

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Infoma USA, Inc.		12/16/2013	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Infoma IP GmbH		
Street Address:	Gubelstrasse 11		
City:	6300 Zug		
State/Country:	SWITZERLAND		
Entity Type:	Company: SWITZERLAND		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3307028	INFORMA	
Registration Number:	3222761	INFORMA	
Registration Number:	3222762	INFORMA	
Registration Number:	3520678	INFORMA	
Registration Number:	3445235	INFORMA	
Registration Number:	3686130	INFORMA	
Registration Number:	3516554	INFORMA	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kathryn Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		

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TRADEMARK

ATTORNEY DOCKET NUMBER:	3714223-1
DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	
Address Line 4:	
NAME OF SUBMITTER:	Kathryn Starshak
Signature:	/kathryn starshak/
Date:	03/07/2014
<p>Total Attachments: 6</p> <p>source=1 Informa US Brand assign redacted 1#page1.tif</p> <p>source=1 Informa US Brand assign redacted 1#page2.tif</p> <p>source=1 Informa US Brand assign redacted 1#page3.tif</p> <p>source=1 Informa US Brand assign redacted 1#page4.tif</p> <p>source=1 Informa US Brand assign redacted 1#page5.tif</p> <p>source=1 Informa US Brand assign redacted 1#page6.tif</p>	

**ASSIGNMENT OF TRADE MARKS**

**THIS AGREEMENT** (the "Agreement") is made the 16 day of December 2013 (the "Effective Date")

**BETWEEN:**

- 1) **Informa IP GmbH**, a company registered in Switzerland under company number CH-170.4.009.009-2, whose registered office is at Gubelstrasse 11, 6300 Zug, Switzerland ("IPCo"); and
- 2) **Informa USA, Inc.**, a company registered in Massachusetts, United States, whose registered office is at One Research Drive, Westborough, MA 01581, United States ("Informa USA"),

each a "Party", together the "Parties".

**RECITALS:**

- (A) Informa USA is the legal and beneficial owner of the registered trade marks listed in the attached Schedule (the "Registered Trade Marks"), each of which protects the name "Informa" (the "Name") in the United States.
- (B) Informa USA uses the Name in other countries outside the United States. As a result, it may have unregistered intellectual property rights in the Name in certain countries (the "Unregistered Rights").
- (C) Informa USA has agreed to assign all its rights, title and interest in the Registered Trade Marks and the Unregistered Rights, together with all ancillary rights relating thereto, to IPCo upon the terms of this Agreement.

**IT IS AGREED AS FOLLOWS:**

**1 INTERPRETATION**

- 1.1 The headings in this Agreement are inserted for convenience only and shall not affect the interpretation or construction of this Agreement.
- 1.2 All references in this Agreement to "Clauses" and "Schedule" are to the clauses and schedule to this Agreement.

**2 ASSIGNMENT**

Informa USA hereby irrevocably assigns to IPCo, with full title guarantee and free from all liens, charges and encumbrances, all its rights, title and interest in and to the Registered Trade Marks, the Name, and any Unregistered Rights existing anywhere in the world in respect of the Name, including:

- 2.1 all renewals, revivals and extensions of the Registered Trade Marks;
- 2.2 any and all goodwill attaching to the Registered Trade Marks, the Name and any Unregistered Rights and in respect of the business relating to all goods or services for which the Registered Trade Marks are registered or for which the Registered Trade Marks, Name or Unregistered Rights are used; and
- 2.3 the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action arising from ownership, of any of the Registered Trade Marks, Name or any Unregistered Rights whether occurring before, on, or after Effective Date.

### 3 CONSIDERATION

redacted

### 4 WARRANTIES AND UNDERTAKINGS

- 4.1 Informa USA undertakes and warrants to IPCo that:
  - 4.1.1 it has the right to enter into this Agreement and to assign the Registered Trade Marks, Name and any Unregistered Rights to IPCo;
  - 4.1.2 it is the sole absolute and unencumbered legal and beneficial owner of all rights and interests in the Registered Trade Marks, Name and any Unregistered Rights in the United States;
  - 4.1.3 the Registered Trade Marks, Name and Unregistered Rights are free from any security interest, option, mortgage, charge or lien;
  - 4.1.4 it is properly registered as the proprietor of the Registered Trade Marks, and all application, registration and renewal fees have been paid;
  - 4.1.5 the Registered Trade Marks are valid and subsisting and, except as notified to IPCo, there are and have been no claims, challenges, disputes or proceedings, pending or threatened, in relation to the ownership, validity or use of any of the Registered Trade Marks;
  - 4.1.6 except as notified to IPCo, it is unaware of any infringement or likely infringement of any of the Registered Trade Marks, Name or Unregistered Rights;
  - 4.1.7 the exploitation of the Registered Trade Marks, Name and any Unregistered Rights will not infringe the rights of any third party;
  - 4.1.8 it has not assigned any rights, or granted any licences, in relation to the Registered Trade Marks, Name or Unregistered Rights;

4.1.9 no further monies will be payable by IPCo to exercise the rights assigned under this Agreement; and

4.1.10 it shall not create any further trade marks which would infringe the Registered Trade Marks, Name or Unregistered Rights.

4.2 Informa USA hereby indemnifies and agrees to keep IPCo fully indemnified from and against all actions, proceedings, claims, demands, costs (including without prejudice to the generality of this provision all legal costs), expenses, liability, awards and damages of any kind however arising as a result of any breach or non-performance by Informa USA of any of the Informa USA's undertakings, warranties or obligations contained in this Agreement. At the request of IPCo, and at Informa USA's own expense, Informa USA shall provide all reasonable assistance to enable IPCo to resist any claim, action or proceedings brought against IPCo as a consequence of any breach or non-performance by Informa USA of any of Informa USA's undertakings, warranties or obligations contained in this Agreement.

## 5 EFFECTIVE DATE

This Agreement shall take effect on the Effective Date.

## 6 FURTHER ASSURANCE

Informa USA agrees to undertake to do all such things and assign and execute all such documents and deeds as may be reasonably required by IPCo in order to perfect, protect or enforce the rights assigned to IPCo under this Agreement throughout the world. Informa USA agrees and undertakes to provide to IPCo (at its request) all reasonable assistance with any proceedings which may be brought by IPCo against any third party, or by any third party against IPCo, relating to the rights assigned under this Agreement.

## 7 GENERAL

7.1 The Parties agree not to disclose the existence, nature and provisions of this Agreement to any third party, except as far as required for the execution of this Agreement or compliance with any applicable law.

7.2 This Agreement and all representations, obligations, undertakings and warranties contained in it shall ensure for the benefit of the successors, licensees and assignees of IPCo.

7.3 This Agreement constitutes the entire agreement between the Parties in connection with its subject matter and supersedes all prior agreements, understandings, negotiations and discussions with respect to such subject matter, whether written or oral.

7.4 The failure of either Party to enforce or to exercise at any time, or for any period of time, any term of or any right pursuant to this Agreement does not constitute, and shall not be construed as, a waiver of such term or right and shall in no way affect that Party's right later to enforce or to exercise it.

7.5 Any alteration to or variation of this Agreement must be in writing and signed on behalf of each of the Parties by a duly authorised officer.

- 7.6 If any provision (or part of a provision) of this Agreement is found by any court or administrative body of competent jurisdiction to be invalid, unenforceable or illegal, the other provisions shall remain in force. If any invalid, unenforceable or illegal provision would be valid, enforceable or legal if some part of it were deleted, the provision shall apply with whatever modification is necessary to give effect to the commercial intention of the Parties.
- 7.7 This Agreement may be executed in counterparts, each of which shall be deemed an original, but both of which together shall constitute one and the same document.
- 7.8 This Agreement shall be governed and construed in accordance with the laws of Switzerland. Any disputes arising out of or in connection with this Agreement, including disputes regarding its formation, validity, breach, amendment and termination, shall be finally settled under the current Rules of Arbitration of the International Chamber of Commerce by a majority of three arbitrators appointed in accordance with those rules. The arbitration shall take place in Zurich, Switzerland and the language of arbitration shall be English.

IN WITNESS of which this Agreement has been executed on the date of signature below.

Signed for and on behalf of **Informa IP GmbH**:

  
\_\_\_\_\_  
(Signature)

MATTHEW DAVY  
\_\_\_\_\_  
(Name)

16 DECEMBER 2013  
\_\_\_\_\_  
(Date)

Signed for and on behalf of **Informa USA, Inc.**:

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Name)

\_\_\_\_\_  
(Date)

- 7.6 If any provision (or part of a provision) of this Agreement is found by any court or administrative body of competent jurisdiction to be invalid, unenforceable or illegal, the other provisions shall remain in force. If any invalid, unenforceable or illegal provision would be valid, enforceable or legal if some part of it were deleted, the provision shall apply with whatever modification is necessary to give effect to the commercial intention of the Parties.
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IN WITNESS of which this Agreement has been executed on the date of signature below.

Signed for and on behalf of **Informa IP GmbH**:

.....  
(Signature)

.....  
(Name)

.....  
(Date)

  
Signed by and on behalf of **Informa USA, Inc.:**

.....  
(Signature)

Thomas C. Etter  
(Name)

December 16, 2013  
(Date)

SCHEDULE  
TRADE MARKS

Recorded Owner	Register	Trade Mark	Status	Classes	Registration Number	Registration Date	Next Renewal Date
Informa USA, Inc.	United States of America	INFORMA	Registered	35	3307028	09/10/2007	09/10/2017
Informa USA, Inc.	United States of America	INFORMA	Registered	38	3222761	27/03/2007	27/03/2017
Informa USA, Inc.	United States of America	INFORMA	Registered	16	3222762	27/03/2007	27/03/2017
Informa USA, Inc.	United States of America	INFORMA	Registered	36	3520678	21/10/2008	21/10/2018
Informa USA, Inc.	United States of America	INFORMA	Registered	41	3445235	10/06/2008	10/06/2018
Informa USA, Inc.	United States of America	INFORMA	Registered	42, 44	3686130	22/09/2009	22/09/2019
Informa USA, Inc.	United States of America	INFORMA	Registered	35,41	3516554	14/10/2008	14/10/2018