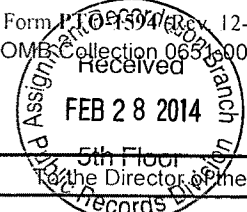


02/28/2014



103666396

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

02/28/14

1. Name of conveying party(ies):

BDF CONCEPTS LLC

- Individual(s)
- Partnership
- Corporation- State: _____
- Association
- Limited Partnership
- Other limited liability company

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) February 25, 2014

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: NUTRAPLEX BAR LLC

Street Address: 658 Douglas Ave., Ste. 1102

City: Altamonte Springs

State: FL

Country: USA Zip: 32714

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship Florida

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s) _____

Serial Number: 85962770

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Dietary supplements; nutritional and dietary supplements formed and packaged as bars; nutritional supplement energy bars; nutritional supplement shakes; protein supplement shakes

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Erik C. Larsen, Esq.

Internal Address: _____

Street Address: 243 West Park Ave.
Suite 201

City: Winter Park

State: FL Zip: 32789

Phone Number: 407-647-2011

Docket Number: _____

Email Address: elarsen@cfl.rr.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed check #20933

8. Payment Information:

03/05/2014 KNGUYEN1 00000004 85962770

01 FC:8521
Deposit Account Number: _____ 40.00 OP

Authorized User Name _____

9. Signature:

Erik C. Larsen
Signature

February 25, 2014

Date

Erik C. Larsen

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE TRADEMARK:

Serial No.: 85962770
Word Mark: NUTRAPLEX
Registrant: BDF CONCEPTS LLC

ASSIGNMENT OF TRADEMARK

WHEREAS, BDF CONCEPTS LLC, a Florida limited liability company, (Assignor) whose address is P O Box 948601, Maitland, FL 32794,, is the owner of the above Trademark, and

WHEREAS, Assignor wishes to assign all right, title and interest in the said Trademark to NUTRAPLEX BAR LLC, a Florida limited liability company, (Assignee) with its principal place of business at 658 Douglas Avenue, Ste. 1102, Altamonte Springs, FL 32714.

NOW THEREFORE, Assignor, in exchange for good and valuable consideration received, does hereby transfer, convey, assign and deliver to Assignee all right, title and interest it has in and to U.S. Trademark "NUTRAPLEX", Serial No. 85962770, together with the goodwill of the business symbolized thereby.

Assignor covenants and warrants to Assignee, its successors and assigns, that it has good and marketable title to the said Trademark, and the same is free and clear of all liens, charges and encumbrances whatsoever, and Assignor covenants and agrees to defend Assignee's title to the said Trademark against all persons whomsoever.

IN WITNESS WHEREOF, Assignor has executed these presents this 25 day of February, 2014.

Witnesses as to all Grantors:

Erik C Larsen
Erik C Larsen

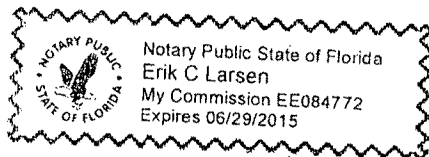
ASSIGNOR:
BDF CONCEPTS LLC

By: [Signature]
BRAD FOWLER, Manager and Member

STATE OF FLORIDA
COUNTY OF ORANGE

I HEREBY CERTIFY that on this 25 day of February, 2014, the foregoing Assignment of Trademark was acknowledged before me by BRAD FOWLER, Manager and Member of BDF CONCEPTS LLC, a Florida limited liability company, on behalf of the company. He is personally known to me or produced _____ as identification.

Erik C Larsen
Notary Public



TRADEMARK