

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM297596

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SCI Acquisition Sub, LLC		01/02/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Spark Commerce, LLC		
Street Address:	2910 District Avenue, Suite 300		
City:	Fairfax		
State/Country:	VIRGINIA		
Postal Code:	22031		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85882041	GIVING INCENTIVES FOR TRANSACTING (GIFT)	
Serial Number:	86036016	SPARK COMMERCE	
CORRESPONDENCE DATA			
Fax Number:	6176468646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-646-8000		
Email:	drwtrademarks@wolfgreenfield.com		
Correspondent Name:	Douglas R. Wolf		
Address Line 1:	600 Atlantic Avenue		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	W1015.40000US00		
NAME OF SUBMITTER:	Douglas R. Wolf		
SIGNATURE:	/drw/		
DATE SIGNED:	03/10/2014		
Total Attachments: 1			
source=SCI Acquisition Sub LLC - Certificate of Amendment - Spark Commerce LLC#page1.tif			

OP \$65.00 85882041

**CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF FORMATION
OF
SCI ACQUISITION SUB, LLC**

SCI ACQUISITION SUB, LLC (hereinafter called the "*Company*"), a limited liability company organized and existing under and by virtue of the Limited Liability Company Act of the State of Delaware, does hereby certify:

1. The name of the Company is SCI Acquisition Sub, LLC.
2. The Certificate of Formation of the Company is hereby amended by deleting Article FIRST thereof and replacing it with the following:

"FIRST: The name of the limited liability company formed hereby is Spark Commerce, LLC."

IN WITNESS WHEREOF, the undersigned, an authorized person within the meaning of the Limited Liability Company Act of the State of Delaware, has signed this Certificate of Amendment of Certificate of Formation, acknowledging the same to be the act of the Company on the 2nd day of January, 2014.

By: 

Cara Hupprich, Authorized Person