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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM297639

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New Breed Corporate Services, Inc.		03/05/2014	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	New Breed, Inc.	
Street Address:	4043 Piedmont Parkway	
City:	High Point	
State/Country:	NORTH CAROLINA	
Postal Code:	27265	
Entity Type:	CORPORATION: NORTH CAROLINA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2743020	NB
Registration Number:	2743022	NB

CORRESPONDENCE DATA

Fax Number: 3366077500

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 336-607-7300

Email: kfrith@kilpatricktownsend.com

Correspondent Name: Laura C. Miller

Address Line 1: 1001 West Fourth Street

Address Line 4: Winston-Salem, NORTH CAROLINA 27101

ATTORNEY DOCKET NUMBER:	34769-303162/247291
NAME OF SUBMITTER:	Laura Miller
SIGNATURE:	/Laura Miller/
DATE SIGNED:	03/10/2014

Total Attachments: 2

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TRADEMARK REEL: 005234 FRAME: 0095

NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment is made and entered into and shall be effective as of the 1st day of January, 2003 ("Effective Date") by and between New Breed Corporate Services, Inc., organized under the laws of New Jersey with its principal place of business at 4043 Piedmont Parkway, High Point, NC 27265 ("Assignor") and New Breed, Inc., organized under the laws of the state of North Carolina with its principal place of business at 4043 Piedmont Parkway, High Point, NC 27265 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks identified in Exhibit A (the "Trademarks") Exhibit A;

WHEREAS, Assignee wishes to acquire all right, title and interest Assignor has or may have in and to the Trademarks and Registrations and the good will associated therewith including the right to sue for past infringement.

NOW, THEREFORE, in consideration of payment of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all right, title and interest Assignor has or may have in and to the Trademarks and the Registrations, together with the good will of the business which is symbolized by the Trademarks and Registrations and with the right to recover for damages and profits and all other remedies for past infringements thereof as of the Effective Date. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing, or defending Assignee's ownership of all rights, titles and interest of every kind and nature whatsoever in and to the Trademarks and the Registrations as of the Effective Date.

IN WITNESS WHEREOF, this Nunc Pro Tunc Trademark Assignment is executed on this 5th day of March, 2014.

NEW BREED CORPORATE SERVICES INC.

Richard EF Valitutto

Title: Vice President and General Counsel

NEW BREED, INC.

By:

Richard EF Valitutto

Vice President and General Counsel

EXHIBIT A TO NUNC PRO TUNC TRADEMARK ASSIGNMENT

Mark	Reg. No.	Class	Jurisdiction
NB	TMA632462	N/A	Canada
WE'VE GOT BOTH BRICKS AND BITS WAITING TO SERVE YOU	TMA629383	N/A	Canada
NB	301151555	35, 37, 39, 42	Germany
NB	723928	35	Mexico
NB	723929	39	Mexico
NB	872115	42	Mexico
NB	770933	37	Mexico
NB	2743020	35, 37, 39, 42	United States
NB (and design)	2743022	35, 37, 39, 42	United States

US1900 9351979 1

RECORDED: 03/10/2014

TRADEMARK REEL: 005234 FRAME: 0097