

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kennedy Wilson, Inc.		02/28/2014	CORPORATION:

RECEIVING PARTY DATA

Name:	Kennedy-Wilson Holdings, Inc.
Street Address:	9701 Wilshire Blvd., Suite 700
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90212
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3622765	KENNEDY WILSON
Registration Number:	4445109	ZONDA
Registration Number:	4452541	ZONDA
Registration Number:	4452621	Z ZONDA
Registration Number:	4452624	Z ZONDA
Serial Number:	85827256	ZONDA
Serial Number:	85827316	ZONDA
Serial Number:	85827293	ZONDA
Serial Number:	85884073	Z ZONDA
Serial Number:	85884228	Z ZONDA
Serial Number:	85890518	Z ZONDA
Serial Number:	86086255	BUILDING KNOWLEDGE ON-THE-GO.
Serial Number:	86087435	BUILDING KNOWLEDGE ON-THE-GO.
Serial Number:	86087457	BUILDING KNOWLEDGE ON-THE-GO.

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Serial Number:	86087465	BUILDING KNOWLEDGE ON-THE-GO.
Serial Number:	86087476	BUILDING KNOWLEDGE ON-THE-GO.

CORRESPONDENCE DATA

Fax Number: 8189732702
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 8189732720
Email: italia@italiaip.com
Correspondent Name: James A. Italia
Address Line 1: 3500 West Olive Avenue, Suite 300
Address Line 4: Burbank, CALIFORNIA 91505

NAME OF SUBMITTER:	James Italia
Signature:	/James A. Italia/
Date:	03/07/2014

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK REGISTRATIONS AND APPLICATIONS

WHEREAS, Kennedy-Wilson, Inc. hereinafter referred to as "ASSIGNOR", a Delaware corporation residing at 9701 Wilshire Blvd., Suite 700, Beverly Hills, California 90212, is the owner of Trademark Registrations, for the "KENNEDY WILSON," "ZONDA," and "Z ZONDA" marks, registered on the Principal Register and receiving Registration Numbers:

<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>
3,622,765	May 19, 2009
4,445,109	December 03, 2013
4,452,541	December 17, 2013
4,452,621	December 17, 2013
4,452,624	December 17, 2013

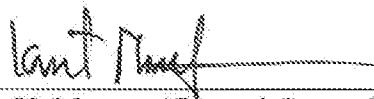
AND WHEREAS, ASSIGNOR is the owner of Trademark Applications for the "ZONDA", "Z ZONDA", and "BUILDING KNOWLEDGE ON-THE-GO." marks filed in the United States Patent and Trademark Office and receiving Application Serial Numbers:

<u>APPLICATION SERIAL NUMBER</u>	<u>APPLICATION FILING DATE</u>
85827256	January 18, 2013
85827316	January 18, 2013
85827293	January 18, 2013
85884073	March 22, 2013
85884228	March 22, 2013
85890518	March 29, 2013
86086255	October 08, 2013
86087435	October 09, 2013
86087457	October 09, 2013
86087465	October 09, 2013
86087476	October 09, 2013

AND WHEREAS, Kennedy-Wilson Holdings, Inc., a Delaware Corporation located at 9701 Wilshire Blvd., Suite 700, Beverly Hills, California 90212, together with any successors, legal representatives or assigns thereof, here referred to as "ASSIGNEE" is desirous of acquiring the entire right, title and interest in and to said Trademark Registration;

NOW, THEREFORE, in consideration of the sum of Five dollars (\$5.00) the receipt of which is hereby acknowledged, and other good and valuable consideration, the ASSIGNOR by these presents does sell, assign, transfer and set over to unto said ASSIGNEE the full and exclusive right to said Trademark Registrations and said Trademark Applications in the United States and the entire right, title and interest in and to any and all Registrations which may be granted therefore in the United States. ASSIGNOR hereby authorizes and requests the Director of the United States Patent and Trademark Office to record said assignment and transfer of title to said ASSIGNEE, of the entire right, title, and interest in and to the same, for its sole use and behoof; and for the use and behoof of its legal representatives, to the full end of the term for which said Trademark Registrations may be granted, as fully and entirely as the same would have been held by us had this assignment and sale not been made.

Executed this 28th day of February, 2014 at Beverly Hills, California.



Kent Y. Mouton (General Counsel for Kennedy-Wilson, Inc.)