION
Street Address:	515 Congress Avenue
Internal Address:	Suite 2420
City:	Austin
State/Country:	TEXAS
Postal Code:	78701
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	85702471	ENGAGEMENT @ SCALE
Registration Number:	4239420	SOCIAL BUSINESS INDEX
Registration Number:	4348222	SOCIAL BUSINESS COUNCIL
Registration Number:	4080264	SBI
Registration Number:	4091432	SOCIAL BUSINESS DESIGN
Registration Number:	3611087	DRILLTEAM
Registration Number:	4031102	THE HOSTIES

CORRESPONDENCE DATA

Fax Number: 8585506420
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 858-550-6403
 Email: erin.obrien@cooley.com

CH \$190.00 85702471

Correspondent Name: Erin O'Brien
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Address Line 2: 4401 Eastgate Mall
Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	036703-1522 DACHIS
NAME OF SUBMITTER:	Erin O'Brien
Signature:	/Erin O'Brien/
Date:	03/04/2014

Total Attachments: 3
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of February 28, 2014, by COMERICA BANK, a Texas banking association ("Lender") in favor of DACHIS CORPORATION a Delaware corporation ("Company") with its principal place of business located at 515 Congress Ave., Suite 2420, Austin, TX 78701.

Recital

WHEREAS Company granted to Lender a security interest in the Intellectual Property Collateral, as defined in that certain Loan and Security Agreement, by and between the Company and the Lender, dated as of February 27, 2012, as amended, which includes certain trademark items and certain patent items listed on Exhibits A and B, respectively, attached hereto (collectively, the "Intellectual Property"), under the terms of an Intellectual Property Security Agreement dated as of February 27, 2012 and an Amended and Restated Intellectual Property Security Agreement dated as of January 31, 2013 which were recorded with the US Patent and Trademark Office as indicated on Exhibits A-B attached hereto.

WHEREAS Company and Lender are entering into that certain Eighth Amendment and Consent to Amended and Restated Loan and Security Agreement dated as of the date hereof, pursuant to which Lender has consented to the release of Lender's security interest in the Company's assets, including the Intellectual Property.

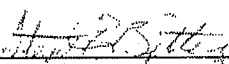
WHEREAS Company has requested and Lender has consented to the release of Lender's security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

COMERICA BANK


Name: Stephen B. Bitter
Title: Senior Vice President

m/c 7512
39200 W. Six Mile Road
Livonia, MI 48152

EXHIBIT A
TRADEMARKS

<u>Description</u>	<u>Application/ Registration No.</u>	<u>Application/ Registration Date</u>
ENGAGEMENT @ SCALE	85/702,471	08/13/12
SOCIAL BUSINESS INDEX	4,239,420	11/06/12
SOCIAL BUSINESS COUNCIL	4,348,222	06/4/13
SBI	4,080,264	01/03/12
SOCIAL BUSINESS DESIGN	1,553,541 (Canada)	11/24/11
SOCIAL BUSINESS DESIGN	4,091,432	01/24/12
DRILLTEAM	3611087	4/28/09
THE HOSTIES	4,031,102	09/27/11

Lender's security interest was recorded against some or all of these items on June 15, 2012 at Reel/Frame No. 4802/0441 and/or on April 24, 2013 at Reel/Frame No. 5013/0652.

EXHIBIT B

PATENTS

<u>Description</u>	<u>Patent / Application Number</u>	<u>Issue / Application Date</u>
APPARATUS AND METHOD FOR MODEL-BASED SOCIAL ANALYTICS	13/601,151	8/31/2012
APPARATUS AND METHOD FOR IDENTIFYING CONSTITUENTS IN A SOCIAL NETWORK	13/682,449	11/20/2012
METHOD AND SYSTEM FOR TEMPORAL CORRELATION OF SOCIAL SIGNALS	13/708,020	12/7/2012
METHOD AND SYSTEM FOR CORRELATING SOCIAL MEDIA CONVERSIONS	13/727,991	12/27/2012