

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM297730

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pamela Meyer		03/10/2014	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Heirs of P.B. LLC		
<b>Street Address:</b>	47 Williamsburg Road		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63141		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: MISSOURI		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85923626	DO YOU HAVE FLOW?	
<b>Serial Number:</b>	85877399	FLOW ME	
<b>Serial Number:</b>	86042176	FLOW JOB	
<b>Serial Number:</b>	85956128		
<b>Serial Number:</b>	85956127		
<b>Serial Number:</b>	85956124		
<b>Serial Number:</b>	86071491		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	jgreenberg@lewisrice.com		
<b>Correspondent Name:</b>	John B. Greenberg		
<b>Address Line 1:</b>	600 Washington Avenue		
<b>Address Line 2:</b>	Suite 2500		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63101		
<b>NAME OF SUBMITTER:</b>	John B. Greenberg, Attorney		
<b>SIGNATURE:</b>	/John B. Greenberg/		
<b>DATE SIGNED:</b>	03/11/2014		
<b>Total Attachments: 2</b>			

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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (“Assignment”) is made and entered into as of this 10<sup>th</sup> day of March, 2014, by Pamela Meyer, an individual residing at 47 Williamsburg Road, St. Louis, Missouri 63141 (the “Assignor”), in favor of The Heirs of P.B. LLC, a Missouri limited liability company, located at 47 Williamsburg Road, St. Louis, Missouri 63141 (the “Assignee”).

**WHEREAS**, Assignor is the owner of the following intent-to-use applications (the “Applications”) that seek registration with the United States Patent and Trademark Office:

1. DO YOU HAVE FLOW?, Serial No. 85/923626;
2. FLOW ME, Serial No. 85/877399;
3. FLOW JOB, Serial No. 86/042176;
4. MISCELLANEOUS DESIGN, a design mark (Flow Me – Baseball, depicted below), Serial No. 85/956128;



5. MISCELLANEOUS DESIGN, a design mark (Flow Me – Hockey, depicted below), Serial No. 85/956127;



6. MISCELLANEOUS DESIGN, a design mark (Flow Me – Tennis, depicted below), Serial No. 85/956124.



7. MISCELLANEOUS DESIGN, a design mark (Flow Me – Lacrosse, depicted below), Serial No. 86/071491.



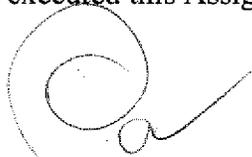
**WHEREAS**, Assignee is the successor to that portion of the ongoing and existing business of Assignor to which the marks pertain; and

**WHEREAS**, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Applications and applicable underlying marks (“Marks”), along with any and all goodwill associated with the Applications and Marks, to the extent that such right, title, interest and goodwill has yet to be assigned by Assignor to Assignee;

**NOW, THEREFORE**, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns, sells and sets over to Assignee all of Assignor’s existing right, title and interest in and to the Applications and Marks, together with any and all common law rights in the Marks, and the goodwill of that portion of the business of Assignor symbolized by the Applications and Marks.
2. Assignor covenants and agrees that it will, at any time, on request, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the aforementioned assets and rights assigned by this Assignment.

**IN WITNESS WHEREOF**, the Assignor has executed this Assignment as of the day and year first above written.

  
\_\_\_\_\_  
Pamela-B. Meyer 3/10/14