

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kennedy-Wilson International		02/28/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	Kennedy-Wilson Holdings, Inc.		
Street Address:	9701 Wilshire Blvd., Suite 700		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2721602	KENNEDY-WILSON	
CORRESPONDENCE DATA			
Fax Number:	8189732702		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(818) 973-2720		
Email:	italia@italiaip.com		
Correspondent Name:	James A. Italia		
Address Line 1:	3500 West Olive Avenue, Suite 300		
Address Line 4:	Burbank, CALIFORNIA 91367		
NAME OF SUBMITTER:	James Italia		
Signature:	/James A. Italia/		
Date:	03/07/2014		
Total Attachments: 2 source=Assignment_Assignor(Kennedy-Wilson International)#page1.tif source=Registration Certificate (KENNEDY-WILSON)#page1.tif			

OP \$40.00 2721602

ASSIGNMENT OF TRADEMARK REGISTRATION

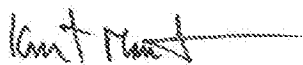
WHEREAS, Kennedy-Wilson International, hereinafter referred to as "ASSIGNOR", a California corporation residing at 9601 Wilshire Blvd., Suite 220, Beverly Hills, California 90210, is the owner of a Trademark Registration, "KENNEDY-WILSON" registered on the Principal Register on June 3, 2003 and receiving a Registration Number:

2,721,602

AND WHEREAS, Kennedy-Wilson Holdings, Inc., a Delaware Corporation located at 9701 Wilshire Blvd., Suite 700, Beverly Hills, California 90212, together with any successors, legal representatives or assigns thereof, here referred to as "ASSIGNEE" is desirous of acquiring the entire right, title and interest in and to said Trademark Registration;

NOW, THEREFORE, in consideration of the sum of Five dollars (\$5.00) the receipt of which is hereby acknowledged, and other good and valuable consideration, the ASSIGNOR by these presents does sell, assign, transfer and set over to unto said ASSIGNEE the full and exclusive right to said Trademark Registration in the United States. ASSIGNOR hereby authorizes and requests the Director of the United States Patent and Trademark Office to record said assignment and transfer of title to said ASSIGNEE, of the entire right, title, and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which said Trademark Registration may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

Executed this 28th day of February, 2014 at Beverly Hills, California.



Kent Y. Mouton (General Counsel for Kennedy-Wilson International)