

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Daniel L. Tschirret		02/14/2014	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	ThermoLife International, LLC		
Street Address:	1424 Abbot Kinney Blvd.		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90291		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3862182	MUSCLE BEACH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4808302700		
Email:	trademark@boothudall.com		
Correspondent Name:	Pacer K. Udall		
Address Line 1:	1255 W. Rio Salado Pkwy., Ste 215		
Address Line 4:	Tempe, ARIZONA 85281		
ATTORNEY DOCKET NUMBER:	1255.058		
NAME OF SUBMITTER:	Pacer K. Udall		
Signature:	/Pacer K. Udall/		
Date:	03/07/2014		
Total Attachments: 1 source=Tschirret Certified Assignment 058#page1.tif			

OP \$40.00 3862182

EXHIBIT A

U.S. TRADEMARK ASSIGNMENT

Daniel L. Tschirret, a citizen of the United States, located at 108 Silver Street, South Hadley, Massachusetts, 01075, has adopted, used, and is using and is the owner of the following trademark and registration in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MUSCLE BEACH	3862182	October 12, 2010

ThermoLife International, LLC, located and doing business at 1424 Abbot Kinney Blvd. Venice, California 90291, is desirous of acquiring said trademark and registration.

Effective February 14, 2014, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Daniel L. Tschirret hereby assigns and transfers to ThermoLife International, LLC, its successors and assigns, the entire right, title and interest in and to the trademark and the registration thereof, together with the goodwill of the business symbolized by the trademark, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the trademark, and in and to all rights corresponding to the foregoing.

Executed this 14 day of February, 2014 at Norwalk, Connecticut
(City and State)

By: [Signature]
Daniel L. Tschirret

State of Connecticut
County of Newtown

Daniel L. Tschirret acknowledged the foregoing instrument before me this 14 day of February, 2014.

[Signature]
Notary Public Cedric C. Ladd

My Commission Expires: 7-31-2017