

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Intellectual Property Rights		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DOMINION DIAMOND MARKETING N.V.		07/15/2013	CORPORATION: BELGIUM
RECEIVING PARTY DATA			
Name:	DOMINION DIAMOND CORPORATION		
Street Address:	P.O. BOX 4569, STATION A		
City:	TORONTO		
State/Country:	CANADA		
Postal Code:	M5W 4T9		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3339229	THE DEFINING SYMBOL OF CANADIAN DIAMONDS	
Registration Number:	3328185	CANADAMARK	
Registration Number:	3479107	CANADAMARK	
Registration Number:	3492580		
CORRESPONDENCE DATA			
Fax Number:	4169615081		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	416-961-5000		
Email:	riches@patents-toronto.com		
Correspondent Name:	Paul Herbert		
Address Line 1:	2 Bloor Street East		
Address Line 2:	Suite 1800		
Address Line 4:	Toronto, CANADA M4W 3J5		
ATTORNEY DOCKET NUMBER:	G11808/4/1/USA		

OP \$115.00 3339229

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Paul Herbert

Signature:

/Paul Herbert/

Date:

03/07/2014

Total Attachments: 5

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**ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS**

The undersigned, **DOMINION DIAMOND MARKETING N.V.** (hereinafter called the "Assignor"), having a principal place of business at Hoveniersstraat 30 bus 263-268, 2018 Antwerpen / Antwerp Belgium, in consideration of Five Dollars (\$5.00) and other good and valuable consideration paid to it, the receipt and adequacy of which is hereby confirmed, hereby sells, assigns and transfers to **DOMINION DIAMOND CORPORATION** (hereinafter called the "Assignee"), having a principal place of business at PO Box 4569, Station A, Toronto, Ontario M5W 4T9, Canada, all of Assignors' intellectual property rights including, without limiting the generality of the foregoing, all of the trade mark rights, copyright rights, domain names and software licences more particularly set forth on Schedules A and B attached hereto.

**EXECUTED** at *Toronto*, this *15<sup>th</sup>* day of *July*, 2013.

**DOMINION DIAMOND MARKETING N.V.**



Name: *Wendy Kei*  
Position: *CFO*

**EXECUTED** at *Toronto*, this *15<sup>th</sup>* day of *July*, 2013.

**DOMINION DIAMOND CORPORATION**



Wendy Kei  
CFO

## SCHEDULE A

### Trade Marks

Dominion Diamond Marketing N.V.

Country	Trade Mark	Reg. No.
Australia	AURIAS	844932
	TRUE NORTH TRUE LOVE TRUE CANADIAN DIAMONDS	935809
	CANADAMARK	912672
	CANADAMARK & LOGO	935815
	STYLIZED C & DIAMOND DESIGN	979466
	CANADA MARK THE DEFINING SYMBOL OF CANADIAN DIAMONDS & DESIGN	1040960
Brazil	AURIAS	822978784
Canada	AURIAS	TMA600675
	CANADAMARK CERTIFICATE OF ORIGIN	TMA722713
	THE DEFINING SYMBOL OF CANADIAN DIAMONDS	TMA689625
	CANADAMARK & STYLIZED C DESIGN	TMA689626
China	AURIAS	1810776
Egypt	AURIAS	142531
	AURIAS	142530
European Community (EC)	AURIAS	2076529
	THE DEFINING SYMBOL OF CANADIAN DIAMONDS	3502838
Hong Kong	AURIAS	200113018A A
India	AURIAS	987824
	THE DEFINING SYMBOL OF CANADIAN DIAMONDS	1251586
	C [STYLIZED C & DIAMOND DESIGN]	1263248
	CANADAMARK	1148575
	CANADA MARK (LOGO)	1201901

Country	Trade Mark	Reg. No.
Indonesia	AURIAS	505250
Israel	AURIAS	146413
	AURIAS	146412
Japan	AURIAS	4652848
	CANADAMARK THE DEFINING SYMBOL OF CANADIAN DIAMONDS & DESIGN	4919194
	STYLIZED C & DIAMOND DESIGN	4808531
Malaysia	AURIAS	01003959
Russia	AURIAS	224219
Saudi Arabia	AURIAS	622/29
	AURIAS	623/59
Singapore	AURIAS	T01/01039Z
	AURIAS	T01/01038A
South Africa	AURIAS	2001/01793
Taiwan	AURIAS	965936
Thailand	AURIAS	KOR152712
	AURIAS	BOR15685
	AURIAS	BOR16664
United Arab Emirates	AURIAS	34286
	AURIAS	56929
	AURIAS	56928
U.S.A.	AURIAS	2699408
	THE DEFINING SYMBOL OF CANADIAN DIAMONDS	3339229
	CANADAMARK	3328185
	CANADAMARK & STYLIZED C DESIGN	3479107
	STYLIZED C & DIAMOND DESIGN	3492580

## SCHEDULE B

### Domain Names

#### Dominion Diamond Marketing N.V.

Country	Domain Name
Australia	aurias.com.au auriasdiamonds.com.au
Canada	aurias.ca canadamark.ca
China	aurias.com.cn
International	aurias.biz aurias.com aurias.info aurias.net aurias.org auriasdiamonds.biz auriasdiamonds.com aurias-diamonds.com auriasdiamonds.net aurias-diamonds.net auriasdiamonds.org aurias-diamonds.org canadamark.com canada-mark.com canadamark.net canadamark.org canadamarkdiamonds.com canadamark-diamonds.com
Japan	aurias.jp auriasdiamonds.jp
Tuvalu	aurias.tv

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