

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Highlands Inn Investors II, L.P. composed of HT-Hightlands, Inc., a Delaware corporation		03/03/2014	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	Hyatt Corporation		
Street Address:	71 S. Wacker Drive		
Internal Address:	14th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2342062	MASTERS OF FOOD & WINE	
CORRESPONDENCE DATA			
Fax Number:	3122367516		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312 368-4000		
Email:	ch.tm@dlapiper.com, michelle.foy@dlapiper.com, tracy.zawaski@dlapiper.com		
Correspondent Name:	Keith W. Medansky, DLA Piper LLP (US)		
Address Line 1:	P.O. Box 64807		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	307866-000004		
NAME OF SUBMITTER:	Tracy L. Zawaski		

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TRADEMARK
 REEL: 005231 FRAME: 0972

Signature:	/TLZ/
Date:	03/06/2014
Total Attachments: 1 source=Masters of Food and Wine TM Assignment#page1.tif	

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into effective as of March 3, 2014 (the "Effective Date"), by and between Highlands Inn Investors II, L.P. composed of HT-Hightlands, Inc., a Delaware corporation, having a place of business at 200 West Madison Street, 39th Floor Chicago, Illinois 60606 ("Assignor"), and Hyatt Corporation, a Delaware corporation, having a place of business at 71 S. Wacker Drive, 14th Floor Chicago, Illinois 60606 ("Assignee").

WHEREAS, Assignor is the owner of U.S. Trademark Reg. No. 2,342,062 for the mark MASTERS OF FOOD & WINE and the common law rights therein (the "Mark"); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in, to and under the Mark and Assignor desires to assign the same to Assignee.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto agree as follows:

NOW, THEREFORE, for and in consideration of the sum of One Thousand Five Hundred Dollars (\$1500.00), and other good and valuable consideration as to which the parties are contractually obligated, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under the Mark, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor and Assignee have executed this Assignment by their proper officers thereunto duly authorized.

Assignor:

Highlands Inn Investors II, L.P.

By: HT-Highlands, Inc.

By: 

Name: Steve Sokal

Title: Vice President

Assignee:

Hyatt Corporation

By: 

Name: Rakesh Sarna

Title: Executive Vice President, Group
President – Americas