

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM297917

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alexander Technologies Europe Limited		11/12/2013	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Power Products Unlimited, Inc.		
Street Address:	2170 Brandon Trail		
Internal Address:	Suite A		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30004		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86113855	MULTIPLIER	
Registration Number:	1772868	MULTIPLIER	
CORRESPONDENCE DATA			
Fax Number:	7635715157		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	763.412.3824		
Email:	trademarks@daiplaw.com		
Correspondent Name:	Curtis B. Herbert, Ph.D.		
Address Line 1:	Dardi & Herbert, PLLC		
Address Line 2:	1250 East Moore Lake Drive, Suite 205		
Address Line 4:	Fridley, MINNESOTA 55432		
ATTORNEY DOCKET NUMBER:	5001.250001		
NAME OF SUBMITTER:	Curtis B. Herbert		
SIGNATURE:	/Curtis B. Herbert/		
DATE SIGNED:	03/12/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Alexander Technologies Europe Limited, a legal entity formed under the laws of the United Kingdom, having an address of South West Industrial Estate, 4 Doxford Drive, Peterlee, Durham SR82RL, United Kingdom (hereinafter "Assignor");

WHEREAS, Assignor owns a pending federal trademark application for the mark MULTIPLIER, covering batteries and battery chargers, the application being assigned Serial No. 86/113,855 by the United States Patent and Trademark Office; and Assignor owns United States Registration No. 1,772,868, for the mark MULTIPLIER and Design, covering the goods identified therein;

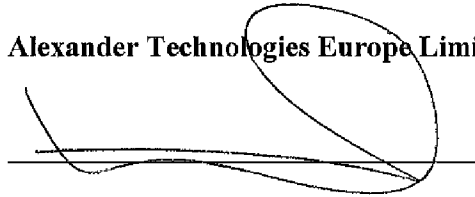
WHEREAS, Assignor has used and continues to use the marks MULTIPLIER and MULTIPLIER and Design (hereinafter jointly "the MARKS") in connection with batteries and battery chargers;

WHEREAS, Power Products Unlimited, Inc, a company having its principal place of business at 2170 Brandon Trail, Suite A, Alpharetta, GA 30004 (hereinafter "Assignee"), is desirous of acquiring the MARKS and the above-referenced pending federal application, registration, and all common law rights to the MARKS

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, and the application, registration thereof, including all common law rights in the MARKS.

Alexander Technologies Europe Limited

By:



Date: 12th November 2013

Maureen Lowes
Printed name

Title: Finance Director