

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM297995

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/27/2013

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lifestyle Brands Corporation		03/12/2014	CORPORATION: NOVA SCOTIA

RECEIVING PARTY DATA

Name:	INA International Ltd.
Street Address:	824 - 41st Avenue, N.E.
City:	Calgary
State/Country:	ALBERTA
Postal Code:	T2E 3R3
Entity Type:	CORPORATION: ALBERTA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1431336	ULTRA-WHEELS
Serial Number:	85682806	ULTRA WHEELS
Serial Number:	86019642	ULTRA WHEELS

CORRESPONDENCE DATA

Fax Number: 4157735759

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 415 773 5700

Email: ipprosecutionsf@orrick.com

Correspondent Name: Beth M. Goldman/Elayne G. Ricci

Address Line 1: 405 Howard Street

Address Line 2: Orrick, Herrington & Sutcliffe LLP

Address Line 4: San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER: 30015-2

DOMESTIC REPRESENTATIVE

Name: Beth M. Goldman, Esq.

Address Line 1: 405 Howard Street

Address Line 2: Orrick, Herrington & Sutcliffe LLP

CH \$90.00 1431336

Address Line 4: San Francisco, CALIFORNIA 94105	
NAME OF SUBMITTER:	Beth M. Goldman
SIGNATURE:	/Beth M. Goldman/
DATE SIGNED:	03/12/2014
Total Attachments: 5 source=assignment lifestyle brands to INA International#page1.tif source=assignment lifestyle brands to INA International#page2.tif source=assignment lifestyle brands to INA International#page3.tif source=assignment lifestyle brands to INA International#page4.tif source=assignment lifestyle brands to INA International#page5.tif	

ASSIGNMENT

This assignment is made as of August 27, 2013 ("Effective Date"), by and between Lifestyle Brands Corporation, a Novia Scotia corporation, having a place of business at 850 Englewood Parkway, Suite 200 Englewood Colorado ("Assignor"), and INA International Ltd. (previously known as Intersport North America Ltd.), a corporation duly organized and existing under the laws of the Province of Alberta, having a place of business at 824-41st Avenue, N.E., Calgary, Alberta T2E 3R3 ("Assignee").

Assignor owns the trademarks identified on the attached Exhibit A (the "Marks"). Assignee desires to acquire the Marks and all rights in the Marks, including the goodwill of the business associated therewith, as well as any and all common law rights and the trademark application identified on Schedule A attached hereto and made a part hereof.

For _____ and other valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all rights, title and interest in and to the Mark, including, but not limited to, all common law rights and the application identified on attached Exhibit A, together with the goodwill of the business symbolized thereby. Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from past infringing uses of the Mark.

Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignor will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm Assignee's right, title and interest in and to the Mark and to assist Assignee in exercising all rights with respect to the Mark.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to Assignee and Assignor

and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first set forth.

LIFESTYLE BRANDS CORPORATION	INA INTERNATIONAL LTD
By: <u><i>[Signature]</i></u>	By: _____
Name: <i>MATT BALLARD</i>	Name: _____
Title: <i>VP, FINANCE + OPERATIONS</i>	Title: _____

and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first set forth.


LIFESTYLE BRANDS CORPORATION	INA INTERNATIONAL LTD
By: _____	By:  _____
Name:	Name: <i>BOUVET</i>
Title:	Title: <i>SUP. FINANCE</i>

EXHIBIT A

UNITED STATES			
MARK	WORD/DESIGN	STATUS	DESCRIPTION OF GOODS
Ultra-Wheels	Word	Registration No. 1431336	Roller Skates
Ultra Wheels	Word	Application No. 85682806	Bicycles
Ultra Wheels	Word	Application No. 86019642	In-line skates and parts and components thereof, namely, wheels, wheel bearings, and brake pads; sports protective devices, namely, wrist guards, knee pads, elbow pads

CANADA			
MARK	WORD/DESIGN	STATUS	DESCRIPTION OF GOODS
Ultra-Wheels	Word	Registration No. TMA337628	Roller skates; Inline skates and components thereof; Protective gloves, knee pads, elbow pads, wrist guards and helmets.

EUROPEAN COMMUNITY			
MARK	WORD/DESIGN	STATUS	DESCRIPTION OF GOODS
Ultra-Wheels	Word	Registration No. 3277399	IC 25: Clothing articles namely jackets, pull overs, sweaters, sweatshirts, sweatpants, jerseys, long trousers, short trousers, skirts, shirts, t-shirts, fitness and yoga apperal, and socks; footwear namely hats caps and visors. IC 28: In-line skates and parts and components thereof, namely wheels, wheel bearings, and brake pads; sports protective devices namely wrist guards, knee pads, and elbow pads

RUSSIA			
MARK	WORD/DESIGN	STATUS	DESCRIPTION OF GOODS
Ultra-Wheels	Word	Registration No. 320901	<p>IC 9: Protective helmets for sports.</p> <p>IC 28: In-line skates and roller skates and components thereof; push scooters and electric scooters and components thereof, skateboards and components thereof, roller shoes and components thereof, protective equipment, namely gloves, elbow pads, knee pads, and wrist guards, street hockey sticks and balls, pucks and goal nets; bags specially adapted for sports equipment.</p>