

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sanyo Electric Co., Ltd.		02/24/2014	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	General Incorporated Association iVDR Consortium		
Street Address:	1-23-1 Kanda Sudacho		
Internal Address:	8th Fl., Kanda Building 2		
City:	Chiyoda-ku, Tokyo		
State/Country:	JAPAN		
Postal Code:	101-0041		
Entity Type:	INC. ASSOCIATION: JAPAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2842225	IVDR	
Registration Number:	2868374	IVDR	
CORRESPONDENCE DATA			
Fax Number:	2129499190		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129499022		
Email:	fterranella@lawabel.com		
Correspondent Name:	Lawrence E. Abelman		
Address Line 1:	666 Third Avenue		
Address Line 2:	10th Floor		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	8005019		
DOMESTIC REPRESENTATIVE			

CH \$65.00 2842225

Name: Lawrence E. Abelman  
Address Line 1: 666 Third Avenue  
Address Line 2: 10th Floor  
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	Frank Terranella
Signature:	/ft/
Date:	03/05/2014
Total Attachments: 2 source=IVDR#page1.tif source=IVDR#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark assignment Agreement (the "Assignment") is made effective as of *24 February 2004*, by and between Sanyo Electric Co., Ltd., a Japanese corporation ("Assignor"), whose address is 5-5, Keihan-hondori 2-chome Moriguchi City, Osaka Prefecture JAPAN and General Incorporated Association iVDR Consortium., a Japanese general incorporated association ("Assignee") whose address is 8th Fl., Kanda Building 2, 1-23-1 Kanda Sudacho, Chiyoda-ku, Tokyo 101-0041, Japan (each a "Party," and collectively the "Parties").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks registered with the United States Patent and Trademark Office or in any state, any common law rights in such marks, and the goodwill symbolized by such marks (the "Marks") as set forth on Exhibit A hereto;

WHEREAS, Assignor wishes to assign, and Assignee desires to acquire, all right, title and interest in and to the Marks, and the goodwill of the business appurtenant thereto;

NOW THEREFORE, in consideration of the foregoing, and for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to the Marks together with all of the goodwill of the business symbolized by the Marks and any renewals and extensions of such registrations, and all other corresponding rights that exist or that may be secured under common law, state law, the laws of the United States or any foreign country, as of the Effective Date, as well as all income, royalties or payments due or payable from and after the Effective Date or thereafter and the right to sue and collect damages for past, present and future infringements, dilution or other unauthorized use of the Marks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

Assignor shall promptly execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks.

IN WITNESS WHEREOF, the Parties have executed this Assignment below effective as of the Effective Date identified above.

Sanyo Electric Co., Ltd.  
a Japanese Corporation

General Incorporated Association iVDR Consortium.  
a Japanese general Incorporated Association



By: *Hideo Hayashi*  
Hideo HAYASHI  
Its: General Manager of  
Intellectual Property Headquarters

By: *Toshiaki Hioki*  
Toshiaki HIOKI  
Its: Director-General

**EXHIBIT "A"**

**MARKS**

**Federal Registrations:**

Mark	U.S. Registration No.	Registration date
	2842225	May 18, 2004
	2868374	August 3, 2004