

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM297784

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JMH LIFESTYLE LIMITED		03/11/2014	limited company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	JMH FZE		
Street Address:	Sheikh Zayed Road, PO Box 12276		
Internal Address:	Office 301 - 303, City Tower 2		
City:	Dubai		
State/Country:	UNITED ARAB EMIRATES.		
Entity Type:	COMPANY: UNITED ARAB EMIRATES.		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85951364	KILGOUR, FRENCH & STANBURY	
Serial Number:	85951356	KILGOUR	
CORRESPONDENCE DATA			
Fax Number:	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2027568000		
Email:	rkim@mwe.com		
Correspondent Name:	Richard Kim		
Address Line 1:	500 North Capitol Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	91005-027		
NAME OF SUBMITTER:	Richard Y. Kim		
SIGNATURE:	/Richard Y. Kim/		
DATE SIGNED:	03/11/2014		
Total Attachments: 5			
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TRADEMARK

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("*Assignment*"), dated 11 March, 2014, is entered into by and between **JMH LIFESTYLE LIMITED**, a limited Company incorporated in England and Wales with its registered address at 37 Ixworth Place, London, SW3 3QH, England ("*Assignor*") and **JMH FZE**, a Company incorporated in the Jebel Ali Free Zone, Dubai, United Arab Emirates ("*Assignee*"), each individually referred to as a "Party" and collectively referred to as the "Parties".

RECITALS

WHEREAS, Assignor is the owner of the common law trademarks, registered trademarks, applications to register trademarks, intent-to-use applications and other registrations or applications related to trademarks listed on Schedule 1, attached hereto (the "*Assigned Marks*"); and

WHEREAS, Assignee, the successor of Assignor's ongoing and existing business, or portion thereof, to which the Trademarks pertain, is desirous of acquiring the full right, title and interest in, to and under the Assigned Marks and the goodwill accrued in connection and associated therewith.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises, covenants and conditions contained herein, the sum of ten dollars (\$10.00) paid by Assignee to Assignor, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereto, intending to be legally bound, hereby agree as follows:

Section 1. Assignment. In connection with the conveyance of those business assets to which the trademarks pertain, Assignor does hereby assign, transfer, convey and set over unto Assignee its full right, title and interest, including common law rights, in the United States of America, in, to and under the Assigned Marks, together with the goodwill of the business symbolized by said Assigned Marks, and applications and registrations thereof, any renewal rights therein, that portion of the business which is ongoing and existing to which the trademarks pertain, and the exclusive right to enforce the Assigned Marks in the United States in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Section 2. Representation and Warranty by Assignor. Assignor hereby represents and warrants to Assignee that Assignor has the full right, title and interest to assign, transfer, convey, and set over the entire rights, title and interests assigned hereunder, and that Assignor has not executed and will not execute any agreement in conflict herewith.

Section 3. Covenant by Assignor. Assignor agrees that it will, upon Assignee's reasonable request, execute and deliver all such instruments and other documents as may be necessary or desirable to perfect Assignee's title in, to and under the Assigned Marks.

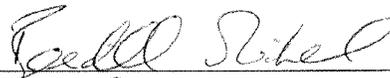
Section 4. Counterparts. This Assignment Agreement may be executed in counterparts, each of which shall be deemed to be an original, but all of which together shall constitute a single agreement.

Section 5. Governing Law. This Agreement shall be governed by, and construed in accordance with, the laws of England.

Section 6. Entire Agreement. This Agreement and all other agreements, exhibits, and schedules referred to in this Agreement constitute(s) the final, complete, and exclusive statement of the terms of the agreement between the Parties pertaining to the subject matter of this Agreement and supersedes all prior and contemporaneous understandings or agreements of the Parties. This Agreement may not be contradicted by evidence of any prior or contemporaneous statements or agreements. No Party has been induced to enter into this Agreement by, nor is any Party relying on, any representation, understanding, agreement, commitment or warranty outside those expressly set forth in this Agreement.

IN WITNESS WHEREOF, the Parties hereto, intending to be legally bound thereby, have executed this Assignment by their duly respective officers as of the date first written above.

JMH LIFESTYLE LIMITED

By: 
Name: BENEDIKT VON RICHTER
Title: DIRECTOR

JMH FZE

By: _____
Name:
Title:

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JMH LIFESTYLE LIMITED

By: _____
Name:
Title:

JMH FZE

By: _____
Name: *DAIS LAUGA*
Title: *JPGEM*

SCHEDULE 1

U.S. Trademarks

Mark/Name/SN/RN	Status/Key Dates	Owner	Full Goods/Services
<p>KILGOUR, FRENCH & STANBURY</p> <p><small>KILGOUR FRENCH & STANBURY</small></p> <p>SN:85-951364</p>	<p>Pending</p> <p>Filed: June 5, 2013</p>	<p>JMH Lifestyle Limited Limited Company incorporated in England and Wales 37 Ixworth Place, London, SW3 3QH, England</p>	<p>(Int'l Class: 3) Soaps; perfumery, essential oils, cosmetics, hair lotions; toiletries</p> <p>(Int'l Class: 9) Eyepieces; spectacles; spectacle cases; spectacle frames; spectacle lenses; sunglasses</p> <p>(Int'l Class: 14) Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments</p> <p>(Int'l Class: 18) Leather and imitations of leather and goods made of these materials; belts; trunks and travelling bags; bags; handbags; wallets and purses; umbrellas; walking sticks; shooting sticks</p> <p>(Int'l Class: 25) Clothing; footwear; headgear</p> <p>(Int'l Class: 35) Retail and on-line retail services connected with the sale of clothing, footwear, headgear, leather and items made of leather, guns and accessories associated with guns and shooting</p>
<p>KILGOUR</p> <p>KILGOUR</p> <p>SN:85-951356</p>	<p>Pending</p> <p>Filed: June 5, 2013</p>	<p>JMH Lifestyle Limited Limited Company incorporated in England and Wales 37 Ixworth Place, London, SW3 3QH, England</p>	<p>(Int'l Class: 3) Soaps; perfumery, essential oils, cosmetics, hair lotions; toiletries</p> <p>(Int'l Class: 9) Eyepieces; spectacles; spectacle cases; spectacle frames; spectacle lenses; sunglasses</p> <p>(Int'l Class: 14) Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments</p> <p>(Int'l Class: 18) Leather and imitations of leather and goods made of these materials; belts; trunks and travelling bags; bags; handbags; wallets and purses; umbrellas; walking sticks; shooting sticks</p> <p>(Int'l Class: 25) Clothing; footwear;</p>

Mark/Name/SN/RN	Status/Key Dates	Owner	Full Goods/Services
			<p>headgear</p> <p>(Int'l Class: 35) Retail and on-line retail services connected with the sale of clothing, footwear, headgear, leather and items made of leather, guns and accessories associated with guns and shooting</p>