

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		02/19/2014	Banking Association: TEXAS
<b>RECEIVING PARTY DATA</b>			
Name:	BRANDERS.COM, INC.		
Street Address:	2551 Casey Avenue		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
Property Type	Number	Word Mark	
Serial Number:	77563720	BRANDERS	
Serial Number:	77745903	SEE BEFORE YOU BUY	
Serial Number:	77561758	BRANDERS.COM	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-372-2000		
Email:	Bawilson@mwe.com, kwalsh@mwe.com		
Correspondent Name:	Kelly Walsh, McDermott Will & Emery LLP		
Address Line 1:	227 W. Monroe Street, Suite 4400		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	087101-0094		
NAME OF SUBMITTER:	Brad Wilson		

CH \$90.00 77563720

Signature:	/Brad Wilson/
Date:	03/07/2014
Total Attachments: 4 source=branders release#page1.tif source=branders release#page2.tif source=branders release#page3.tif source=branders release#page4.tif	

RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of February 19, 2014, by COMERICA BANK ("Lender") in favor of BRANDERS.COM, INC., a Delaware corporation ("Company") with its principal place of business located at 2551 Casey Avenue, Mountain View, California 94043.

Recital

WHEREAS Company granted to Lender a security interest in the copyrights, patents and trademarks described on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property") under an Intellectual Property Security Agreement dated as of March 31, 2013 (the "Security Agreement"), and recorded with the US Library of Congress Copyright Office and the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

LENDER:

COMERICA BANK



\_\_\_\_\_  
Name: Dennis Rapoport  
Title: Vice President

39200 Six Mile Road  
Livonia, MI 48152

**EXHIBIT A**

**Copyrights**

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
None registered		

**EXHIBIT B**

**Patents**

<b>Description</b>	<b>Patent / Application Number</b>	<b>Issue / Application Date</b>
Pricing for promotional product	11133497	5/19/05
Methods for generating composite images including positioning grid	7050654	5/23/06
Methods and apparatus for generating composite images including warping	7236647	6/26/07
Methods and apparatus for generating composite images	7302114	11/27/07
Methods and apparatus for generating composite images including filtering and embroidery price calculation	7315659	1/1/08
Method and system automatically to price a promotional product	7191145	3/13/07
Article and method including a temporary decoration	8037545	10/18/11
Customized virtual catalog	8335724	12/18/12
Methods and apparatus for generating composite images	7835591	11/16/10
Methods and apparatus for generating composite images	11943540	11/20/07
Method and system automatically to price a promotional product	11717472	3/12/07

Lender's security interest recorded against some or all of the items at the US Patent and Trademark Office on April 29, 2013 at Reel and Frame Number 030312/0575.

**EXHIBIT C**

**Trademarks**

<u>Description</u>	<u>Registration/ Serial Number</u>	<u>Registration/ Application Date</u>
BRANDERS	77563720	9/5/08
SEE BEFORE YOU BUY	77745903	5/27/09
BRANDERS.COM	77561758	9/3/08

Lender's security interest recorded against some or all of the items at the US Patent and Trademark Office on April 29, 2013 at Reel and Frame Number 5016/0683.