

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM297701

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CVS Pharmacy, Inc.		03/05/2014	CORPORATION: RHODE ISLAND
RECEIVING PARTY DATA			
Name:	Sazerac Company, Inc.		
Street Address:	3850 N. Causeway Blvd., Suite 1695		
City:	Metairie		
State/Country:	LOUISIANA		
Postal Code:	70002		
Entity Type:	CORPORATION: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3660087	CARIBE BAY	
CORRESPONDENCE DATA			
Fax Number:	6508497400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6508435000		
Email:	trademarks@cooley.com		
Correspondent Name:	Todd S. Bontemps - Cooley LLP		
Address Line 1:	1299 Pennsylvania Avenue, NW, Suite 700		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	304566-21727		
NAME OF SUBMITTER:	Susan Mobley		
SIGNATURE:	/Susan Mobley/		
DATE SIGNED:	03/10/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is effective August 19, 2013 and is entered into by and between CVS Pharmacy, Inc., a Rhode Island corporation ("Assignor"), and Sazerac Company, Inc., a Louisiana corporation, headquartered at 3850 N. Causeway Blvd., Suite 1695 Metairie Louisiana 70002 ("Assignee").

WHEREAS, Assignor is the owner of the CARIBE BAY trademark and the corresponding US trademark registration for CARIBE BAY, US Reg. No. 3,660,087 for "rum" (hereafter "the Mark"); and

WHEREAS, Assignee desires to acquire from Assignor all right, title and interest in the Marks together with the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest to the Marks together with the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest which it has in and to the Mark together with the goodwill of that portion of the business symbolized by the Mark and the right to sue for past infringement of the Mark.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment below.

For And On Behalf of CVS Pharmacy, Inc.

Assignor

By: 

Name: Michael McEnany

Title: Vice President, Merchandising

Date: August, 2013

March 5, 2014

For And On Behalf of Sazerac Company, Inc.

Assignee

By: _____

Name: _____

Title: _____

Date: August __, 2013

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