

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM297801

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rush Beverage Company		03/11/2014	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Corr Brands Inc.		
Street Address:	PO Box 2099		
City:	Michigan City		
State/Country:	INDIANA		
Postal Code:	46360		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78800553	APPLE RUSH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-823-9648		
Email:	bbcorr@gmail.com		
Correspondent Name:	Brandon Corr		
Address Line 1:	2810 Maple St		
Address Line 4:	Michigan City, INDIANA 46360		
NAME OF SUBMITTER:	Brandon Corr		
SIGNATURE:	/brandon corr/		
DATE SIGNED:	03/11/2014		
Total Attachments: 3			
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OP \$40.00 78800553

Trademark Assignment

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between [RUSH BEVERAGE COMPANY], a corporation formed in accordance with the laws of Illinois (the "Assignor") and [CORR BRANDS CO. INC.], a corporation formed in accordance with the laws of Illinois (the "Assignee").

WHEREAS, contemporaneous with the execution of this Assignment, Assignor and Assignee are executing an Intellectual Property Assignment Agreement to which this Assignment is referenced and attached;

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and the corresponding registrations and/or applications for registration set forth on Exhibit 1 (collectively, the "Trademarks"), together with the goodwill of the business connect with and symbolized by the Trademarks;

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks

NOW, THEREFORE, for good and valuable consideration (\$1.00) the receipt and adequacy of which are acknowledge, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of the Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for registration set forth on Exhibit 1 to Assignee as Assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

Exhibit 1

Word Mark:

APPLE RUSH

Goods and Services: IC 032. US 045 046 048 G&S: Non-alcoholic sparkling fruit-based beverages.

Serial Number: 78800553

Filing Date: January 26, 2006

Current Basis: 1A

**Owner: Rush Beverage Company (Corporation Illinois PO Box 2517
Glenview, Illinois 60025)**

IN EXCHANGE FOR THE MUTUAL COVENANTS, CONDITIONS
AND CONSIDERATIONS SET FORTH ABOVE; WE DO HERETO
AFFIX OUR SIGNS AND SEALS.

Rush Beverage Corporation

By: 

Robert J. Corr (President)

Date: 03-10-2014

Corr Brands Co. Inc.

By: 

Brandon B. Corr (President)

Date: 03-10-2014